Fit in. . .
Stand out. . .
Get Ahead!

100% participation in Experiential Learning!
FROM THE DEAN... 

Dear Friends,

How does a student’s college experience impact his or her well-being later in life? Recently, Gallup and Purdue University partnered on a national study of college graduates to answer this question. The results indicate that the type of institution (public or private, large or small) a student attends does not significantly impact one’s quality of life. Rather, the experiences and support make the most difference. Specifically, students who have the following types of experiences during college tend to have greater well-being and life quality after college:

- Internships that allow application of what is learned in the classroom;
- Semester-long, real-world projects;
- Engagement in extracurricular activities and organizations;
- Mentoring by caring professors who encourage pursuit of goals and dreams and cultivate excitement for learning.

These results confirm the value of the learning experiences our faculty and staff create for students in the College of Business and Technology (CBT), where experiential learning has become our defining theme. All students are required to complete at least one course designated as Experiential Learning. For over 60 percent of students this is an internship, mentored by the host company or organization and one of the CBT Internship Directors – Janice Woods or Brenda Jochum. Many students also take classes that include semester-long, real-world projects, such as creating advertising plans or financial analyses for partnering organizations.

Across the College students can choose to join any of the 16 student organizations. Many students will engage in regional and national competition and networking events through these faculty-sponsored organizations.

We strive to maintain a favorable student-to-faculty ratio of 19-1, and, unlike many of our competitors, our faculty serve as advisors for students. Teaching and working with students are the most important things we do. Relationship building aids in our being difference makers.

Enjoy reading about what has happened in the CBT this past year. As always, we appreciate your ongoing interest and support of a place where I am very proud to work, because I know we are making a difference in the lives of our students!

Best wishes,

Tim Burkink,
Dean, College of Business & Technology

For more information see http://www.gallup.com/poll/168848/life-college-matters-life-college.aspx
As the College of Business and Technology 2015 Distinguished Alumnae, Karen Rhoads addressed CBT’s honor graduates the night prior to graduation. She told the students to commit to CBT’s value statement, set themselves up to be unique and special, set goals, and continue to learn. She further stated, “Capitalize on what you have learned and leverage your knowledge to be a leader. Be a lifelong learner. It requires self-discipline and perseverance. You will excel, make an impact, and be a difference maker.”

Karen Rhoads currently Senior Vice President of Finance and Chief Financial Officer of the Buckle, Inc., but her roots with the company are the humble beginnings of a part-time college student while earning her degree at UNK. Her stellar career began with a CPA position at Shonsey and Associates in Grand Island. She became the Buckle’s Corporate Controller in 1987 until being appointed officer and director in 1991. Most notable is her instrumental role in taking the Buckle—a national retailer headquartered in Kearney since its inception—public in May 1992 and moving the company’s stock from the NASDAQ to the NYSE in 1997.

Additionally, the Kearney community has benefited from Ms. Rhoads’ active and tireless participation on the Board of Directors for the Kearney Family YMCA, YMCA Foundation, UNK College of Business and Technology Advisory Council, Kearney Area Community Foundation, Good Samaritan Hospital, Fort Kearney Chapter of the American Red Cross, and the Kearney Area Chamber of Commerce.

A native of Superior, Nebraska, Rhoads graduated in 1981 with a Bachelor of Science in Business Administration.
THE 2014-2015 RON LANDSTROM
Executive in Residence

The 2014-2015 Ron Landstrom Executive in Residence was Creighton, NE native Richard Salmen who came to Kearney State College on a three-year Army ROTC scholarship in 1985 after serving as an Army private in Germany. CBT’s emeriti faculty, Dr. Richard Lebsack, served as his advisor and provided him flight instruction. In 1988, he graduated with a Business Administration and Airway Science degree. In 1992, he started a small, independent financial planning practice. Today he is a Senior VP and Manager, Financial Planning Services at BOK Financial in Overland Park, Kansas, a team that manages $600 million in assets for 350 clients. In 2009, as national president of the 26,000 member Financial Planning Association, Salmen traveled between Kansas City and Washington, D.C., helping lawmakers draft new financial regulations after the 2008 banking crisis. He not only has an extensive background in finance but is a former air traffic controller who retired in March 2013 after a twenty-five year career with the FAA.

Mr. Salmen spent two days engaged with students regarding his life journey. “The Journey from Undisciplined Ability to Enduring Success and Happiness,” the title of his major presentation to students, ended with a few nuggets of wisdom.

Salmen stated, “Stop hiding who you really are, start being intensely selfish, stop following all the rules, start scaring yourself, stop taking it all so damn seriously, start getting rid of the crap, stop being busy, start something and understand tangential progress.” He suggested the audience look at www.eightprinciples.com.

He further remarked, “The book Essentialism by Greg McKeown is a great read. Banish the word ‘should’ from your life. Consider reading, Now, Discover Your Strengths by Buckingham and Clifton. Its central theme is to maximize personal strengths versus bringing up your weaknesses. Pursue a life aligned with your strengths. Find your passion. I hire for two things--attitude and intelligence. I can train people for anything else. The most important financial decision you make is your life partner. Learn to love learning. Take personal financial planning classes, learn to balance between today and tomorrow. Read The Power of Full Engagement: Managing Energy, Not Time, Is the Key to High Performance and Personal Renewal, by Jim Loehr and Tony Schwartz.”

His story pointed out the value of finding multiple mentors, as he found a number of people from whom he learned. A former teacher told him don’t hope--it implies failure. His former speech and drama teacher made him comfortable talking to a group. Dr. Richard Lebsack, his KSC/UNK advisor and flight instructor, provided a wealth of lessons in life as well as flight and remains a friend today. Dr. Leonard Skov was also named as an influencer of his future path. Salmen said, “The ability to carry on after disappointment will aid in your success and happiness.”
alumni news

**ben alleman**, 2009 Marketing Emphasis graduate, is the Senior Business Development Manager-Western U.S. and International Markets at National Research Corporation in Lincoln, NE.

**cristina lukas anderson**, 2009 Management/Marketing graduate, is a Senior Service Manager at Fiserv, a leading global provider of technology solutions to the financial services industry.

**barb bergmeier**, Accounting/Finance graduate, has been promoted to senior vice president and chief internal auditor at Mutual of Omaha. She joined the organization in 2011 as vice president and chief internal auditor. She is a Certified Internal Auditor, Certified Information Systems Auditor, Certified Risk Management Auditor, and Certified Financial Services Auditor. Bergmeier serves on the Board of the Heartland Family Services, the Creighton University Accounting Advisory Board, and the North American Board of the Institute of Internal Auditors. She is also a member of the American Institute of CPAs, the Institute of Internal Auditors, and the Information Systems Audit Control Association.

**dusty birge**, 2011 Industrial Distribution graduate, is the Market Sales Manager at Enerpac covering WY, CO, & MT.

**jeauken cho**, Business Administration graduate, is the Director of Korean Southeast Asian Partnerships and Programs at Purdue University-Calumet.

**rustin dring**, 2011 UNK Industrial Distribution and Creighton University graduate, is the Market Manager for Enerpac in Kansas City.

**yanira rivera-erives**, 2013 Industrial Distribution graduate, has started a career with Ryerson company. She completed their training academy and is currently an Inside Sales Representative in Tulsa, Oklahoma. She was selected by the company to be in their promotional career videos.

**ellyn gonnerman**, FSID 2012 graduate, was part of an award-winning design team at Portfolio Kitchen and Home, Kansas City. She is the Special Projects Coordinator, making sure all products are properly bid, invoiced, paid, tracked, delivered to job site, installed, and coordinated with all contractors on each project.

**scott hinrichs**, 2005 Business Administration and 2007 MBA graduate, is the Human Resource Manager at Ward Laboratory in Kearney.

**travis and angela hollman** were recognized fall 2014 as Outstanding UNK Alumni. They started a web development business in 2000 while finishing their degrees and created Hollman Media in 2008. Hollman Media employs ten developers, programmers, and designers building award-winning websites and innovative mobile applications. Angela is also a faculty member in the Industrial Technology Department.

**mckinna irwin**, 2008 Marketing Emphasis graduate, is a Digital Marketing Consultant at Dex Media in Scottsdale, AZ.

**vanessa jones**, 2012 Marketing Emphasis graduate, is an Associate Product Manager at Spectranetics in Colorado Springs, CO.

**diane ivan messner**, December 2004 UNK Marketing graduate, has worked through the ranks in Omaha’s Oriental Trading Company in the Marketing Department since January 2005.

**brady metz**, 2009 Marketing Emphasis graduate, is an Account Executive with SCORR Marketing.

**kerri pearson**, Marketing Emphasis graduate, has been in the real estate business for twelve years, nine with Coldwell Banker.

**rich peters**, 1986 Business Administration graduate, is a Farm Bureau Insurance owner/agent in Kearney, a career in which he has been engaged for 17 years. He and his wife, Jayne, who is a teacher at Park Elementary School, have a son Mitch in UNK’s Industrial Distribution program.

Werner Enterprises promoted **chris polenz**, UNK business graduate, to VP of recruiting. He is responsible for overseeing the hiring of professional drivers. He has been with Werner since 1992 when he became a management trainee. Polenz has spent 12 years in the operations department as a fleet manager, fleet supervisor, and assistant director of training and development. He became the associate vice president of human resources in 2004.

**teresa porter**, KSC/UNK 2009 Distinguished Alumnae and 1980
Business Administration graduate, is the 2015 Colorado Small Business Person of the Year as announced by the U.S. Small Business Administration. Ms. Porter is the CEO of ISYS Technologies.

**jordan rehnstrom**, 2014 Finance Emphasis graduate, is employed as an analyst at UnityPoint Health in Des Moines, Iowa. He said, “This would not have been possible without the skills I developed at UNK. I truly appreciated the effort made by professors to go above and beyond their job descriptions in order to help their students succeed. Perhaps the most notable example of that was Dr. Allan Jenkins, who I credited for my opportunity to intern at Lexington Regional Health Center.”

**melissa ruzicka**, 2011 Marketing Emphasis graduate, is an Account Executive at Markel FirstComp in Orlando, Florida.

**ben schleiger**, 2010 Construction Management graduate, is a surveyor/site supervisor at Commercial Contractors Equipment Inc. in Lincoln, NE.

**kim schmidt**, 2007 Marketing Emphasis graduate, is the Product Manager at Midland Molding in Kearney.

**lori brunner shields**, 1997 Marketing Emphasis graduate, is the Director of Marketing and Communications at the Chamber of Commerce in Council Bluffs. She and her husband, Dave Shields, a Council Bluffs firefighter, have two children, Jasmine, six, and Mason, four. She is the program director for Leadership Council Bluffs, on the Board of Trustees for the Iowa Cultural Trust, on the Leadership CB Alumni Association Board, a Girl Scout leader, and on the PTO for College View Elementary School.

**maggie sowl** is the HR Assistant at Essential Personnel in Kearney. She has established new clients and worked with previous clients to create and place advertisements, online and hard copy.

**rebecca swenseth**, Marketing Emphasis graduate, is the Social Media Specialist at Rainman Creative.

**jacob splizberger**, 2011 Industrial Distribution graduate, is the President of San Diego Windustrial.

**megan thies**, 2011 Business Administration—Management and 2014 M.B.A graduate, is the Human Resource Manager of Royal Engineered Composites in Minden. Royal offers complete design, manufacturing, and prototyping services, as well as mold making and technical support, for aerospace and defense companies.

**tara tourney**, 2012 Business Administration graduate with an Entrepreneurship Minor, is on the Board of Directors for the Central Nebraska Society for Human Resource Management Association. Tourney is an HR specialist recruiter with Baldwin Filters.

**jerod trouba**, Marketing Emphasis and UNL Law school graduate, is the managing member of Trouba Law Firm, LLC in Columbus, NE. His focus is on trial work with emphasis on domestic, criminal, juvenile, personal injury, construction and insurance litigation. He has been in practice since the fall of 2006 and started with Knoepfle & Trouba in June 2011.

**jacob triggs**, 2014 Industrial Distribution graduate, is a sales representative with Windustrial in Kansas City.

**aaron wright**, 1989 Accounting and Economics graduate, is the Business Management Analyst for Intercollegiate Athletics at the University of Nebraska Kearney.

---

Fall 2014—96 Companies/Grad Schools, 383 Students
Spring 2015—107 Companies/Grad Schools, 413 Students
2014-2015 outstanding students

austin doyle, Aviation student, has been granted a $1,500 NASA fellowship to help Terry Gibbs, Aviation Systems Management Program Director, with the air traffic control simulation.

Supply Chain Management (SCM) students, nolan hollibaugh, Rapid City, SD, and jesse zwiener will represent CBT on Student Senate for the 2015-2016 academic year.

While attending the 2014 October Mid-American Business Deans Conference in Chicago, Dean Tim Burkink was presented a certificate recognizing the UNK Chapter of Beta Gamma Sigma, advised by Dr. Heather Schulz, as among the select few chapters qualifying as Premier, based on achieving 85 percent or greater acceptance of qualified students.

victoria (tori) crook, SCM student, has been selected by the Material Handling Education Foundation Inc. (MHEFI) selection committee to receive a $5,000 howard bernstein scholarship for the 2015-2016 academic year. The Scholarship was established in 2012 to provide funds to students who have committed to the material handling, industrial distribution, engineering, logistics and supply chain industries.

Ms. Crook said, “I chose SCM because it is a field with endless opportunities. Since I have a desire to travel, I know that no matter where I am there will be a job that I can find related to supply chain. My ultimate goal would be to assist with the building and opening of orphanages throughout third world countries.

Crook has interned at Kearney Regional Medical Center since they opened more than a year ago. She said, “I have gained a lot of knowledge in the medical area regarding supplies and processes.”

Ms. Crook, stated, “UNK has provided me with opportunities to succeed in the classroom and in extracurricular activities. The people with whom I have connected have pushed me to become a better person and leader. The faculty and students at UNK have helped me to grow beyond my expectations.”

Papers from two students in FSID were accepted into the UNK Undergraduate Research Journal: aaron mccaulley’s “What Makes a Man: Physical Attraction Among Young Homosexuals” (Mentor, Dr. Tami Moore) and emily smith’s “Sustainability in Interior Design: Incorporating Economy, Equity, and Ecology into the Built Environment” (Mentor, Dana Vaux).

evian calhoun, Marketing Emphasis student from North Platte is the 2015-2016 student body President.

UNK Student Research Day Participants: Paige Kordonowy, Wausau, WI, presented “Physician Recruitment: Is Culture Being Overlooked?” Her mentor was Dr. Michelle M. Fleig-Palmer.

Ru Meng, Dongying City, Shan Dong Province, China, presented “The Comparison of Business Laws Between China and the United States.” Her mentor was Dr. Heather Schulz Meyer.

Sarah Ahrens, Wilber, “Examination of Materialism within the Brand Community Framework,” Advisor: Dr. Heather Schulz Meyer.

Kaley Hodgen, Hastings, “Big 5 Personality Traits: Forming a Relationship with Clients,” Advisor: Dr. Michelle Fleig-Palmer.

The 2015 National Conference on Undergraduate Research (NCUR) was held at Eastern Washington University. The following students were chosen from more than 3,700 submissions.

Cole Johnson, Kearney, presented “Addressing the Future of Rural Dental Health: A Look at Mid-Level Dental Practitioners”; Paige Kordonowy, Wausau, WI, presented “Physician Recruitment: Is Culture Being Overlooked?” and Jeffrey Olson, North Platte, presented “Goodwill Industries of Greater Nebraska: The Findings of a Marketing Research Study in The Tri-City Area.”

Yi Zhao, management student, had her paper, “An Evaluation of Performance Appraisals in the U.S. and China and Recommendations for Multinational Businesses” published in the 2014 National Conference of Undergraduate Research Proceedings. Her mentor on this project was Dr. Michelle Fleig-Palmer.
The following May graduates were recognized by their departments as honor students: **Accounting/Finance:** Kaley Hodgen, Hastings; Seth Onderstal, Wayne; and Zachary Justus, Lincoln. **Economics:** Logan Krueger, Amherst, CO; Dayna Larreau, Arnold; and Joel Ratzlaff, Aurora. **Family Studies & Interior Design:** Johanna Hulme, Cairo; Sangeeta Boken, New Delhi, India; and Erin Bogard; Pueblo, CO. **Industrial Technology:** Matthew Lenagh, Omaha; Hayden McKelvey, Kearney; Mary Greblunas, Yutan; Nick Knudson, Norfolk; Kevin Glasser, Kearney; and Hiroyuki Adachi; Kanagawa, Japan. **Management:** Gongxun Zhang, Shijiazhuang, Hebei, China; Ashley Dugan, Greeley; Christine Laughlin, Elmhurst-Murdock; Margaret Fennessy, Norfolk; Joleen Rupe, Eustis; Amber Hagerbaumer, Genoa, and Paige Glasshoff, Waco. **Marketing/MIS:** Landon Fuller, Kearney; Michael Cremers, Grand Island; and Lorena Oretiga-Valdivinos, Lexington. **Master of Business Administration:** Sara McMillan, Grand Island.

The following students were inducted into Beta Gamma Sigma Honorary. **MBA:** Britney Bochart, Rochville. **Seniors:** Reed Bellamy, Goodland, KS; Christine Laughlin, Weeping Water; Heather Brunelli, Monte Vista, CO; Jake Luebbe, Wichita, KS; Billie Lee Kunzman, Alliance; Kacia Smith, Imperial. **Juniors:** Anastasia Barmina, Kearney; Sara Larington, McCook; Ryan Bruna, Hastings; Rachel Leigh, Kearney; Jared Cline, Kearney; Connor Peterson, O’Neill; Tess Dugan, Elkhorn; Abbey Rhodes, Kearney; Mariah Heft, Alma; Cole Scheer, Saint Paul; Tyson Lanka, Ogallala; Ryo Suzuki, Kearney; and Alexandria Kluna, Shickley.

May graduates receiving Beta Gamma Sigma Honor Cords-Sarah Ahrens, Wilber; Christine Laughlin, Weeping Water; Jessica Day, Madrid; Jake Luebbe, Wichita, KS; Ashley Dugan, Greeley; Kimberly Morris, Red Cloud; Amber Hagerbaumer, Genoa; Erin Nelson, Papillion; Kaley Hodgen, Hastings; Seth Onderstal, Kearney; Zachary Justus, Lincoln; Lorena Oretiga-Valdivinos, Lexington; Dayna Larreau, Arnold; and Joleen Rupe, Eustis.

Klayton Kasik was recognized as a National Outstanding Student for the UNK NAHB Student Chapter.

In May, $295,688 was awarded to 169 students through 92 scholarships resulting in 258 awards.
CBT ON THE ROAD

grand island | omaha | denver

Annually the CBT takes students on a road trip to engage with potential employers and become aware of career opportunities. This year the activity has grown into multiple experiences for more students across a number of programs.

A group went to Grand Island and toured Hornady Manufacturing, Rasmussen & Associates, Beaver Creek Marketing, The Chocolate Bar, CHI Health St. Francis, and Bosselman Company. In addition, the Agribusiness Student Association toured Grand Island’s Case New Holland, a world class manufacturer of combines.

Student, Lisa Bergman said, “I attended CBT on the Road to Grand Island so that I can better understand the many uses for my degree in the business world. We toured some really neat employers in Grand Island, which helped me to understand what I can do for a career when I graduate.”

Junior and senior design students traveled to Fort Collins, CO for a field trip where they engaged with professionals, were exposed to areas of design they may not have considered, gathered much needed information for their studio design projects, and returned with ideas to impact the community. The trip included tours of educational institutions, architectural firms, and nursing homes, to name a few.

Family Studies and Interior Design students went to Omaha for a two day infusion of career opportunities. The students toured the Nebraska Furniture Mart Design Center, led by UNK Interior Design alumni, Joslyn Art Museum, and Kaneko Experience. The Family Studies students had a tour and met with the Human Resources department of Boys Town, attended a Child Life Specialist workshop at Children’s Hospital, attended a UNK Family Studies Alumni panel, met with Buffett Early Childhood Institute, met with partners at the Community Engagement Center at UNO, and toured the Home Instead Center at UNMC.

SCM and Finance students went to Omaha to learn about processes and career opportunities at Werner Enterprises, ConAgra, and TD Ameritrade.

UNK Beta Alpha Psi’s Meet the Firms Night, structured like a career fair, is a networking session with eight local accounting firms where companies educate students on the opportunities in the accounting field.
CBT student Enactus under the leadership of Stephanie Duennerman of Amherst, sponsored an Entrepreneurship Workshop which included a Gallup Entrepreneur Profile presentation and StrengthFinder assessment by the CEO of Intellicom Computer Consulting of Kearney, Dan Shundoff.

Students from Pleasanton, Kearney High, Sandhills, and Sumner-Eddyville-Miller were provided opportunities to assess their skills in developing a business. Enactus is engaged in activities that develop leadership, teamwork, and communication skills while teaching the principles of free enterprise.

In addition to Duennerman, other UNK Enactus students involved with the project included: Jamilla Coleman, Omaha; Margaret Fennessy, Norfolk; James Knights, Bellevue; Kelsey Martinsen, Primrose; Amber Pietenpol, Lincoln; and Brookelyn Trampe of Sumner.

The Enactus team, advised by Shawn Kaskie and Jessica Hinrichs with the Center for Rural Research and Development, earned the National Quarter Finalist Third place trophy at the 2015 Enactus National Exposition in St. Louis, Missouri. The team’s presentations about on and off-campus outreach projects which improve the quality of life through the application of business concepts, has qualified them for the national competition 10 of the 12 years that the organization has existed at UNK.

Competing members of the UNK Enactus team- Jesse Zwiener, Albion; Nicole Connor, Bennington; Laura Spale, Fremont; Abbey Rhodes and Alicia Goodner, Kearney; Kori Dietz, Morrill; Margaret Fennessy and Luke Fennessy, Norfolk; Samantha Duennerman and Stephanie Duennerman, Amherst; Amber Pietenpol, Lincoln; Kelsey Martinsen, Primrose; and James Knights, Bellevue.

These CBT 2014-2015 Major Field Test high performers earned scores better than 90 percent of the 31,000 students nationwide who take this business assessment annually.
The Center for Economic Education (CEE), under the direction of Mary Rittenhouse, has once again forged ahead to educate the youth of Kearney regarding the use of money. A branch of Kearney Federal Credit Union (KFCU) opened October 16, 2014 at 8:30 a.m. at Emerson Elementary School with 43 students participating and $352.62 deposited. This joint venture was modeled after 18 highly successful student branches in the Lincoln and Omaha area.

“The UNK/CEE is a proud partner in this effort to bring economics and personal finance to life for students, providing an opportunity to develop basic life skills of money management, personal finance, and investment,” said Rittenhouse. The student branch is designed to introduce the economic concept of savings early and reinforce this idea throughout the elementary curriculum, demonstrate that saving should be part of a student’s personal finance plan for the future, and increase parental involvement through savings and banking activity. UNK/CEE has assisted with curriculum, activities, training, and collaborative meetings.

The Center for Economic Education conducted a New Teacher Economic Boot Camp for new and pre-service teachers. New strategies were developed for introducing economics into their curriculum using Virtual Economics, an interactive tool containing a data base of over 1,400 lessons. The workshop was made possible through a grant from the Nebraska Council for Economic Education.

Peter Breggin, a Harvard University-trained psychiatrist, presented “Biological Psychiatry vs. Empathy and Human Connection: How Psychiatric Drugs Do More Harm Than Good” to more than 500 during the fall semester. Breggin has authored dozens of scientific articles and more than 20 books, including “Toxic Psychiatry,” “Talking Back to Prozac” and “Medication Madness: The Role of Psychiatric Drugs in Cases of Violence, Suicide and Crime and Psychiatric Drug Withdrawal.” Breggin told the audience not to see a psychiatrist as they far too often prescribe drugs unnecessarily. Breggin encouraged the audience to seek out alternatives to potentially dangerous and addictive psychiatric drugs including talk therapy, prayer, and loving relationships.
WRITE YOUR OWN PERSONAL CODE OF ETHICS-CYNTHIA COOPER

your own personal code

Cynthia Cooper, 2015 CBT’s Baldwin Free Enterprise Speaker and one of Time Magazine’s 2002 Persons of the Year, spoke in March on the topics of ethics and leadership development. She told her audience, “Character is built decision, by decision, by decision throughout our lives. “We all face ethical dilemmas every day.”

Ms. Cooper, former vice president for MCI, and Pricewaterhouse Coopers and Deloitte & Touche employee, is the author of Extraordinary Circumstance: The Journey of a Corporate Whistleblower. The book tells the story of one of the most significant corporate fraud schemes in U.S. history, which was uncovered by her team at World Com.

Ms Cooper, a well-known media personality, has appeared on ABC, FOX, CSPAN, NBC, PBS, and CNBC while also featured in The Wall Street Journal, USA Today, CFO Magazine, and Business Week. She has engaged in hot topics with journalists such as Brian Williams, George Stephanopoulos, and Anderson Cooper.

Her career as a consultant has led her to an impressive list of clients such as Dell, Bell South, PepsiCo, Walmart, and AT&T as well as the National Association of Corporate Directors, Network of Executive Women, Washington D.C. Trial Lawyers Association, the FBI, U.S. Department of Interior, and U.S. Department of Labor.

Cooper told students, faculty, and the community that as a child growing up, her mother often told her, ‘Don’t ever let yourself be intimidated.’ Cooper said, “That helped me find my courage. We all have our doors of adversity we have to pass through. Your attitude is so important to making it through those doors.”

Further she stated, “Ethics scandals are really just stories about people and choices. In order to make sure you make the right choices, write your own personal code of ethics—what values you stand for. Pride more than greed often leads people to unethical decisions.”
experiential learning

kaitlyn steele. Business Administration and Pre-Health double major, completed a fall semester internship and attended classes in Xi’an, China, at the American Exchange Center (AEC) on the campus of Xi’an Jiaotong University. Side trips to Beijing and Shanghai enhanced her experience. Kaitlyn aspires to work in international business and believes that this adventure has shaped her vision of her future, professionalism, and ability to manage time. Kaitlyn said, “This China internship has greatly impacted my life. I recommend that others study or work overseas if they have the opportunity.”

hongyue yao, a Finance major from China, was selected to participate in the 2014 Summer Student Research Program at UNK. She worked with Dr. Beverly Frickel, former CBT Finance Professor, to design, conduct, and present original scholarship work. Yao’s research project compared the U.S. and Chinese banking systems over the past two decades using data obtained from the World Bank from 1992 to 2011. Yao summarized her experience by stating, “This valuable experience not only benefited my present studies by providing a ‘real economic world’ research application, but it also developed skills necessary for accurate data analysis that will enable me to continue to complete successful research projects in my future studies and career.” She presented her research at the 2014 Great Plains Economics and Business Conference and was honored with a $200 award. She also participated in the fall Student Research Symposium at UNK and the National Conference on Undergraduate Research at Eastern Washington University.

alexandra sprigg, Business Administration student, completed a summer 2014 Guest Services Department internship at Scottrade Center in St. Louis, MO. The Scottrade Center is home of the St. Louis Blues hockey team. In addition to customer service, she gained a significant amount of management experience. Alexandra said, “After the internship, I accepted a full-time position as a Guest Service Manager where I help manage a staff of about 250 employees. Along with that, I deal with guest complaints and concerns. The internship was a great learning experience. I encourage all students to do one. The networking was beneficial, and I am extremely happy about where I have ended up.”

derek league, Business Administration major with a Marketing/Management minor from Fremont, completed a summer 2014 internship at Werner Enterprises World Headquarters in Omaha, NE. Derek shadowed nearly every position in the company including a day of riding with a truck driver. Upon completion of the shadowing, he was positioned in the inside sales division where he was assigned a new transactional brokerage project. Derek said, “It was fun. It was hard for me to turn down a job offer in that industry. That being said, I think that Werner is a great place to do an internship and to pursue a career, especially SCM minors or majors.” League is a marketing consultant for Dex Media in Omaha.

League said he chose UNK because it was the most affordable school that offered him a Chancellor’s scholarship. Derek said, “I interned with Enterprise Rent-a-Car the year before Werner Enterprises. All of these experiences helped me to mold my professional and business skills. I am very thankful for the experiences I have had, the lessons I have learned, and the opportunities.”
tylor vose, Supply Chain Management major with a Spanish minor from Ansley, completed an internship at GIX Logistics in Grand Island. Tylor chose to pursue Supply Chain Management due to his employment background in logistics and transportation at UPS and his desire to continue a career in that field. At GIX, Tylor worked in both the brokerage division and the sales division. Tylor said, “Besides just an overall fun experience, I came away from GIX Logistics with a much deeper understanding of the logistics and transportation field. I completed a nine-credit hour internship with them, and I learned more in eight months of hands-on learning than any book and lecture class I’ve taken. I went from thinking ‘I’m interested in this field’ to knowing this is what I want to do with my life.”

lanny fuller, marketing major from Kearney, intends on pursuing a career in advertising specifically within the creative aspect of writing. He completed a copywriting internship at Buckle Corporate Headquarters in Kearney. His initial duties included proofreading, blogging, and other social media content projects. He wrote on every project he could get his hands on—online ads, style pieces, campaign concepts, and video scripts.

Lanny also interned as a creative/copywriter for Bailey Lauerman Advertising Agency in Omaha. He learned to develop branding strategies, concepts and ideas, and then translate the ideas into effective words. He said, writing is a passion that has led me to explore the creative craziness of copywriting. These opportunities have led me to take on several freelance projects as well. My latest freelance gig came from a place that has given me more than I ever expected - UNK.”

Erin Bogard

Lanny Fuller

Tylor remarked, “All of my professors/advisors have been very helpful in guiding my progress. CBT offers so many opportunities to students. As VP of our Supply Chain student group, I’ve been able to participate in contests, give back to the community, and pair with real businesses when our group offered consultation and revenue analysis for GIX last year. I’ve been afforded the chance to network with tons of professionals in the area at different CBT functions.”

lanny fuller, marketing major from Kearney, intends on pursuing a career in advertising specifically within the creative aspect of writing. He completed a copywriting internship at Buckle Corporate Headquarters in Kearney. His initial duties included proofreading, blogging, and other social media content projects. He wrote on every project he could get his hands on—online ads, style pieces, campaign concepts, and video scripts.

Lanny also interned as a creative/copywriter for Bailey Lauerman Advertising Agency in Omaha. He learned to develop branding strategies, concepts and ideas, and then translate the ideas into effective words. He said, writing is a passion that has led me to explore the creative craziness of copywriting. These opportunities have led me to take on several freelance projects as well. My latest freelance gig came from a place that has given me more than I ever expected - UNK.”

Erin Bogard

Lanny Fuller

Tylor remarked, “All of my professors/advisors have been very helpful in guiding my progress. CBT offers so many opportunities to students. As VP of our Supply Chain student group, I’ve been able to participate in contests, give back to the community, and pair with real businesses when our group offered consultation and revenue analysis for GIX last year. I’ve been afforded the chance to network with tons of professionals in the area at different CBT functions.”

lanny fuller, marketing major from Kearney, intends on pursuing a career in advertising specifically within the creative aspect of writing. He completed a copywriting internship at Buckle Corporate Headquarters in Kearney. His initial duties included proofreading, blogging, and other social media content projects. He wrote on every project he could get his hands on—online ads, style pieces, campaign concepts, and video scripts.

Lanny also interned as a creative/copywriter for Bailey Lauerman Advertising Agency in Omaha. He learned to develop branding strategies, concepts and ideas, and then translate the ideas into effective words. He said, writing is a passion that has led me to explore the creative craziness of copywriting. These opportunities have led me to take on several freelance projects as well. My latest freelance gig came from a place that has given me more than I ever expected - UNK.”

Erin Bogard

Lanny Fuller

Tylor remarked, “All of my professors/advisors have been very helpful in guiding my progress. CBT offers so many opportunities to students. As VP of our Supply Chain student group, I’ve been able to participate in contests, give back to the community, and pair with real businesses when our group offered consultation and revenue analysis for GIX last year. I’ve been afforded the chance to network with tons of professionals in the area at different CBT functions.”

lanny fuller, marketing major from Kearney, intends on pursuing a career in advertising specifically within the creative aspect of writing. He completed a copywriting internship at Buckle Corporate Headquarters in Kearney. His initial duties included proofreading, blogging, and other social media content projects. He wrote on every project he could get his hands on—online ads, style pieces, campaign concepts, and video scripts.

Lanny also interned as a creative/copywriter for Bailey Lauerman Advertising Agency in Omaha. He learned to develop branding strategies, concepts and ideas, and then translate the ideas into effective words. He said, writing is a passion that has led me to explore the creative craziness of copywriting. These opportunities have led me to take on several freelance projects as well. My latest freelance gig came from a place that has given me more than I ever expected - UNK.”
highlight of the Annual International Builders’ Show, UNK Construction Management, Interior Design, and Industrial Distribution students collaborated as an experiential learning team to analyze a 42-acre development site in Nashville, TN. The team created an investor business plan and management project proposal which they presented to construction company executive judges.

The 2015 UNK-NAHB Student Chapter Team placed eighth in the nation out of 34 teams.

CBT’s Information Networking and Telecommunications team competed in a March hacking and security competition in Madison, South Dakota. UNK placed first in the technical category and scored second in business injects to win first place overall. As a result of the victory, the team competed respectfully in San Antonio, Texas in the national CCDC competition. Faculty, Dr. Angela Hollman, said, “The students maintained a calm, collected demeanor throughout the competition and had excellent collaboration and communication skills.”

Student, Devin McIntyre, said, “It was literally just like a scene out of an old, cliché movie. We, the newcomers, entered the “arena” with our small, insignificant laptops while the seemingly more comfortable had their complex table arrangements and Turtle Beach headsets, but from the beginning and through the long hours of the competition, we continually faced adversity with calm, collected action and stuck to our game plan.”

Team member, Michael Odell, said, “All I could think about was that I didn’t want our team to come in last and I kept asking Dr. Hollman, “What have you gotten us into?”

Team member, Doug Perez, said “I didn’t realize how important this competition was. To come out of nowhere and win it is a great feeling.”

Sara McMillan received the 2014 State Star Award for Nebraska at the Association of Small Business Development Center’s annual conference in Grapevine, Texas. McMillan is a Business Consultant with the Nebraska Business Development Center (NBDC) at UNK with a satellite location in Grand Island. NBDC provides professional consulting services for the life cycle of small businesses from pre-venture to succession.
The Industrial Technology Department’s Information Networking and Telecommunications program is enhancing students’ experiences due to a partnership with Intellicom, computer consulting of Kearney, which donated $150,000 in financial support, talent sharing and equipment. Intellicom’s return on investment comes in the form of qualified, well-educated employees and interns. The company has become somewhat reliant upon the program’s graduates.

Intellicom Vice President of Operations Bryan Kuntz, a UNK graduate, has indicated the value of the relationship is beneficial to their business, the university, and the students.

The CBT places a significant emphasis upon experiential learning, which the networking equipment donated by Intellicom will enhance, and which allows the students to become more competitive in the job market.

Kuntz and Assistant Professor Angela Hollman agree that the industry is growing and businesses are continuing their dependence on technology. The future is bound to be bright for these students.

Support for the IT program is not limited to Intellicom. Frontier Communications has contributed scholarship funds and equipment to the department; Aruba Networks has donated wireless equipment; and students take facility tours of Educational Service Unit 10, Cash-Wa Distributing Co., CHI Health Good Samaritan, and the 911 Communications Center.

Kevin Glasser, intern, Brian Kuntz, Angela Hollman at Intellicom
The following faculty received the 2013-2014 faculty awards at the fall CBT retreat:

Tenured Teaching: Dr. Kyle Luthans, Management; Non tenured Teaching: Dr. Brenda Eschenbrenner, Accounting/Finance; Non tenured Scholarship: Dr. Jake Messersmith, Management; Lifetime Achievement: Dr. Ken Larson and Stephen Amundson, Industrial Technology; Service: Dr. Toni Hill, FSID.

Dr. Jake Messersmith, Management, was tenured; Dr. Michelle Fleig-Palmer, Management, was promoted to Associate Professor and tenured; and Dr. Angela Hollman, Industrial Technology, was promoted to Assistant Professor.

Lori Skarka is the Senior Trainer in the Safety Center where she will be training more than 1,000 transit drivers through a grant from the Nebraska Department of Roads.

Dr. David Palmer was presented with the “Outstanding Service to NEBA Award.” The award is based upon Dr. Palmer’s long-time service as the program chair and editor of the journal, “Economics & Business Journal: Inquiries & Perspectives.”

Dr. Ngan Chau, Marketing, has been appointed to the University of Nebraska Graduate Faculty.

Dr. Michelle Fleig-Palmer, Management, received the Best Paper award from the 2014 Midwest Academy of Management for her paper, Building Trust: The Influence of Mentoring Behaviors on Perceptions of Health Care Managers’ Trustworthiness.

Dr. Heather Schulz Meyer, Marketing, was awarded the CBT Faculty Mentor of Undergraduate Research award at Student Research Day.

Dr. David Palmer was a co-author of an article recently published in the Journal of Leadership Studies. This article was recently featured on the SAGE management blog – Management Ink.

Dr. Jeanne Stolzer, FSID, has been interviewed on programs throughout the world regarding her research documenting the correlation between psychiatric medications and unprovoked mass murder in America. She has gained world wide attention from her paper/presentation “Generation RX: The Recent Boom in prescribing psychiatric drugs to infants and toddlers.”

Dr. Ngan Chau, Marketing, has been interviewed on programs throughout the world regarding her research documenting the correlation between psychiatric medications and unprovoked mass murder in America. She has gained world wide attention from her paper/presentation “Generation RX: The Recent Boom in prescribing psychiatric drugs to infants and toddlers.”

Dr. Heather Schulz Meyer, Marketing, was awarded the CBT Faculty Mentor of Undergraduate Research award at Student Research Day.

Dr. Michelle Fleig-Palmer, Management, received the Best Paper award from the 2014 Midwest Academy of Management for her paper, Building Trust: The Influence of Mentoring Behaviors on Perceptions of Health Care Managers’ Trustworthiness.

She gave an invited keynote address at an international conference hosted by the Medical University of Vienna in Austria October, 2014. Her talk, “Building Institutional Trust: Dual Career Programs as a Signal of High-Quality Employment Relationships,” focused on how potential job candidates and their partners develop perceptions of trust in an institution based on initial observations of an organization’s website and the services that are offered to new employees.
The National Association of Home Builders (NAHB) Student Chapters program awarded Dr. Nathan Barry Outstanding Educator at the 2015 NAHB International Builders’ Show in Las Vegas.

Dr. Kay Hodge received the 2015 Phil Fisher Outstanding Service Award at the Midwest Business Administration Association Conference. She has contributed outstanding service to the Society for Case Research.

Dr. Sylvia Asay, FSID, served as a consultant to the DOHA International Family Institute in Qatar to give recommendations regarding the structure and content of the first State of the Arab Family report. Dr. Asay was selected for her development and work on the International Family Strength Model.

Dr. Ron Konecny, Management, and Dr. Allan Jenkins, Economics, prepared the study – “Nebraska Medicaid Expansion: Protecting a Critical Infrastructure, Supporting Main Street, Improving Worker Health and Productivity” for the Nebraska Hospital Association (NHA) and AARP Nebraska. The Nebraska study was widely cited during the unicameral debate on LB 472 - the Medicaid Redesign Act. Konecny and Jenkins testified at the Health and Human Services sub-committee hearing on LB 472, made a presentation at the NHA Advocacy Day event, made a presentation to the Nebraska Chapter of the Healthcare Financial Managers Association, and participated in a news conference organized by NHA announcing the release of the study.

UPCOMING PROGRAM

2015-2016
Ron Landstrom Executive-in-Residence

October 1, 2015, 11:00 a.m.
Karen Goracke, CEO and President Borsheims Fine Jewelry and Gifts, CBT Alumnae, “Ringside Seat: An Insider’s View of Retail and Berkshire Hathaway,” Ponderosa Room-Nebraskan
Have you been promoted, received an award, changed jobs, married, increased your family, or moved? We are interested in you and other alumni are interested in the events of your life. Help keep our CBT mailing list current and the annual report interesting by using this form to notify us of a change of address as well as to update us on your eventful life.

NAME: __________________________
ADDRESS: ________________________________________________________________
E-MAIL ADDRESS: ___________________________________________________________
HOME PHONE: ___________________________ WORK PHONE: _______________________
GRADUATION YEAR FROM UNK OR KSC: ______________________ MAJOR: ___________________
EMPLOYER: ___________________________ POSITION/TITLE: ______________________
WORK ADDRESS: ____________________________________________________________
NEWS ITEM: ___________________________________________________________________

Send form to: Marsha K. Yeagley | College of Business & Technology | UNK
Kearney, NE 68849-4450 | fax: 308.865.8387 | email: yeagleym@unk.edu