

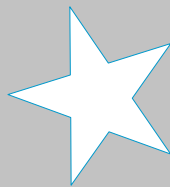


J.A. Baldwin Free Enterprise Lecture Series

April 19, 2011 ★ **7:00 PM**
UNK Campus Copeland Hall #142 ★

★ **#1 International Best
Selling Author** ★

Renowned speaker on leadership, change, future trends, environmental leadership, energy efficiency and more.



He was also one of just 12 Canadians who were licensed to publicly teach Dr. Stephen Covey's work *The Seven Habits of Highly Effective People* to clients from 1992 – 1996, when he represented the Covey Leadership Centre in Canada.

Through his books “**Blindsided**” and “**The Learning Paradox**”, Jim has explored why companies and industries are being blindsided by new technology and market services, how “job security” as we knew it is gone, and how environmental leadership can drive profitability and improve the bottom line. He has two more books that will be released in 2012, “**A Crisis is a Terrible Thing to Waste**” and “**Green Means Green**”.

★
Mr. Harris will be bringing a few copies of his books for those interested in purchasing. He will also be available to sign a copy for you or a friend!

Brought to UNK through the Center for Rural Research and Development in the College of Business and Technology. For more information, please contact:

Carrie Stithem
WSTC 131E

308-865-8199 or stithemcl@unk.edu

What Executives are saying:

“Every day the future keeps coming at us whether we like it or not. “The Learning Paradox” provides individuals and organizations with the keys to unlock the right attitude and the mechanism for developing the necessary skills to go out and meet the future with confidence.”

Kenneth Clarke, Chairman, Commercial Real Estate Firm

