 ManageMent InforMatIon SySteMS MInor
A Management Information Systems Minor is an excellent choice for a student who is interested in entering any field that uses information technology extensively. Students completing this minor will understand how to use Business Intelligence and will be familiar with the basic architecture of web-based systems. This minor is of particular benefit to business students.

BuSIneSS IntellIgence & BuSIneSS anal ytIcS MInor
The Business Intelligence & Business Analytics minor focuses on the rapidly growing area of Business Analytics, the iterative exploration and analysis of past business results to acquire knowledge and drive business planning. This minor is of interest to students who wish to enter a field that uses data-driven decision making. Accounting and Marketing are two of the many fields that make extensive use of Business Intelligence and Business Analytics.

MIS QualIty aSSurance MInor
Quality assurance continues to grow in importance as more businesses use software in their daily operations. This is making the development of high-quality software an increasing priority. If you want to join in this exciting and growing field, you can combine the knowledge you have gained in your major area of study with an MIS Quality Assurance Minor to work in the quality assurance field. Quality assurance plays an important role in many areas, such as travel and tourism, accounting, and other service areas.

MARKETING/MANAGEMENT MINOR
The Marketing/Management Minor makes a great complement to majors such as Advertising, Public Relations, Sports Administration or any others where knowledge of marketing and management issues is important. The minor also fits well for students who are getting a general Business Administration major so they can demonstrate to prospective employers that they have some depth of knowledge in these two areas of business. This minor is very flexible with only two specific courses required: Principles of Marketing and Principles of Management, so students can choose from the long list of elective courses available to tailor the minor to their interests. Finally, for distance students, this minor can be completed online by choosing appropriate electives.

SUPPLY CHAIN MANAGEMENT MINOR (SCM)
A minor in Supply Chain Management is a great complement to other areas of emphasis including Marketing, MIS, Finance, Accounting, Management, Industrial Distribution, Economics, Business Education and Sports Administration. The minor also helps students who are completing a general Business Administration major to demonstrate to prospective employers that they have basic knowledge in the area of Supply Chain Management. The SCM minor is very flexible with a wide variety of elective classes that allow students to customize their academic preparation for career placement and advancement.

INTERNATIONAL BUSINESS MINOR
As Thomas L. Friedman famously proclaimed, “The World is Flat.” Our International Business minor develops students to succeed in the flat world. They will have in-depth understanding of the intricacies of doing business globally, become knowledgeable about how international organizations work, and learn to work in an international environment. A unique feature of the program is the requirement for students to have first-hand global experience through internships or field experiences.

Employers are interested in your level of proficiency in your field. Consider becoming certified. Look for additional certifications in the future...

Contact us now and become more employable with a CBT Minor
Check out the CBT-UNK Facebook group www.facebook.com/unkcbt
or online at unk.edu/acad/bt
Call: 308-865-8342 or 1-800-KeaRey
ACCOUNTING/FINANCE

ACCOUNTING MINOR
Accounting is the process of measuring performance in organizations and reporting it in a way that it can be used to make decisions. Proper measurement and reporting of performance is key to business success. Those who will have their performance measured and those who will make decisions in or for organizations will benefit by a better understanding of how the accounting information is generated, what each of the numbers in accounting reports means, and how the information can best be used to make good decisions. The increased understanding students receive from a minor in accounting will enhance their value as an employee and increase their options as they mature in the profession.

FINANCE MINOR
Finance focuses on the creation and preservation of value, whether in the form of personal wealth or in the form of assets controlled by business managers. A minor in finance will increase the ability of students to create and manage their own wealth and make business decisions more beneficial to the organizations that employ them. Every business purchase is an investment decision; any time that money moves there is a financial opportunity. An understanding of the nature of risk, investment decision-making, asset management tools, value transfer techniques, capital acquisition mechanisms and other basic financial concepts provides a practical backdrop and context for every form of business enterprise.

ECONOMICS

ECONOMICS MINOR
Economics is central to all individual’s way of life. The career opportunities are versatile, and this minor can help students prepare for graduate school and aid in achieving higher LSAT scores. It is quite compatible with either a business or a social science degree.

FAMILY STUDIES AND INTERIOR DESIGN

FAMILY STUDIES MINOR
The Family Studies Minor will prepare students who are working individuals and families to understand the developmental processes of children and adults as well as the dynamics that occur within the family system. This minor is an excellent complement to majors such as Social Work, Psychology, Sociology, Teacher Education, Health Sciences Professions, Physical Education, Recreation Management, Human Resource Management, Organizational Communications, and Criminal Justice. All majors who will professionally interact with people would benefit from having a basic understanding of human behavior provided by this minor.

INDUSTRIAL TECHNOLOGY

INDUSTRIAL SAFETY MINOR
The Industrial Safety Minor is designed for undergraduate students who desire to pursue opportunities in safety related careers, for currently employed individuals working in safety programs, and for individuals looking towards career opportunities in safety management roles. The Industrial Safety Minor will allow regional businesses the opportunity to develop safety professionals to assist with compliance with the numerous and complex regulations imposed by federal agencies, most notably OSHA. This minor is offered entirely online.

INDUSTRIAL TECHNOLOGY MINOR
The Industrial Technology minor is designed for all students with a desire to better understand technical systems. It is ideal for the student in majors which may place them in companies with a desire to understand voice, video, and data networking. It is an ideal minor for Management Information Systems students and Computer Information Systems students.

SAFETY EDUCATION MINOR
The Safety Education minor is designed for students with an interest in promoting safety on a daily basis at home, at work, or at play. It gives you a broad base of safety knowledge and experiences. This minor is especially beneficial for professional educators and administrators. It is also helpful for transportation professionals, criminal justice majors, recreation majors, and business professionals.

TELECOMMUNICATIONS MINOR
The Telecommunications minor is designed for any student with an interest in information technology with a desire to understand voice, video, and data networking. It is an ideal minor for Management Information Systems students and Computer Information Systems students.

MANAGEMENT

BUSINESS ADMINISTRATION MINOR
The minor in Business Administration is designed for undergraduate students with a broad range of interests to increase their understanding of business theory, practices, and applications. The curriculum is designed to provide some flexibility while at the same time assuring exposure to a number of critical business functional areas.

ENTREPRENEURSHIP MINOR
The minor in Entrepreneurship is intended to enable students to identify and recognize entrepreneurial opportunities within their disciplines. Students will develop managerial perspectives, techniques, and the critical tools appropriate for starting their own ventures, working for innovative start-up companies, or pursuing traditional jobs with fast changing enterprises. This ability will add value to the knowledge and skills learned within specific majors as they enter the job market. The concepts of entrepreneurship can be applied to all facets of careers.

Business Programs are Accredited by AACSB International, The Association to Advance Collegiate Schools of Business. The business programs at the University of Nebraska at Kearney have been recognized among “the best business schools in the world” through AACSB International Accreditation.


Family Studies Programs are Certified by the National Council on Family Relations. (NCFR) Catalyzing research theory and practice.

Interior Design Programs are accredited by the National Kitchen and Bath Association and the Council for Interior Design Accreditation.