Dean's List
College of Business and Technology
Monday, April 24, 2017

Mark your calendar-2017-2018 Ron Landstrom Executive in Residence, Brett Wall-
Thursday, September 14 and Friday, September 15. Brett Wall, 1987 Kearney State
College Marketing Emphasis graduate, is Senior Vice President and President of the
Brain Therapies Division at Medtronic.
Plan for your students to attend the keynote address Thursday, 11:00 a.m.-12:15 p.m.
Contact yeagleym@unk.edu right away to schedule your fall class with him. See the
attachment for a time that fits. See schedule below.

Faculty:

Dr. Mickey Langlis, FSID, received the CBT Undergraduate Mentor Award.

Dr. Michelle Fleig-Palmer, Management, and Marsha Yeagley, Marketing, presented
“Trust in Health Care: Improving Relationships…Improving Outcomes” at the Nebraska
Healthcare Marketing Conference in April.

Dr. Jeanne Stolzer, FSID, was interviewed by KGFW regarding her research. Want to

Google drive link:
https://drive.google.com/file/d/0BwIRDscYxT2ck1GOUNaaktljA/view?usp=sharing

The following paper and presentations were made by Dr. Vijay Agrawal and Dr. Ross
Taylor, MIS, in 2016-2017:

“Trends in Commercial-Off-The-Shelf vs. Proprietary Applications,” (Vijay K. Agrawal,
Vipin K. Agrawal, Ross Taylor). Journal of International Technology and

Taylor), Annual 2016 National Decision Sciences Institute Meeting in
Austin, TX, November 19-22.

Annual 2016 National Decision Sciences Institute Meeting in Austin, TX,
November 19-22.

“Trends in IT Human Resources,” (Vijay K Agrawal, Vipin K. Agrawal and A. Ross Taylor),
Annual 2016 National Decision Sciences Institute Meeting in Austin, TX,
November 19-22.

Students

Stephanie Duennerman, mentored by Dr. Michelle Fleig-Palmer, presented “Understanding Employee Perceptions of Commitment and Motivation in the Workplace” and won second place in the Professional and Applied Science Division at UNK’s Student Research Day in April.

The following research was included in the UNK 2017 Undergraduate Research Journal, “Western Bean Cutworm Infestation Rates in Relation to their Location of the Platte River” by Blade Holmes (Agribusiness); “Comparing the urgent needs of Nebraska small business owners since the Great Recession” by Abbey Rhodes (Economics); “The Difference Between Two Implants and No Implants in Nebraska Steers” by Bailie Boyce (Agribusiness); and “Hedonic Price Analysis of Non-Barren Broodmares,” by Dayna Larreau was published in the Review of Economic and Business Studies. Her co-authors were Dr. Bree Dority and Dr. Frank Tenkorang, Economics faculty members.

The following will be inducted into Beta Gamma Sigma April 28, 2107, the honorary for business schools accredited by AACSB International: Phyllis Wilson, Bethesda, MD; Emily Franzen, Gothenburg, NE; Rachel McGill, Pierce, NE; Molly Sheehan, Blair, NE; Kelsey Hassenstab, Omaha, NE; Ryan Clark, Kearney, NE; Jared Buller, Grand Island, NE; Halie Platt, Omaha, NE; Adam Starr, Mullen, NE; Kristin Bell, Aurora, NE; Anna Wegener, Lindsay, NE; Ashley Vowers, Sidney, NE; Tianna Engen, Kearney, NE; Christina Synek, Kearney, NE; Joseph Tighe, Madison, NE; and MBA students: Reed Bellamy, Goodland, KS; and Peilin Zhang, Changchun, China.

2016-2017 Honored Graduates who will be honored May 4, 2017 are as follows:

- **Accounting/Finance:** Abbey Rhodes, Kearney, NE; Jamie McCann, Kearney, NE & Kyle Stohs, Odell, NE
- **Economics:** Paige Kordonowy; Wausau, WI
- **Agribusiness:** Jacob Findley; Giltner, NE; **Family Studies:** Anna Jones, Monticello, MN; & Kristen Karlberg; Sumner, NE
- **Interior Design:** Joshua Griffith; Stromsburg, NE
- **Aviation:** Sage Platt, Franklin, NE
- **Construction MGT:** Jack McGraw, Hamlet, NE; & Mitchell Wilbur, Omaha, NE
- **Industrial Distribution:** Nicholas Behrends, Johnson, NE; & Blake Slizoski, Albion, NE
- **Information Networking T.:** Tanner Cline, Callaway, NE
- **Management:** Alexandria Kluna, Shickley, NE; Jennifer Jansky, Kearney, NE; Mitchell Long, Hastings, NE; Lindsey Appleby, O’Neill, NE; & Kylee Legino, Johnstown, CO
- **Bus/Ad:** Madalynn Doughty, North Platte, NE
- **Marketing:** Savanna Kiesel, Wilber, NE; & Jordan Bieck, Trumbull, NE
- **MBA:** Travis Hollman, Kearney, NE.
Take a look at the photo below to see the Agribusiness students who attended the 2017 Nebraska Bankers Association Spring Agri-business Conference in Kearney.

Experiential Learning

**Miranda Seidel**, Agribusiness senior from LaCrosse, Kansas, engaged in an internship at The Andersons, Inc., in Kearney during the spring of 2017. The Andersons is a national grain merchandising business with a western region headquarters in Kearney. Miranda has been involved with grain origination, including commodity markets, prospecting customers, providing customer support, learning about the dynamics of prices, basis, and commodity training, as well as presenting market information. Miranda graduates May 2017.

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news. Send to: [yeagleym@unk.edu](mailto:yeagleym@unk.edu).

The next Executive Education event will be a one-day management development event June 9, 2017. Watch for details.

Consider the University of Nebraska-Kearney's study abroad program to **London, Paris, Florence, and Rome in May 2018**! For additional information, attend the February 1, 2017 meeting at 4:00pm in WSTC 166W to see the itinerary, program
highlights, and price. Enroll at the meeting or go to [http://www.efcst.com/1914987BY](http://www.efcst.com/1914987BY), contact Dr. Mickey Langlais WSTC 266W or email langlaismr@unk.edu.

**CBT Executive Education Series**
- February 17, 2017, 8:00 a.m. Coppermill Restaurant
  “Leadership vs. Management”
- June 9, 2017, One-day Management Development Seminar

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**Brett Wall**

2017-2018 Ron Landstrom Executive-in-Residence
JA Baldwin Free Enterprise Lecture Series

SVP, President
Medtronic
Brain Therapies

**Thursday, September 14**

8:00 a.m. - 9:15 a.m. Noel Palmer, Business Ethics, M. Yeagley, Professional Selling, Dr. Ngan Chow, MKT 300, Yeagley introduce, Ponderosa room

9:30 a.m. - 10:45 a.m. Brenda Eschenbrenner, Accounting 391, Heather Meyer, Advertising MGT, M. Yeagley, Professional Selling Dr. Ngan Chow, SCM, Yeagley introduce, Ponderosa room.

11:00 a.m. – 12:15 p.m. Ponderosa Room,
Introduction-Dean Burkink

12:30 p.m. – 1:45 p.m. 310 Nebraskan - Student Advisory Group-CBT student leaders from across the various programs in the college/ Stacy Darveau-Dean’s Administrative Assistant will be present
(Lunch Served)

2:00 p.m. – 3:15 p.m. Dr. Kay Hodge, Principles of Management, Ponderosa room. Dr. Hodge introduce.

4:00 p.m. – 5:30 p.m. Frank House, Networking Reception (by invitation) Business Advisory Board, Kearney Area Chamber members, faculty, campus administrators, Ms. Wojtalewicz family/friends
Friday, September 15

8:00 a.m. – 9:00 a.m.  **WEST CENTER 120E;** Aaron Estes, Career Services, Dustin Favinger, CBT Career Services, Janice Woods, Business Internship Director and Brenda Jochum, (Industrial Technology Internship Director - Internships/Career Opportunities.

9:05 a.m. - 9:55 a.m.  Dr. Sri Seshadri, Marketing Research, Dr. Daniel Chaffin, Administrative Policy and Strategy, Dr. Greg Benson, SCM, Ockinga. Introduced and escorted by Dr. Daniel Chaffin.

10:10 a.m. - 11:00 a.m.  Dr. Daniel Chaffin, Administrative Policy/Strategy, Introduced and escorted by Dr. Daniel Chaffin. Ockinga. Dr. Chaffin introduce and escort to Dean’s Office.

11:30 – 1:00 p.m.  Lunch, Kearney Country Club, Tim Burkink, Dean, Chancellor Kristensen, (subject to change), Dr. Greg Broekemier,

1:00 p.m.  Dean’s Office - Campus Tour- will conduct

Brett Wall serves as Senior Vice President and President of the Brain Therapies division at Medtronic, which is part of the company’s Restorative Therapies Group. Brett, a seasoned medical device executive with 25 years of experience in the industry, manages a team of more than 1,000 individuals, including all business functions across all geographies. Prior to joining Medtronic, Brett served as Covidien’s President, Neurovascular and International, where he managed all commercial activities and functions of the business resulting in a doubling of revenue from 2011 to 2015. Previously, Brett served as Senior Vice President and President, Neurovascular and Senior Vice President and President, International at ev3, Inc. From 2000 to 2008, Brett held positions of Vice President, Marketing for the Neurovascular and Peripheral Vascular divisions at Micro Therapeutics until its merger with ev3. Previously, Brett worked at Boston Scientific as the Director of Marketing, Cardiovascular, Asia Pacific and Marketing Manager, Japan, where he was responsible for the Interventional Cardiology product lines within the Asia-Pacific region. Brett’s career in the medical device industry has also featured positions of increasing responsibility at C.R. Bard, where he was responsible for marketing the company’s entire suite of urological products. Brett currently serves on the board executive committee for OCTANe, a group that promotes technical growth and expertise in the greater Orange County, California area. He is also a member of the CEO Roundtable at the University of California, Irvine. Previously, Brett served as Chairman of the Heart and Stroke Ball for the American Heart Association, Orange County Chapter.

Brett earned his bachelor's degree in 1987 - Comprehensive Business Administration with an emphasis in Marketing from the University of Nebraska at Kearney. He is a resident of Southern California.