THE FUTURE LOOKS BRIGHT.
WE ARE [DIFFERENCE] MAKERS
### upcoming EVENTS

**SEPTEMBER 14 & 15, 2017**  
Brett Wall, SVP, President, Medtronic, Brain Therapies 2017-2018  
Ron Landstrom Executive-in-Residence & JA Baldwin Free Enterprise Lecture Series  
Keynote address – 11:00 a.m. Thursday  
Ponderosa Room-Nebraskan

**APRIL 9 & 10, 2017**  
Marienau Symposium  
Human Trafficking  
Ponderosa Room-Nebraskan

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Dear Friends,

Recent surveys indicate that college majors in greatest demand include business/accounting, engineering, information technology/computer science, and economics/social sciences. Consequently, it makes sense that nearly 25 percent of UNK degrees are from the College of Business and Technology. It is critical that we continue to ensure our programs are positioned to meet the needs of the marketplace.

A timely example is the merger in progress of three distinct information technology programs. This merger will include Computer Science and Information Technology, Management Information Systems, and Information Networking and Telecommunications. The merged group will become a new department in the College of Business and Technology, tentatively called the Department of Information Technology. This will be a single point of contact for students and employers interested in information technology programs and graduates. We believe the synergies from bringing these programs together will better position UNK to help meet demand for highly skilled IT talent.

This new group will soon have a new home! The next new building at UNK will be a $30 million, 80,000 square foot applied Science, Technology, Engineering, and Math (STEM) building. Scheduled to open in October 2019, this building will become the state-of-the-art home to programs in Information Technology, Industrial Distribution, Construction Management, Aviation Systems, Interior Design, Engineering/Physics, and Math. This building, and the faculty and students who call it home, will become a high technology focal point across Greater Nebraska.

I hope you will enjoy reading about this past year. As you do, please take note of the remarkable level of engagement among our students, faculty, employers and other stakeholders in our region. The University of Nebraska at Kearney and the College of Business and Technology are major drivers of economic development and quality of life in our region and beyond. We do not take for granted the tremendous investment made by the citizens of Nebraska and our many donors to ensure we can continue to make valuable impacts. We hope we make you proud!

Best wishes,

Tim Burkink
Dean, College of Business & Technology

“We do not take for granted the tremendous investment made by the citizens of Nebraska and our many donors to ensure we can continue to make valuable impacts. WE HOPE WE MAKE YOU PROUD!”
In May of 2017, CBT honor students were privileged to hear words of wisdom from CBT Distinguished Alumnus, Paul Younes. Mr. Younes credited his family, Delbert and Marian Kotas, his 515 employees, and Kearney State College faculty for his success. He told the graduates to do what they love and to have a dream. He said, “Have integrity, be honest, work hard, give 120 percent, take advantage of opportunities, and be committed. Someone will see you, and you will advance in your career. If you don’t love what you do, get out and try something different.” Mr. Younes was both humbled and thankful to receive the Distinguished Alumni Achievement Award.

Paul Younes was born in Haifa, Israel and came to the United States in 1972 to attend Kearney State College where he earned a Bachelor of Science in Business Administration. After working diligently as a dishwasher at a local motel’s restaurant, he became the hotel manager, which was the start of his career in the hospitality industry.

The organization he founded, Younes Hospitality, owns 14 hotels throughout Nebraska as well as the Younes Conference Center. Younes Hospitality was created as a family business with Paul, his wife Linda, their children and spouses, and 15 other family members involved in the day-to-day operations. Mr. Younes attributes his organization’s success to the use of a team concept that makes the most of employee input.

His many service contributions have included serving on the board of the Kearney Area Chamber, CHI Good Samaritan Hospital Foundation, and the UNK Foundation. In 2013, Paul was inducted into the Nebraska Business Hall of Fame. In 2015, he was honored as a Distinguished Nebraskalander at the Annual Statehood Day Dinner.

Paul has always believed America is the land of opportunity. He came to Nebraska as a first generation immigrant with dreams to better not only his own life but those of his loved ones. After much hard work and dedication to his community, Mr. Younes made the American Dream come true for himself and his family.
Ethics is a topic relevant to all disciplines as part of effective decision-making, according to Dr. Noel Palmer, Ethics Week event coordinator. Ethics Week at UNK is always an opportunity to highlight the importance of ethics. Not only did students hear firsthand about how ethics is relevant in industry, they were challenged with a real-world account of what happens when the leaders of organizations fail to do the right thing and put ethics first.

This year’s keynote address was delivered by Aaron Beam, former CFO of HealthSouth, who discussed examples for developing strong ethical character and how to improve the integrity of an organization. His background with HealthSouth gave him powerful examples regarding why corporate fraud occurs, the individuals involved in this fraudulent case, and the reason for their actions in this multi-billion dollar accounting scandal. Mr. Beam, who spent three months in prison for accounting fraud, said, "Two guys with no wealth built a Fortune 500 company in 10 years. What could go wrong? I’ll tell you what could go wrong, greed. I did not realize what crossing the line would do to me. I felt like I had blood on my hands. I was a train wreck after that. What is the right amount of cheating? Zero! I am a felon. I will be known as a felon for life. I cooked the books for HealthSouth. Set the bar high and do not compromise. Birds will fly into your engine one day. You need to prepare yourself, or you may go to prison like Aaron Beam.”

During a luncheon for faculty and students, Dr. Noel Palmer shared his research survey results regarding academic dishonesty at UNK. Representatives from a number of UNK programs shared their reaction, as well as techniques for dealing with and reducing cheating incidences. Dr. Palmer said, “In collecting data specific to academic dishonesty at UNK, I wasn’t sure what to expect. I think the data reflects a lower rate of cheating at UNK than is typically seen in the University setting, which is encouraging; however, there are areas open to improvement.”
Ron Landstrom 2016-2017 Executive in Residence and JA Baldwin speaker Jeanette Wojtalewicz is the SVP and Chief Financial Officer for CHI Health. She spent two busy days in the classroom with CBT students sharing her multitude of life experiences as well as presenting “Keep the Door Open—Life After UNK.” She shared with her audience the need for self-confidence, life-long learning, stepping outside your comfort zone, learning from mistakes, and keeping life in balance.

Wojtalewicz said that one of her most difficult work experiences and one she lost sleep over was when Blue Cross Blue Shield placed CHI Health out-of-network for their subscribers. She is fully aware that her decisions impact people. Working for a faith-based entity fits her character as she focuses on making ethical decisions, developing trust, possessing integrity, and not compromising values. She told the students that her typical day begins at 5:00 a.m. with a 6:00 a.m. office arrival. Her days are spent reading and addressing over 300 emails, analyzing financials, making presentations, providing leadership, and input through 10-12 daily meetings, developing strategy, and focusing on the impact finance has on everything. It is a challenge to keep people well and out of the hospital while also making it profitable. Her words of wisdom and advice to students were powerful. She said, “You can learn more from what went wrong than when things are right. Have confidence and be willing to learn. There is power in being humble. Develop thick skin, listen, be calm, be able to take people being mean to you, take some chances, push yourself, and don’t stay in a job in which you are not happy. Dream big, be prepared, be well-rounded, and be able to add to your company.” She said that volunteerism shapes professional success. Studies show that volunteering is good for your health and good for your career. Further, she indicated that mindset is everything. How you come out of the bad stuff is up to you. She said, “Family has kept me the most balanced. They help me forget a bit about work. I couldn’t attend all of the kids’ events, but I have a great husband and a great support system. Life is not all work. Have fun!”

Ms. Wojtalewicz, a 2012 UNK Distinguished...
Alumni recipient, has worked in healthcare finance for 30 years. In 1984, she earned a B.S. in Business Administration with an Accounting Emphasis, and in 2008, a Masters in Healthcare Administration from Bellevue University. Her work experience has been in public accounting, acute healthcare settings, post-acute/rehabilitation services, and children’s psychiatric services. She is a past President of HFMA in Nebraska, and serves on a number of local boards including the Nebraska Health Information Initiative, Midlands Choice, and UniNET CIN. Ms. Wojtalewicz has been recognized by HFMA with the Gold Merit Award, was the recipient of the John C. Finegan Award from the Lincoln Family Medicine Program, and is a past mentor for the UNK Gold Torch Society. She and her husband, Michael, have five children.

TRI-CITY ECONOMIC FORUM  CBT Focus on the Economy

Approximately 130 local business leaders discussed the challenges and opportunities facing the local economy at the 2016 fall Tri-City Economic Forum. Byron Hanson, First National Bank, said, “I appreciated the bigger picture presentation provided by Ernie Goss accented by the thorough review of local/regional economic data provided by Dr. Bree Dority and Dr. Daniel Chaffin via their research at UNK. Presentations brought economic data and its impact to our doorstep. The panels of Tri-city mayors and business leaders completed the picture with perspectives from those with ‘boots-on-the-ground,’ and provided a real-world view of the policy opportunities and practical realities of our local economies.”

CBT has also started a Quarterly Business Leader’s Breakfast series under the direction of Dr. Noel Palmer. The first, “Leadership vs. Management,” was in February 2017 at the Coppermill Restaurant. The next event was a one-day Management Development Seminar. Dr. Palmer said, “This breakfast series is an opportunity to build knowledge in the disciplines of business in a way that is accessible to the community. We create an educational setting that also allows for networking among business leaders and puts us all together in a local business that prepares the breakfast.” Further, he indicated that participants have appreciated the connection with the University community, and a number of businesses are interested in faculty presenting to their organizations.
BIG IDEA the 2-minutes pitch

The Sixth Annual Big Idea Kearney contest played out at Cunningham’s Journal in the fall of 2016 with a crowd of 100 people listening to two-minute business pitches from five contestants. The following entrepreneurial-minded winners were picked by the audience for their business idea.

1ST PLACE: Jonah Staab with Sydewynder Wheels received $1,000 from the Economic Development Council of Buffalo County.

2ND PLACE: Kelsey Wiemers, UNK student and Enactus member, with Bunk Buddy TV Stands received $500 from UNK/CBT.

3RD PLACE: Chais Meyer with Workman’s Tailgate received $250 from Invest Nebraska.

HONORABLE MENTION: Ben Carlson with Avialoft and Scott Sanders with 2-inch Thick Snap-Lock Panel received $50 each from NUtech Ventures.

NBA REPRESENTATIVES Nebraska Bankers Association

Three representatives from the Nebraska Bankers Association (NBA), Jerry Catlett (outgoing NBA Chairman), Kris Holoch (incoming NBA Chairman), and Richard Baier (President and CEO of the NBA), spoke to the Internship Director, NBA Scholars, and agribusiness and finance students in the spring of 2017 regarding banking internships and careers.

Dean Burkink said, “We appreciate the Nebraska Bankers Association leadership team speaking to our students interested in banking careers. We have an outstanding record of placing NBA scholarship recipients in banks, especially in Central and Western Nebraska.”
Derek Quinton

Hoa To

CR Toys Kay Payne Case Winners

Siera Schwanz

UNK Career Fair

Beta Alpha Psi & KPMG Engage in United for Literacy at Bryant Elementary Donating 120 Books to K-2 Students

Austin Partridge

Miranda Smith

Elite Chiropractic Kay Payne Case Winners

UNK ROTC

Veterans Day

UNK Career Fair

Beta Alpha Psi & KPMG Engage in United for Literacy at Bryant Elementary Donating 120 Books to K-2 Students
Grant Holscher

Senior Military Science student, Grant Holscher, was engaged in experiential learning throughout the summer of 2016. He embarked on a two-week European Holocaust study trip with the History Department, followed by a month-long ROTC-affiliated trip to Liberia in the United States Army Cadet Commands’ (USACC) Cultural Understanding and Language Program (CULP). In addition, he completed the USACC’s Cadet Leadership Course (CLC), a required, month-long course for ROTC cadets to commission as officers in the Army.

Derek Quinton

Derek Quinton, Aviation Systems Management Program student, was awarded a Nebraska Space Grant Fellowship to study environmental impacts on performance of small unmanned aircraft systems (SUAS) devices. Derek said, “This grant means I can explore newer areas in aviation. The knowledge gained from exploring SUAS means I can help further the advancement of drone operations in U.S. airspace.”

Lindsie Woolley


Paige Kordonowy, Joshua Lallman & Beth Morris

Paige Kordonowy, Joshua Lallman, and Beth Morris, Economics honor students, presented: “The Importance of a Viable Hospital to a Rural Community” at the Aurora Hospital in the fall of 2016. Paige said, “As an honor student, I chose the research topic and found it beneficial because it helped me to further develop my critical thinking, research skills, and communication abilities in an area of interest. The opportunity is a resume builder as it allowed me to research and present my findings. This has set me apart from other students and allowed me to build connections with influential people in my field of study.”

Kay Payne Case Competition Winners/Runners-up

The fall winner was the Elite Chiropractic case developed by Carlos Washington, Kearney; Rachel Marquardt, Dickens; and Halie Platt, Omaha. The winners each earned $400 for their quality report. Fall runners-up were the cases developed for the YMCA and Oxford Locker. The YMCA project was developed by Bailey Hoadley, Kearney; Mandy Rathje, Lincoln; Caleb Billesbach, Odell; and Sandra Gomez, Kearney. Alex Hart and Salene Sheldon, Kearney; and Heath Wurst, Taylor, developed the case for Oxford Locker.

Spring Kay Payne Case Competition winners: CR Toys was a case developed by Sandra Gomez, Lexington; Michael Jones, Juniata; and Mandy Rathje, Lincoln, in Dr. Sri Seshadri’s Marketing Management class.

The second winner was the Bang Salon case developed by Mandy Rathje, Lincoln; Carlos Washington, Kearney; and Andrianna Meyer, Blue Hill, in Dr. Heather Meyer’s Advertising Management class.

Hoa To

Hoa To, May 2017 Finance graduate from Vietnam, placed in the top three of 1,500 individuals taking a required finance exam for those who choose to be considered for a finance job in Vietnam. She has accepted a position with the Ministry of Finance in her country. After working there for a few years, she plans to work in her family’s hotels in Ha Long Bay to enhance her skill set.

Miranda Smith

Miranda Smith, a senior Family Studies major, received the UNK Outstanding Organization Leader Award for her work as the President of the Council on Family Relations. The presentation was made at the Celebrating Student Leaders Applauding Excellence Awards Ceremony in April.
Austin Partridge

AUSTIN PARTRIDGE, Business Administration junior from Grand Island, is the 2017 student body president and the representative to the University of Nebraska administration and public. He is a Chancellor’s Ambassador, senator for the CBT, resident assistant, in the Honor’s Program, a member of Sigma Phi Epsilon fraternity, and in the Order of the Omega. He volunteers for TOP Soccer, Buddy Bowling, and Arc of Buffalo County. CBT student representatives are RYAN BRUNGARDT, Kearney, who expects to graduate in 2020 with a Business Administration-Pre Law degree; ASIC HELBERG, McCook, who expects to graduate in 2019 with a Business Administration-Manage-ment-Entrepreneurship Minor; and ANDREW BURIVAL, O’Neill, who anticipates graduating in 2020 with a Supply Chain Management degree.

Austin, said, “I have enjoyed my experience at UNK, and I knew I wanted to give back and serve the University. I thought the Student Body President position would allow me to truly make a positive impact at UNK while also allowing me to give back to a University that had already given me so much.”

Student Research Day 2017

Family Studies/Interior Design

Julie Bruns, mentored by Dr. Toni Hill, presented a poster titled “Infant Communication: Exploration of Non-Verbal Communication in Infants.” Also mentored by Dr. Hill was Breanna Hiner who presented “Preventing Assault: Title IX Training on Single-Sex Campuses.”

Dr. Mickey Langlais mentored the following: Shannon Duff, who presented “Are we on the Same Team?: The Influence of Relationship Status and Quality on Athletic Performance”; Siera Schwanz, “Examining the Moderation of Sex and Centrality of Religiosity for Affectionate and Sexual Behaviors”; and Selena Beard, “Will saying ‘I do’ help you in college?: Examining the Influence of Marital Status on Academic Performance.”

Industrial Technology

Emma Lee, mentored by Dr. Sonja Bickford, presented “Benefits of Aquaponics.”

Courtney Leitner & Co-Author B. Adams, mentored by Dr. Sonja Bickford & Dr. Nate Bickford, presented “Cost Benefit Analysis of Small-and Medium-Scale Aquaponics Systems.”

Management

Stephanie Duennerman, mentored by Dr. Michelle Fleig-Palmer and Dr. Noel Palmer, presented “Understanding Employee Perceptions of Commitment and Motivation in the Workplace,” and won second place in the Professional and Applied Science Division.

Also mentored by Dr. Fleig-Palmer was Bailee Jensen who presented “Effects of Parental Involvement on Patient Adherence in Pediatric Occupational Therapy.”

Marketing & MIS

Maria Gutierrez, mentored by Dr. Greg Benson, presented “Gap Between Consumers’ Ethical Standards and their Behavior.”

“The thought the Student Body President position would allow me to truly make a positive impact at UNK while also allowing me to give back to a University that had already given me so much.” – Austin Partridge – Business Administration
The program was created in the fall of 2016 to expose CBT students to a variety of companies and to educate them on internships, career opportunities, and company culture. Once a month a company has a career fair-like booth in the West Center Building where representatives are available for student interaction. In addition, classroom presentations are made to enhance student knowledge and networking.

Jared Berggren, Fastenal District Manager, said, “This program has enriched Fastenal’s recruitment process by allowing our company to connect with the UNK students on a personal level. It is a partnership that I look forward to for years to come.”

CBT Builds Relationships on the Road
Supply Chain Management (SCM) Coordinator, Dr. Greg Benson, and faculty member Dr. Ngan Chau accompanied SCM students to Behlen Manufacturing in Columbus, as well as Vulcraft Steel Fabrication and Nucor Steel Mill in Norfolk during the fall semester. In the spring, they ventured to Contract Carriers (FCC) and Valmont Industries in Fremont and Menards Distribution Center in Valley, Nebraska.

Dr. Benson said, “By hearing directly from SCM professionals and touring their company’s facility, SCM students are able to see first-hand the application of related concepts and responsibilities that are discussed in the classroom.

Interior Design students headed to Omaha to experience three different boutique hotels in the downtown area in order to generate ideas for their final studio project. The boutiques included Hotel Deco, Magnolia, and Even. Samantha P. Rohmiller said, “Magnolia is a historic hotel which not only retains but extenuates original historic elements and character found throughout the building. This was an important precedent site for me to see as I am going to be utilizing historic rehabilitation standards to design my boutique hotel.”

They also visited CKF, a cabinetry company; DLR Group, where they observed interior designers and architects collaborating; HBA, where they focused on the use of 3D viewing which allows a client to step into virtual space to get a sense of the room layout; and Bench, a unique remodeled building which houses several small businesses.

The feedback received from students after each trip is always positive, and students always comment on the interesting things that they have seen and heard during the visits.”

- Dr. Benson
Honored Graduates 2016-2017

2016-2017 Honored Graduates are as follows:

**ACCOUNTING/FINANCE**: Abbey Rhodes, Kearney, NE; Jamie McCann, Kearney, NE; & Kyle Stohs, Odell, NE.

**ECONOMICS**: Paige Kordonowy, Wausau, WI.

**AGribusiness**: Jacob Findley, Giltner, NE.

**FAMILY STUDIES**: Anna Jones, Monticello, MN, & Kristen Karlberg, Sumner, NE.

**INTERIOR DESIGN**: Joshua Griffith, Stromsburg, NE.

**CONSTRUCTION MGT**: Jack McGraw, Hamlet, NE, & Mitchell Wilbur, Omaha, NE.

**INDUSTRIAL DISTRIBUTION**: Nicholas Behrends, Johnson, NE, & Blake Slizoski, Albion, NE.

**INFORMATION NETWORKING & TELECOMMUNICATIONS**: Tanner Cline, Callaway, NE.

**MANAGEMENT**: Alexandria Kluna, Shickley, NE; Jennifer Jansky, Kearney, NE; Mitchell Long, Hastings, NE; Lindsey Appleby, O’Neill, NE; & Kylee Legino, Johnstown, CO.

**BUS/AD**: Madalynn Doughty, North Platte, NE.

**MARKETING**: Savanna Kiesel, Wilber, NE, & Jordan Bieck, Trumbull, NE.

**MBA**: Travis Hollman, Kearney, NE.

NEW HIRES

YE SU – Assistant Professor, Department of Economics

REBECCA HERMANCE – Assistant Professor, Department of Family Studies and Interior Design, Interior Design Program

STAN ESSINK – Assistant Professor, Department of Industrial Technology, Construction Management Program

JACOB BISHOP – Assistant Professor, Department of Industrial Technology, Industrial Distribution Program

JEONG HOON CHOI – Assistant Professor, Department of Family Studies and Interior Design, Interior Design Program

MARK DAHLKE – Lecturer, Department of Management

BRADY PLUNKETT – Department of Military Science

NIC PROVINCE – Department of Military Science

LISA TSCHAUNER – Assistant Director, CRRD

WILLIAM BIVIN – Rural Transit Manager, Nebraska Safety Center

RACHEL LEIGH – Pupil Transportation Manager, Nebraska Safety Center

KATHERINE M. BOMBECK – Distance Education Coordinator, College of Business & Technology

Photos Courtesy of UNK Communications
ZHISHEN HUANG came to UNK a little more than four years ago from his home in Nanjing, China to study Agri-business. Zhishen chose an internship with Robert Shearer Farms near Minden where he worked on repairing irrigation pipe, trouble shooting problems, planting soybeans, spraying chemicals, and checking soil quality. Zhishen said, “As people know, the U.S. has the most advanced agricultural technology in the world. Nebraska has one of the best agricultural systems in the U.S. This summer I felt like the days were short, but the work long. I am planning to go to Canada or New Zealand to further my studies because I want more study abroad experience to learn about different cultures.”

SOREN BRUNKEN, Kearney, MIS, junior, interned at the Buckle’s corporate office in Kearney. Soren worked in the Systems Support group, which offers technical support to Buckle stores throughout the nation. Soren specifically was involved with implementing new pin pads with card chip readers as well as air pay technology. “My experience with the internship was more influential than I had thought it would be. The Buckle has shown several aspects of the corporate environment that I had not anticipated. I have decided to stay with the Buckle and am currently employed as a Systems Analyst,” remarked Soren.

ANA MARTINEZ, senior Business Administration Major with an International Business Minor, completed a summer international internship in Zambia. Ana worked in the administrative areas of Chifundo Clinic, a free clinic in the Zambian bush that provides local villagers with medical services for diseases such as malaria, HIV, and syphilis. Ana said, “Being a part of the people, the culture, and the environment in Zambia has opened my worldview to many possibilities. This internship provided me with an excellent opportunity to immerse myself in a different culture and experience not only how people in another part of the world live, but also learn how businesses operate in a developing nation. Completing an internship in a foreign country has strengthened my love for learning about new cultures and their customs. I was definitely pushed out of my comfort zone. Upon graduation in December 2016, I plan to pursue a career in business, preferably one that operates internationally.”

PRESTON POWER, Computer Science and Management Information Systems junior from Kearney, is completing an internship in China with Resource Pro, a business process company that supports the insurance industry. Preston is working in the area of business analytics, using software to analyze performance data on insurance agents to improve productivity. Preston said, “This internship has allowed me to develop as a student, a professional, and a person. Learning how to deal with real-world, international business challenges has evolved my level of problem solving. I have learned how an international business operates, the challenges and rewards of doing business internationally, workforce staffing, and how to successfully perform prescriptive modeling.”
I have learned some Mandarin and Chinese business customs. I am not sure where my future career will take me. I know I want my work to make a sizable difference in the way the world operates.

GRACE MAGILL, Marketing junior from Arnold, NE, interned in the fall 2016 at UNK’s Office of Financial Aid and Student Employment Services. Grace has created a marketing plan for the office with the goal of increasing student awareness of on-campus student employment opportunities. Her projects have included the creation of an advertising portfolio, a website design, a social media plan, and benchmarking criteria to determine marketing success. Grace said, “My internship has helped me realize my love and aptitude for graphic design. UNK has given me access to scholarships, leadership, and learning opportunities that might have been harder to acquire elsewhere.

MARIA GUTIERREZ, junior in Supply Chain Management from Bogota, Colombia, interned the summer of 2016 with Sandhills Publishing. Her position as a sales representative in Mexico allowed her to sell advertisements in their publications to the truck/trailer market. She was trained in distribution, product and service knowledge, as well as in sales techniques. Maria said, “I found the mentoring within the organization to be valuable. What an employer is most likely looking for is a person with attitudes and abilities that can be adapted to every job. My internship definitely made me rethink the way that I was going through life. If I was to give advice to freshmen, it would be to have real-world experiences.”

AN AIRCRAFT ENGINE worth $10,000 helps students’ experiential learning. Clyde Mickelsen, Midway Aviation, Inc.; Doug Windhorst with the local Experimental Aviation Association (shortened to ASM) Program, said, “Today’s students come to the ASM program with a radically different skill/experience set. This sectioned engine donation will provide a base line for all students who have a common experience and understanding. Starting from there, we can introduce jet engines, pressurization, and other complex systems. The understanding of these systems and the related modes of operation is critical in the event of an inflight failure. The probability of a successful outcome of an abnormal or emergency situation 30 years from now will be significantly higher if the pilot has a solid basis understanding.”

Students in Dr. Daniel Chaffin’s fall 2016 Entrepreneurship class learned by doing. They were challenged to start, run, and close a business during the semester. Each team developed a business plan, gained approval, secured financing, and operated their entity while learning the highs and lows of being an entrepreneur. The profits generated by the teams were donated to a scholarship fund and Campus Kitchen. The principles of entrepreneurship were put into action. One team sold T-shirts; another, Event Gurus, planned food truck events; and another sold unique Asian Noodles. Student Trent Bottolfsen said, “The experience taught me more about the entire business process, which I would likely not have gotten in a traditional class. It forced me to understand the concepts of every aspect of business that will be vital in my career.”

“We were given the unique opportunity to create and learn from our own personal experiences, just as any new entrepreneur would in the real world. Luckily, we were able to experiment developing a business in the safety of the educational experience. We were not only faced with rejection, challenges, set-backs, and conflicts, but also life lessons and great success,” remarked Lindsey Appleby.
Experiential Learning cont.

BRENT ANDERSON, Industrial Distribution student from Kearney, signed up for a study-abroad program with the University of Reutlingen expecting to experience amazing and beautiful places that he could share with friends when he returned home. However, upon returning he found his stories to be more about the people and the lifetime friends he made, friends from Germany, France, Tunisia, Turkey, and Russia to name a few of the many places he experienced. He took classes in Supply Chain Management, International Business, and Ethics from September to December 2016.

Brent said, “To get an opportunity to go somewhere unimaginably unique truly opened my eyes to a different way of thinking and a new view on the world. It was a humbling experience that magnified the person I desire to be and expanded my hopes and goals for the future. It has made me excited for what awaits me.”

The UNK ENACTUS Team became Regional Champions in D.C. in March. UNK’s team of 20 students engaged in a career fair and team presentation which was judged by professionals for their application of business concepts in their on-and off-campus outreach projects that improve quality of life and standard of living.

MIRANDA SEIDEL, Agribusiness senior from LaCrosse, Kansas, engaged in an internship at The Andersons, Inc., in Kearney during the spring of 2017. The Andersons is a national grain merchandising business with a western region headquarters in Kearney. Miranda has been involved with grain origination, including commodity markets; prospecting customers; providing customer support; and learning about the dynamics of prices, basis, and commodity training as well as presenting market information. Miranda graduated May 2017.

PASCAL BURLING, Accounting senior from Eustis NE, has interned during tax season at Alquist, Maltzahn, Galloway & Luth PC in Grand Island. Pascal has been doing individual tax returns as well as billing and payroll for businesses. Pascal said, “I cannot express enough gratitude to the professors within CBT for constantly challenging me to become a better version of myself. They all seem to have a genuine concern for their students. I have also been a student tutor and have two internships, one in finance and one at a CPA firm.” She graduated May 2017 and is planning a career in public accounting.

The INTERIOR DESIGN Program’s seniors presented their creative work in April.

SAMANTHA ROHMILLER said, “This last year has been extremely challenging, but I have learned so much. With this final studio project, I have pushed myself to produce the best project possible. I was able to focus my project on historic preservation, and I have really enjoyed expanding my knowledge in that area. I have loved working with professionals in the Kearney area to develop my project. I will be graduating in December 2017 and plan to pursue a career in either kitchen and bath design, interior design, or exhibit design.”

ALUMNI

The Lincoln Journal Star identified UNK Marketing and 2015 MBA graduate ASHLEA ALLBERRY among the most influential young professionals in Lincoln. AshLea Allberry, vice president of operations at Nanonation, is a cofounder of RISE Lincoln and 100s of Women Who Care as well as the recent winner of the Founders Award at Inspire-Celebrating Women’s Leadership Awards. Ms. Allberry said, “The UNK Business Administration program helped shape my understanding and love for business and the MBA program took it a step further.”

CASEY ANDERSON, Industrial Distribution (ID) graduate, is a Territory Manager/Project Engineer (TM/PE) for Stonhard, the world’s largest manufacturer and installer of seamless wall and floor products. In 2016, he was ranked No. 8 out of 175 national TM/PE’s and was the first top 10 finalist from a small-market territory since the company was founded 95 years ago. Casey was one of the first ID graduates and worked in the electronics industry for nine years before joining Stonhard 13 years ago.

LESLIE K. BIERMAN is a senior accountant at Phelps Memorial Health Center in Holdrege, NE. Leslie said, “The high quality education I received as a student in UNK’s Department of Accounting & Finance has enabled me to find a job that aligns to my personal values with a great organization that serves the community. Even after graduation, I continue to benefit from the mentoring relationships that I developed with members of the CBT faculty and UNK/CBT alumni.”

JACOB CLANCY, CBT Finance graduate, is employed by Constructors, Inc. in Lincoln, NE as a project support coordinator. He handles payroll, accounts payable, and some accounts receivable. Clancy said, “I believe UNK was a great place to go to college. The professors did more than just teach the theories, they brought in real-world examples and experience to solidify our learning. It was
a challenging program, but I would have been disappointed if it wasn’t.”

Information Networking & Telecommunications (INT) graduate, Zac Deeds, is a senior account manager at Intellicom. Zac said, “The faculty get to know each student, allowing them to mentor individually. With smaller class sizes, the INT program gave me the ability to understand how concepts I learned during my internship applied to what we were learning in the classroom.”

William Kunzman, Marketing Emphasis graduate, is a nurse recruiter for Aureus Medical, an affiliate of C&I Industries. She received the “Top Recruiter” Award in November 2016.

Dayna Larrea, 2015 Economics graduate, is an outreach support associate in the College of Business Administration at the University of Nebraska-Lincoln.

Bryan Luna, Finance Emphasis graduate, has attained his Life Accident and Health license, as well as FINRA Series 7 and 66 registrations. He is a financial advisor for Renaissance Financial in Omaha.

Kari Mitchell, Interior Design graduate, is one of the National Kitchen & Bath Associations 2017 30 Under 30 recipients. Kari is a Kitchen and Bath Designer at Artistic Cabinetry LLC, Loomis and Industries. She, along with other 30 Under 30 representatives, will research critical kitchen and bath industry trends, innovations, new technologies, and sustainable business practices. They will present them to the Association while also answering questions and engaging in discussion regarding business issues faced by the profession. Mitchell said, “I truly don’t believe that my career as a Kitchen and Bath Designer would be what it is today if I had not graduated from the Interior Design Program at UNK. The confidence in my education and the experiences quickly developed into a successful career.”

Marty Nordlund, CBT graduate, is COO and second in command at Werner Enterprises, a premier transportation and logistics provider.

Ciera Neverve, Marketing Emphasis graduate, is a Group and Alumni Travel Account Manager at Globus Family of Brands in Denver, CO.

Emily Olsufka, Marketing Emphasis graduate, is a Mortgage Loan Officer with Trius Federal Credit Union in Kearney.

Lorena Ortega, Marketing Emphasis graduate, is a Financial Institution Specialist with the FDIC in Houston, Texas.

Dusty Reynolds, Industrial Distribution graduate, has been named Midland Business Journal’s 2016 Young Entrepreneur of the Year. Dusty is co-founder of RaceNote, a motorsports management platform that makes race teams faster. The technology allows auto racing teams to make better decisions quicker. Dusty said, “Racing is arguably the most technical sport yet from a software perspective. It is one of the most underserved. Our software centralizes race team data such as lap times, car settings, video, etc., so that teams can better analyze their data. Over 2,200 race teams globally use RaceNote, including over 30 percent of NASCAR teams.”

Jeff Rodis, SCM graduate, has a position with Medtronic in their Leadership Development Rotation Program as an Associate Category Manager in the Supply Chain Track in Mansfield, MA. He will be engaged in rotations for two years in the following areas—Global Sourcing, Supply Planning, and Distribution & Logistics. He will gain the Lean Sigma Green Belt Certification and engage in cost reduction projects, leadership workshops, and a major capstone project. Upon completion of the present rotation, he will move to Chicago to complete the Distribution and Logistics rotation and then return to Mansfield for Supply Planning.

Joleen Rupe, Management Emphasis graduate, is the Student Outreach Coordinator at Aureus Medical Group in Omaha, NE. The organization is a staffing and recruiting company.

Richard Salmen, 2014-2015 Ron Landstrom Executive in Residence, Business Administration-Airway Science graduate, VP and Senior Advisor, GTrust, has been elected President of the Financial Planning Association.

Matt Sterup, Industrial Distribution graduate, is in outside sales with Express Distribution, JVB Consulting in the Kansas City, Missouri area. He is CFPHS certified as he has training in automation, pneumatic, and hydraulic technologies from CFC Solor and has the IFPS Hydraulic Specialist Certification.

Tara Tourney, Business Administration graduate, is the Human Resource Manager at Brown Transfer of Kearney.

Sarah Fritzler-Zulkoski, MIS graduate, is the Infrastructure Manager at Baldwin Filters.
MICK ANDERSON, Executive Director of the Nebraska Safety Center, indicates that the Center has received and will continue to receive a grant over a number of years totaling $5.8 million, with UNK receiving $3.4 million. Project Advance, funded by this grant, has a goal of improving and increasing transportation availability throughout Nebraska. Advance offers training from experts in business, safety, technology, research, and public policy. The grant money will allow for training in the areas of defensive driving, passenger awareness, safety, CPR and first aid, emergency procedures, and distracted driving.

ODEE INGERSOLL, Director of the Nebraska Business Development Center, received the 2017 Bob Bernier NBDC Excellence in Reflective Practice Award for Nebraska and the prestigious NBDC-UNO Distinguished Service Award presented by the University of Nebraska-Omaha College of Business Administration and Nebraska Business Development Center’s Leadership and Advisory Board. In 2016, NBDC-UNK supported over $20 million in capital development and transition projects statewide, exceeding $60 million over the past five years.

The Ron and Carol Cope Professorship was awarded to DR. BRENSA ESCHENBRENNER who has been a member of the faculty since 2010. This Fund makes available $10,000 per year for five years for three faculty members, two University-wide and one in the College of Business & Technology.
The UNK Blue and Gold Brigade presented **DR. ESCHENBRENNER** the Outstanding Alumni/Staff Award for her efforts in creating student success.

**DR. KAY HODGE** and **DR. DAVID PALMER**, Management, were selected for inclusion in the University of Nebraska-Kearney research publication, New Frontiers. Dr. Hodge for her case study research and Dr. Palmer for his examination of the comic book industry from a business perspective.

**TERRY GIBBS**, Director Airway Science Management (ASM) Program, completed training and is now certified as both a Remote Pilot and Remote Pilot Examiner. This designation allows him to issue pilot certificates for drone pilots. He issued his first Remote Pilot Certificate for a Small Unmanned Aviation System rating to student Derek Quinton.

**DR. MICHELLE FLEIG-PALMER** is the recipient of the Golden Bed Pan Award for Meritorious Service which was created to honor those who give of their time and talents to UNK Health Science students. Fleig-Palmer, along with Cheryl Rathert and Dr. Tracy Porter, are coauthors of the paper “Meaningful or Meaningless? Physician Perspectives on Use of EHRs,” which was presented at the Academy of Management conference in August. Their research received the Best Theory to Practice award from the Health Care Management Division.

**DR. SRI SESHADRI**, MBA Director, is the 2016-2017 President of the Board of the Mountain Plains Business Association.

**DR. ALLAN JENKINS**, Economics, was awarded the Rural Health Association’s President’s Award for his role as a strong advocate and impactful spokesperson for rural health issues in Nebraska. He was recognized and provided with a commemorative piece at the Association’s meeting at the Younes Conference Center in September.

The following faculty were recognized for their 2015-2016 academic achievements in the fall of 2016:

- **DR. KARL BORDEN**, Accounting/Finance, Tenured Teaching;
- **DR. MICKEY LANGLAIS**, FSID, Untenured Teaching;
- **DR. DAVID PALMER**, Management, Tenured Scholarship;
- **DR. BRENDA ESCHENBRENNER**, Accounting/Finance, Untenured Scholarship;
- **BRUCE ELDER J.D.**, Accounting/Finance, Service;
- **DR. KAY HODGE**, Management, Lifetime Achievement Award.

- **DR. BRENDA ESCHENBRENNER**, Accounting/Finance, was tenured and **DR. FRANK TENKORANG**, Economics, was promoted to Full Professor. The following faculty were promoted to Associate Professor: **DR. BREE DORITY**, Economics;
  **DR. TONI HILL**, FSID; **Dr. Rod Flanigan**, Industrial Technology; & **DR. HEATHER MEYER**, Marketing/MIS.

- **DR. TIM OBERMIER**, Industrial Technology, testified during the fall of 2016 before the Transportation and Telecommunications Committee of the Nebraska Unicameral in regards to the 2016 interim study, Legislative Resolution 538, requesting information to eventually revise telecommunications regulation in the State of Nebraska. Dr. Obermier presented his research regarding the consumer cost of residential internet services among the five classifications of Nebraska municipalities.

- **DR. BREE DORITY**, Associate Dean, and **SHAWN KASKIE**, CRRD, have been selected as Fellows of the Center for Great Plains Studies at UNL. As Fellows they will join in scholarship that seeks to increase understanding of and appreciation for the people, cultures, and natural environments of the Great Plains.
Have you been promoted, received an award, changed jobs, married, increased your family, or moved? We are interested in you, and other alumni are interested in the events of your life. Help keep our CBT mailing list current and the Annual Report interesting by using this form to notify us of a change of address as well as to update us on your eventful life.

NAME:__________________________________________

ADDRESS:________________________________________

E-MAIL ADDRESS:____________________________________

HOME PHONE: ___________________ WORK PHONE: ___________________

GRADUATION YEAR FROM UNK OR KSC: ___________________ MAJOR: ___________________

EMPLOYER: ___________________ POSITION/TITLE: ___________________

WORK ADDRESS: ________________________________________

NEWS ITEM: __________________________________________

Send form to: Marsha K. Yeagley | College of Business & Technology | UNK Kearney, NE 68849-4450 | fax: 308.865.8387 | email: yeagleym@unk.edu