

# 2013 Marienau Symposium

Keynote address and all panels in the Ponderosa Room,  
Nebraskan Student Union

## Monday, October 28

### 10:10 – 11:00 Panel: Should We Use the Market to Address End of Life Resource Use?

**Moderator: Michelle Fleig-Palmer, PhD:** Asst. Professor, Dept. of Management, UNK  
**Cheryl Rathert, PhD:** Senior Scholar, Center for Health Ethics, Department of Health Management and Informatics, School of Medicine, University of Missouri  
**Thomas A. Bowden, JD:** Policy Analyst for Ayn Rand Center for Individual Rights  
**Wade Maki, MA:** Director of BB & T Program on Capitalism, Markets, and Morality, University of North Carolina at Greensboro

### 11:15 – 12:05 Panel: How Will the Affordable Care Act Influence Healthcare?

**Moderator: Noel Palmer, PhD:** Assistant Professor, Dept. of Management, UNK  
**Ruth Krystopolski, MBA:** Executive Vice President for Development and Research, Sanford Health, President of Sanford Health Plan  
**Leslie Marsh, MA:** CEO Lexington Regional Health Center  
**Joyce Gleason, PhD:** Professor of Economics, Nebraska Wesleyan University (retired)

### 7:30 Keynote Address: Healthcare's Forgotten Individuals

**Introduction: Peter Kotsiopoulos, Vice President, Dir. Of Development NU Foundation**  
**Thomas A. Bowden, JD:** Policy Analyst for Ayn Rand Center for Individual Rights

## Tuesday, October 29

### 9:30 – 10:45 Panel: Will Technology Reshape Healthcare?

**Moderator: Bruce Elder, JD:** Professor, Dept. of Accounting and Finance, UNK  
**Janelle Ali-Dinar, PhD:** Regional Director, Catholic Health Initiatives  
**Ruth Krystopolski, MBA:** Executive Vice President for Development and Research, Sanford Health, President of Sanford Health Plan  
**Dale Gibbs:** Catholic Health Initiatives Nebraska Director of Telehealth, Good Samaritan Hospital Director of Outreach Services

### 11:00 – 12:15 Panel: Is Health Care a Right?

**Moderator: Jake Messersmith, PhD:** Associate Professor, Dept. of Management, UNK  
**Thomas A. Bowden, JD:** Policy Analyst for Ayn Rand Center for Individual Rights  
**Jill Jensen, JD:** Health Care attorney, Cline Williams Wright Johnson & Oldfather, L.L.P.  
**Wade Maki, MA:** Director of BB & T Program on Capitalism, Markets, and Morality, University of North Carolina at Greensboro

**Symposium Coordinator: Allan Jenkins, PhD,** Professor, Dept. of Economics, UNK

**Administrative Assistant: Connie Fie,** Dept. of Economics, UNK

**Marketing: Marsha Yeagley, MSED,** Senior Lecturer, Dept. of Marketing and MIS, UNK

**Program Cover: DPI Graphics**

# Speakers

Janelle Ali-Dinar, PhD.  
Regional Director for Rural Strategies, Catholic Health Initiatives (CHI)

Thomas A. Bowden, J.D.  
Analyst for the Ayn Rand Center for Individual Rights

Wade Eschenbrenner  
Chief Financial Officer, Lexington Regional Health Center

Dale Gibbs  
Catholic Health Initiatives Nebraska Director of Telehealth  
Good Samaritan Hospital Director of Outreach Services

Joyce Gleason, PhD.  
Professor of Economics, Nebraska Wesleyan University (retired)

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Ruth Krystopolski, MBA  
Executive Vice President for Development and Research, Sanford Health  
President of Sanford Health Plan

Wade Maki, MA  
Director, BB & T Program on Capitalism, Markets and Morality  
Senior Lecturer, Dept. of Philosophy, University of North Carolina at Greensboro

Leslie Marsh, BSN, MA  
CEO, Lexington Regional Health Center

Cheryl Rathert, PhD.  
Asst. Prof., Health Services Management, Senior Scholar, Center for Health Ethics  
Dept. of Health Mgt. and Informatics, School of Medicine, University of Missouri

Bruce Rieker, J.D.  
Vice President, Advocacy, Nebraska Hospital Association

Julie Smith, BSN, MHA, CPHIT, CPEHR  
Health IT Clinical Advisor, Wide River Health IT Consulting

James Ulrich, Jr. FHFMA, MHA  
President, CEO McCook Community Hospital

Don Young  
Executive Director of Auxiliary Services,  
Lexington Regional Health Center

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MARKETS  
AND MEDICINE

Can the Free Market Cure Our Healthcare Ills?

October 28th & 29th, 2013  
Nebraskan Student Union

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Nebraska

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