## AoL UG Assessment Plan

### College of Business and Technology: Business Division (Undergraduate)

#### Assurance of Learning Assessment Plan

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| **Communication:**  
Graduates are effective communicators                                           | Students will be able to:  
• Successfully create written communication in letter/e-mail and report formats  
• Successfully integrate ideas in a business context through oral communication. | BSAD295, MGT493 & BSAD400  
MGT495 & BSAD400 | EBI Undergrad Exit Survey; EBI Alumni Survey                                      |
| **Critical Thinking**  
Graduates have effective critical thinking skills.                                | Students will be able to:  
• Analyze, evaluate, and extend arguments.                                        | MGT493, CAAP test, and CLA+ test                                                  | EBI Undergrad Exit Survey; EBI Alumni Survey |
| **Business Disciplines:**  
Graduates have knowledge of basic business disciplines and concepts.           | Students will demonstrate comprehension in:  
- Accounting.  
- Economics.  
- Management.  
- Quantitative business analysis.  
- Information systems.  
- Finance.  
- Marketing.  
- Legal/social environment.  
- International issues. | Major Field Test                                                                 | EBI Undergrad Exit Survey; EBI Alumni Survey                                      |
| **Ethical Reasoning:**  
Graduates are ethical decision makers.                                            | Students will be able to:  
• Demonstrate awareness of ethical issues  
• Reason toward a morally principled resolution of an ethical dilemma.           | BSAD100 and BSAD400 survey (moral awareness, attentiveness & cheating rationalization)  
MGT493 (analysis of ethical dilemma)                                            | EBI Undergrad Exit Survey; EBI Alumni Survey                                      |
| **Technology:**  
Graduates are competent in current technology.                                   | Students will be able to:  
• Demonstrate the use of appropriate technology and appropriate software in a business setting. | BSAD295, FIN308, MGT495 and BSAD400 | EBI Undergrad Exit Survey; EBI Alumni Survey                                      |
| **Professionalism:**  
Graduates demonstrate professionalism.                                             | Students will be able to:  
• Demonstrate professional behavior and etiquette in various settings.          | BSAD295, MGT495, and BSAD400                                                     | EBI Undergrad Exit Survey; EBI Alumni Survey; Career Fair Feedback               |
| **Teamwork:**  
Graduates can work effectively with others in team settings.                    | Students will be able to:  
• Demonstrate awareness of critical teamwork skills.                             | Final assessment to be determined (exploring use of CATME tool during 2015-16)    | EBI Undergrad Exit Survey; EBI Alumni Survey                                      |