Mark your calendar and plan to have your students engage in Ethics Week—March 6th - 10th of 2017. Mr. Aaron Beam, former CFO of HealthSouth, is the keynote speaker. Mr. Beam will share his story concerning ethics and the multi-billion dollar accounting scandal at HealthSouth—Tuesday, March 7th, 6:30-7:30pm in the Ponderosa room. His book, “HealthSouth: The Wagon to Disaster,” explains why frauds such as the one at HealthSouth happen—outlining who the players are, how they participate, and why. Mr. Beam will also provide examples of how one can develop strong character and how to improve the integrity within companies.

For more information on Mr. Beam, see: http://www.aaronbeam.net/

Mark your calendar-2017-2018 Ron Landstrom Executive in Residence, Brett Wall—Thursday, September 14 and Friday, September 15. Brett Wall, 1987 Kearney State College Marketing Emphasis graduate, is Senior Vice President and President of the Brain Therapies Division at Medtronic. Plan for your students to attend the keynote address Thursday, 11:00 a.m.-12:15 p.m. Contact yeagley@unk.edu right away to schedule your fall class with him.

Faculty:

Dr. Bree Dority, Associate Dean, and Shawn Kaskie, CRRD, have been selected as Fellows of the Center for Great Plains Studies at UNL. As Fellows they will join in scholarship that seeks to increase understanding of and appreciation for the people, cultures, and natural environments of the Great Plains.

Impact

What are you doing? Where are you going? What impact are you making? Tell me, please!
Students

Beta Alpha Psi and KPMG engage in United for Literacy at Bryant Elementary donating 120 books to K-2 students.

Dr. Michelle Fleig-Palmer’s Health Care Management class presented their research in December to the leadership team at Brown County Hospital at the request of Dr. Shannon Sorensen.

Fall Kay Payne Case Competition winners
Elite Chiropractic project developed by Carlos Washington, Kearney; Rachel Marquardt, Dickens; and Halie Platt, Omaha in Dr. Greg Broekemier’s Marketing Research class. The winners each earned $400. for their quality report.
Runners up for a cash prize as well were the cases developed for the YMCA and Oxford Locker.
YMCA project developed by Bailey Hoadley, Kearney; Mandy Rathje, Lincoln; Caleb Billesbach, Odell; and Sandra Gomez, Kearney.
Alex Hart, and Salene Sheldon, Kearney; and Heath Wurst, Taylor; developed the case for Oxford Locker.

Experiential Learning/Internship

Tell me about your alumni!

Billie Kunzman, Marketing Emphasis graduate, is a nurse recruiter for Aureus Medical, an affiliate of C&A Industries. She received the “Top Recruiter” Award for November 2017.
Puja Kandel, MIS Business Administration graduate originally from Nepal, India, operates CMIT Solutions-West Omaha.

Bryan Luna, Finance Emphasis graduate, has attained his Life Accident and Health license as well as FINRA Series 7 and 66 registrations. He is a financial advisor for Renaissance Financial in Omaha.

**Read about CBT Company Connections Program – Information attached**

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean’s List, and/or posted on the "Notables" section of the website, or the Dean’s page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.

Send to: yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact. Think about doing an article for the Kearney Hub during the 2015-2016 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.) The schedules are attached.

**Criteria for the Hub article:**
- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean’s approval.

**Calendar of Events**

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<td>Ethics Day</td>
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<td>April 28</td>
<td>Annual &amp; endowed Scholarship Ceremony</td>
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<td>May 4</td>
<td>Honors Night</td>
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<td>Spring Commencement</td>
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