Dean's List
College of Business and Technology
Monday, February 13, 2017

Cline Williams invites you and your students to attend their free half-day Healthcare Law Forum. Credit for this seminar will be sought from the Nebraska and Iowa CLE Commissions, the Nebraska Board of Public Accountancy, and the Compliance Certification Board.

Thursday, March 2, 2017
Younes Conference C.
1:00 - 5:00 pm
TOPICS

- A MACRA Survival Guide, Jill G. Jensen
- Hot Off the Presses - What’s New that You Need to Know, Jason R. Yungtum
- New and Evolving Employment Law Issues Confronting Healthcare Employers, Susan K. Sapp
- Current Issues in Medical Malpractice Litigation, Mark A. Christensen
- 2017 Medicare Enrollment & Provider-Based Changes, Dennis K. Grindle from Seim Johnson
- Current Threatscape in Information Security and Privacy, Richard P. Jeffries

Registration Link:  http://conta.cc/2iVQZHk

CBT’s Executive Education presents-Business Leaders’ Breakfast Series-
Watch for this quarterly event under the direction of Dr. Noel Palmer, Management. The first event is Friday, February 17, 2017, 8:00 a.m-9:00 a.m. at Coppermill Restaurant.

The next event will be a one-day management development event June 9, 2017. Watch for details.

Mark your calendar and plan to have your students engage in Ethics Week- March 6 – 10, 2017. Mr. Aaron Beam, former CFO of HealthSouth, is the keynote speaker. Mr. Beam will share his story concerning ethics and the multi-billion dollar accounting scandal at HealthSouth-Tuesday, March 7, 6:30-7:30 pm in the Ponderosa room. His book, “HealthSouth: The Wagon to Disaster,” explains why frauds such as
Facility:

**Dr. Jeong Hoon**, Management, has a manuscript entitled “Efficiency of U.S. Hospitals between 2001 and 2011” accepted for publication in Managerial and Decision Economics.

Watch **Dr. Michelle Fleig-Palmer** on NTV’s Good Morning NE- http://nebraska.tv/features/good-morning-nebraska/experimental-learning

Centers:

**Impact**

What are you doing? Where are you going? What impact are you making? Tell me, please!

**Students**

Experiential Learning/Internship

**Jesse Ackerman**, senior in Accounting with a Finance minor, advisor Sarah Borchers

Jesse Ackerman, senior in Accounting with a Finance minor from Hastings, is interning this spring at a RSM, a public accounting firm in Omaha. Jesse is working in audit services, and he hopes to have a better understanding of whether he would enjoy a career in public accounting versus private accounting by the end of the internship. Jesse plans to graduate in May 2017.

**Tell me about your alumni!**

**Tara Tourney**, Business Administration graduate, is the Human Resource Manager at Brown Transfer of Kearney. She and UNK Park/Rec graduate Tyson Veit recently became engaged. Tara is the daughter of Cathy Tourney, FSID.
Read about CBT Company Connections Program –

Purpose: To expose our students to a wide variety of companies and to educate them on what internship and career opportunities these companies have for our students.

“Company Connections” Program Details

1.) One company will be selected each month to have the opportunity to promote their company and career opportunities to CBT students. The company will be allowed have a ‘career fair-like’ booth set up inside the main entrance at West Center.

2.) We will determine the best two to three hour span within the week that has the most student traffic so the company can make as many impressions as possible.

3.) The company will also have the opportunity to make a 15-20 minutes presentation on their career opportunities and company culture to BSAD400 students.

4.) Arrangements to speak in other classes will be a possibility, but not guaranteed

5.) Companies can leave any career oriented materials with the CBT Career Center for display purposes outside CBT Career Center office.

Mark your calendar-2017-2018 Ron Landstrom Executive in Residence, Brett Wall-Thursday, September 14 and Friday, September 15.

Brett Wall, 1987 Kearney State College Marketing Emphasis graduate, is Senior Vice President and President of the Brain Therapies Division at Medtronic.

Plan for your students to attend the keynote address Thursday, 11:00 a.m.-12:15 p.m. Contact yeagleym@unk.edu right away to schedule your fall class with him. See the attachment for a time that fits.

Brett Wall
2017-2018 Ron Landstrom Executive-in-Residence
JA Baldwin Free Enterprise Lecture Series

SVP, President
Medtronic
Brain Therapies

Thursday, September 14

8:00 a.m. - 9:15 a.m. Noel Palmer, Business Ethics, M. Yeagley, Professional Selling, Dr. Ngan Chow, MKT 300, Yeagley introduce, Ponderosa room

9:30 a.m. - 10:45 a.m. Brenda Eschenbrenner, Accounting 391, Heather Meyer, Advertising MGT, M. Yeagley, Professional Selling Dr. Ngan Chow, SCM, Yeagley introduce, Ponderosa room.

11:00 a.m. – 12:15 p.m. Ponderosa Room, Introduction-Dean Burkink
12:30 p.m. – 1:45 p.m.  **310 Nebraskan** - Student Advisory Group-CBT student leaders from across the various programs in the college/ Stacy Darveau-Dean’s Administrative Assistant will be present (Lunch Served)

2:00 p.m. – 3:15 p.m. Dr. Kay Hodge, Principles of Management, Ponderosa room. Dr. Hodge introduce.

4:00 p.m. – 5:30 p.m. **Frank House**, Networking Reception (by invitation) Business Advisory Board, Kearney Area Chamber members, faculty, campus administrators, Ms. Wojtalewicz family/friends

**Friday, September 15**

8:00 a.m. – 9:00 a.m. **WEST CENTER 120E**; Aaron Estes, Career Services, Dustin Favinger, CBT Career Services, Janice Woods, Business Internship Director and Brenda Jochum, (Industrial Technology Internship Director - Internships/Career Opportunities.

9:05 a.m. - 9:55 a.m. Dr. Sri Seshadri, Marketing Research, Dr. Daniel Chaffin, Administrative Policy and Strategy, Dr. Greg Benson, SCM, Ockinga. Introduced and escorted by Dr. Daniel Chaffin.

10:10 a.m. - 11:00 a.m. Dr. Daniel Chaffin, Administrative Policy/Strategy, Introduced and escorted by Dr. Daniel Chaffin. Ockinga. Dr. Chaffin introduce and escort to Dean’s Office.

11:30 – 1:00 p.m. Lunch, Kearney Country Club, Tim Burkink, Dean, Chancellor Kristensen, (subject to change), Dr. Greg Broekemier,

1:00 p.m. Dean’s Office - Campus Tour- will conduct

Brett Wall serves as Senior Vice President and President of the Brain Therapies division at Medtronic, which is part of the company’s Restorative Therapies Group. Brett, a seasoned medical device executive with 25 years of experience in the industry, manages a team of more than 1,000 individuals, including all business functions across all geographies. Prior to joining Medtronic, Brett served as Covidien’s President, Neurovascular and International, where he managed all commercial activities and functions of the business resulting in a doubling of revenue from 2011 to 2015. Previously, Brett served as Senior Vice President and President, Neurovascular and Senior Vice President and President, International at ev3, Inc. From 2000 to 2008, Brett held positions of Vice President, Marketing for the Neurovascular and Peripheral Vascular divisions at Micro Therapeutics until its merger with ev3. Previously, Brett worked at Boston Scientific as the Director of Marketing, Cardiovascular, Asia Pacific and Marketing Manager, Japan, where he was responsible for the Interventional Cardiology product lines within the Asia-Pacific region. Brett’s career in the medical device industry has also featured positions of increasing responsibility at C.R. Bard, where he was responsible for marketing the company’s entire suite of urological products. Brett currently serves on the board executive committee for OCTANe, a group that promotes technical growth and expertise in the greater Orange County, California area. He is also a member of the CEO Roundtable at the University of California, Irvine. Previously, Brett served as Chairman of the Heart and Stroke Ball for the American Heart Association, Orange County Chapter. Brett earned his bachelor’s degree in 1987 - Comprehensive Business Administration with an emphasis in Marketing from the University of Nebraska at Kearney. He is a resident of Southern California.
Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.

Send to: yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact.

Calendar of Events
March 7  Ethics Day
April 28  Annual & endowed Scholarship Ceremony
May 4    Honors Night
May 5    Spring Commencement