Representatives of the Office of the Comptroller Currency (OCC), an arm of the US Department of Treasury, will be speaking to students in FIN 422 regarding career opportunities. Since they recruit from business majors, inform your students of this event. Recruitment typically lasts three weeks and begins January 18.

Encourage Student Attendance - 
Tuesday, February 2nd, 2016, 12:30 pm -- 2:00 pm, Ponderosa Room, “How Drones, Sensors and Integrated Apps are Rewriting all the Rules of Construction” sponsored by The Construction Management Program at UNK and AGC Nebraska Building Chapter. See attachment

Encourage Student Attendance - 
Wednesday, March 30 Morality of Capitalism Symposium Ponderosa room throughout the day. Consider bringing your class over to a session. Keynote-7:00 p.m. Please encourage your students to attend the presentation by Marion Nestle, who is a consumer advocate, nutritionist, award winning author and an academic.

Faculty/Administration

Dr. Jim Vaux, Industrial Technology, has been certified through the American Institute of Constructors (AIC) as a Certified Professional Constructor (CPC) due to his success on the CPC exam which requires one to have eight years of qualifying experience and education prior to taking the eight hour exam. For additional information click on the link. http://www.professionalconstructor.org/news/232013/Eighteen-Construction-Professionals-Awarded-the-Certified-Professional-Constructor-Certification.htm

Impact

Dr. Karl Borden, Accounting and Finance, keeps students up-to-date with real world financial events through blog360.com which allows student access to his mini lectures 24 7. Click below for more information. http://blog.echo360.com/mini-lectures-drive-7x24-student-engagement

What are you doing? Where are you going? What impact are you making? Tell me, please!

Students

Winners of the Kay Payne Case Competition from Dr. Heather Meyer’s Advertising Management class were the cases of Vertical Focus Realty and Look What’s Cookin.
Dr. Greg Broekemier’s Marketing Research students who completed the Kearney Hub case were also engaged in this three-way tie. The Look What’s Cookin case was completed by Shelby Smith, Bellevue; Mckayla Kucera, Deweese; and Shannon Courtney, Carter Lake, IA. Vertical Focus Realty’s case was successfully done by Joey DeSimone, Brighton, CO; Tori Payne, Las Vegas, NV; and Kendra Peters, Gering. The Kearney Hub case was completed by Jordan Bieck, Trumball; Evan Calhoun, North Platte; Austin Edghill, Ord; and Kacia Smith, Imperial.

**Experiential Learning/Internship**

**Tell me about your alumni!**

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean’s List, and/or posted on the "Notables" section of the website, or the Dean’s page of the site. When appropriate, a news release will be sent to students’ hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students’ hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news. Send to: yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact. Think about doing an article for the Kearney Hub during the 2015-2016 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.) The schedules are attached.

**Criteria for the Hub article:**

- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean’s approval.

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Marsha K. Yeagley
Senior Lecturer, Marketing/MIS Department
Coordinator of College Communications
West Center Building W241
University of Nebraska at Kearney
Kearney, NE 68849
308-865-8345
Construction Technology Presentation--
How Drones, Sensors and Integrated Apps are Rewriting all the Rules of Construction

The Construction Management Program at UNK and AGC Nebraska Building Chapter are co-hosting this even for Students and Construction professionals across the state.

PROGRAM: Everywhere you look, there's a new mobile, drone or wearable device. How are these technologies evolving construction projects? How are top contractors running research and development on emerging technologies? Get ahead of the learning curve and hear about the up and coming technology solutions your peers in the industry are already utilizing. In this dynamic session, James Benham sorts through the latest trends, solutions and devices in building technologies and how they will rewrite the rules for construction projects. James will discuss the statistics behind the annual Construction Technology Report, explain how real companies are researching and implementing the latest technologies and how they are impacting their construction projects. Also, he will discuss the next generation of technology that are keeping developers busy and review the tech tools and strategies you can implement today to be ready for tomorrow.

PRESEENTER: James Benham
James is the Chief Executive Officer of JBKnowledge, Inc. James has led JBKnowledge to become a premier provider of technology solutions for the construction and insurance industries, with clients across North America, the Caribbean and the Middle East. JBKnowledge is also the maker of the SmartBidNet, SmartCompliance, SmartReality, and SmartInsight cloud and mobile solutions.

James presented at a variety of national events including: Associated General Contractors of America (AGC) IT Forum, CONEXPO, Construction Financial Management Association Annual (CFMA) Conference, Construction Canada, BIM Forum, Augmented World Expo (AWE), Associated General Contractors of America (AGC) Annual Convention and more.

DATE: Tuesday, February 2nd, 2016
TIME: 12:30 pm -- 2:00 pm
LOCATION: University of Nebraska--Kearney
Student Union, Ponderosa Room, 1013 West 27th Street
COST: No Charge --funding made possible by LoperNites.

Questions?
Call: Dr. Nate Barry (308)865-8733
Email: barryna@unk.edu