Mark your calendar-2017-2018 Ron Landstrom Executive in Residence, Brett Wall-Thursday, September 14 and Friday, September 15. Brett Wall, 1987 Kearney State College Marketing Emphasis graduate, is Senior Vice President and President of the Brain Therapies Division at Medtronic. Plan for your students to attend the keynote address Thursday, 11:00 a.m.-12:15 p.m. Contact yeaglem@unk.edu right away to schedule your fall class with him. Full EIR schedule at the end of this list.

Faculty:
If you missed Dr. Allan Jenkins on Talk of the Town here it is-
file://UNK00046/Users/taylorart/OneDrive%20-%20University%20of%20Nebraska%20at%20Kearney%20Shared/Allan

Students
Interior Design students headed to Omaha to experience three different boutique hotels in the downtown area to generate ideas for their final studio project, Hotel Deco, Magnolia, and Even. They also visited CKF, a cabinetry company, and DLR Group, where they experienced interior designers and architects collaborating, HBA, where they focused on the use of 3D viewing which allows a client to step into virtual space to get a sense of the room layout, and Bench, a unique remodeled building which houses several small businesses.

Approximately 35 of the accounting student group, Beta Alpha Psi, toured Baldwin Filters and talked with accounting professionals in February. See attached photo.
The Agribusiness club participated in the 2017 GEAPS Exchange – Student Day in Kansas City, MO, February 26. They attended a presentation on Careers in the Agricultural Industry and had roundtable discussions with the following companies – Grain Journal, Ag Partners, Great Western Milling, Food Protection Services, Perdue Agribusiness, Michigan Ag Commodities and more; and ended the day at the Expo exhibits, “the biggest show in the industry.”

Austin Partridge, business administration Junior from Grand Island, is the 2017 student body President and the representative to the University of Nebraska administration and public. He can pass or veto Student Senate legislation. He is a chancellor’s Ambassador, senator for the CBT, resident assistant, engaged in the Honor’s Program, a member of Sigma Phi Epsilon fraternity, and the Order of the Omega. He volunteers for TOP Soccer, Buddy Bowling and Arc of Buffalo County. CBT student representatives are Ryan Brungardt, Kearney; Asic Helberg, McCook; and Andrew Burival, O’Neill.

Experiential Learning/Internship

Tell me about your alumni!


Read about CBT Company Connections Program –

Purpose: To expose our students to a wide variety of companies and to educate them on what internship and career opportunities these companies have for our students.

“Company Connections” Program Details
1.) One company will be selected each month to have the opportunity to promote their company and career opportunities to CBT students. The company will be allowed have a ‘career fair-like’ booth set up inside the main entrance at West Center.
2.) We will determine the best two to three hour span within the week that has the most student traffic so the company can make as many impressions as possible.
3.) The company will also have the opportunity to make a 15-20 minutes presentation on their career opportunities and company culture to BSAD400 students.
4.) Arrangements to speak in other classes will be a possibility, but not guaranteed
5.) Companies can leave any career oriented materials with the CBT Career Center for display purposes outside CBT Career Center office.

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean’s List,
and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.
Send to: yeagleym@unk.edu.

The next Executive Education event will be a one-day management development event June 9, 2017. Watch for details.

Consider the University of Nebraska-Kearney's study abroad program to **London, Paris, Florence, and Rome in May 2018**! For additional information, attend the February 1, 2017 meeting at 4:00pm in WSTC 166W to see the itinerary, program highlights, and price. Enroll at the meeting or go to http://www.efcst.com/1914987BY, contact Dr. Mickey Langlais WSTC 266W or email langlaismr@unk.edu.

**Calendar of Events**
April 28 Annual & endowed Scholarship Ceremony
May 4 Honors Night
May 5 Spring Commencement
Brett Wall
2017-2018 Ron Landstrom Executive-in-Residence
JA Baldwin Free Enterprise Lecture Series

SVP, President
Medtronic
Brain Therapies

Thursday, September 14

8:00 a.m. - 9:15 a.m.  Noel Palmer, Business Ethics, M. Yeagley, Professional Selling, Dr. Ngan Chow, MKT 300, Yeagley introduce, Ponderosa room

9:30 a.m. - 10:45 a.m. Brenda Eschenbrenner, Accounting 391, Heather Meyer, Advertising MGT, M. Yeagley, Professional Selling
  Dr. Ngan Chow, SCM, Yeagley introduce, Ponderosa room.

11:00 a.m. – 12:15 p.m.  Ponderosa Room,
  Introduction-Dean Burkink

12:30 p.m. – 1:45 p.m.  **310 Nebraskan** - Student Advisory Group-CBT student leaders from across the various programs in the college/ Stacy Darveau-Dean’s Administrative Assistant will be present
  (Lunch Served)

2:00 p.m. – 3:15 p.m.  Dr. Kay Hodge, Principles of Management, Ponderosa room.
  Dr. Hodge introduce.

4:00 p.m. – 5:30 p.m.  **Frank House**,  Networking Reception (by invitation)
  Business Advisory Board, Kearney Area Chamber members, faculty, campus administrators, Ms. Wojtalewicz family/friends

Friday, September 15

8:00 a.m. – 9:00 a.m.  **WEST CENTER 120E**; Aaron Estes, Career Services, Dustin Favinger, CBT Career Services, Janice Woods, Business Internship Director and Brenda Jochum, (Industrial Technology Internship Director - Internships/Career Opportunities.
9:05 a.m. - 9:55 a.m. Dr. Sri Seshadri, Marketing Research, Dr. Daniel Chaffin, Administrative Policy and Strategy, Dr. Greg Benson, SCM, Ockinga. Introduced and escorted by Dr. Daniel Chaffin.

10:10 a.m. - 11:00 a.m. Dr. Daniel Chaffin, Administrative Policy/Strategy, Introduced and escorted by Dr. Daniel Chaffin. Ockinga. Dr. Chaffin introduce and escort to Dean’s Office.

11:30 – 1:00 p.m. Lunch, Kearney Country Club, Tim Burkink, Dean, Chancellor Kristensen, (subject to change), Dr. Greg Broekemier,

1:00 p.m. Dean’s Office - Campus Tour- will conduct

Brett Wall serves as Senior Vice President and President of the Brain Therapies division at Medtronic, which is part of the company’s Restorative Therapies Group. Brett, a seasoned medical device executive with 25 years of experience in the industry, manages a team of more than 1,000 individuals, including all business functions across all geographies. Prior to joining Medtronic, Brett served as Covidien’s President, Neurovascular and International, where he managed all commercial activities and functions of the business resulting in a doubling of revenue from 2011 to 2015. Previously, Brett served as Senior Vice President and President, Neurovascular and Senior Vice President and President, International at ev3, Inc. From 2000 to 2008, Brett held positions of Vice President, Marketing for the Neurovascular and Peripheral Vascular divisions at Micro Therapeutics until its merger with ev3.

Previously, Brett worked at Boston Scientific as the Director of Marketing, Cardiovascular, Asia Pacific and Marketing Manager, Japan, where he was responsible for the Interventional Cardiology product lines within the Asia-Pacific region. Brett’s career in the medical device industry has also featured positions of increasing responsibility at C.R. Bard, where he was responsible for marketing the company’s entire suite of urological products. Brett currently serves on the board executive committee for OCTANe, a group that promotes technical growth and expertise in the greater Orange County, California area. He is also a member of the CEO Roundtable at the University of California, Irvine. Previously, Brett served as Chairman of the Heart and Stroke Ball for the American Heart Association, Orange County Chapter.

Brett earned his bachelor’s degree in 1987 - Comprehensive Business Administration with an emphasis in Marketing from the University of Nebraska at Kearney. He is a resident of Southern California.