Dean's List
College of Business and Technology
Tuesday, September 30, 2014

Upcoming Events-Strongly Encourage Student Attendance

The Journey From Undisciplined Ability To Enduring Success and Happiness
2014-2015 Ron Landstrom Executive in Residence-Richard Salmen
Thursday, October 2, 11:00 A.M.
Ponderosa Room of the Nebraskan

Faculty, Administration, and Staff:

Sara McMillan received the State Star Award for Nebraska at the Association of Small Business Development Center’s annual conference on September 9, 2014 in Grapevine, Texas. McMillan is a Business Consultant with the Nebraska Business Development Center at UNK with a satellite location in Grand Island. NBDC provides professional consulting services for the life cycle of small business from pre-venture to succession. McMillan was nominated for the award for her efforts to “earn credentials in valuation and exit planning, improve her skills as a consultant, help establish ongoing relationships in Grand Island for NBDC, and for her contributions to multiple business and community groups.”

The Grand Island office is sponsored by UNK. Sara began with NBDC as a student assistant at the UNK office in 2009 and began working for NBDC full-time following graduation in 2011. She has completed the following certifications: Economic Development Finance Professional, Certified Valuation Analyst, Certified Exit Planning Advisor, and Certified Business Planning Advisor.

Dr. Sylvia Asay, FSID, served as the Issue Advisor for the National Council on Family Relations Report, Fall 2014 Volume 59.3, International Intimate Partner Violence. In addition to 11 other articles, the publication includes the feature article, “Intimate Partner Violence Worldwide: A Strengths-Based Approach” by Asay, S.M., DeFrain, J., Metzger, M. & and Moyer, B.

Dr. Tami Moore, FSID, was chosen as one of the ten subject matter experts for the NCFR Certified Family Life Educator Job Task Analysis project.

Dr. Jeanne Stolzer, FSID, has been hired as a paid research consultant by the Gerson Lehrman Group (GLG). The client, Kirk Garrett, is with the New York based Publicis- Kaplan - Thaler which is the USA flagship of Paris based Publicis Worldwide. The topic was “Current Trends in Breastfeeding for Millennial Mothers.”

Impact

Dena Beck, Center for Rural Affairs / Rural Enterprise Assistance Project Loan Specialist & Senior Project Leader, via Facebook said, “The UNK college of business and technology continues to impress me with their faculty, students, and their experiential learning they offer students.”
What are you doing? Where are you going? What impact are you making? Tell me, please!

Students:

Career Fair Prep Workshop: Thursday, September 25th at 12:30 p.m., at the Student Union, room 310 (if you teach on T/Th at 12:30, feel free to bring the whole class)

- Students will get advice from Academic & Career Services staff as well as the leadership team with the Society of Human Resource Management (SHRM) about how to prepare for the career fair.


Experiential Learning/Internship

Asha Johnson, Family Studies major, minor in Criminal Justice, advisor Dr. Tami Moore

Asha is completing a fall internship with the Child and Family Services division of the Nebraska Department of Health and Human Services in Kearney. The Kearney office services a large portion of central Nebraska, including Buffalo, Franklin, Phelps, Harlan, and Kearney Counties. The DHHS office staff includes six Initial Assessors and fourteen Child and Family Services Specialists. Asha worked under a CFS Specialist and the CFS Supervisor, basically doing the job of a CFS-in-training. She spent approximately half of her internship attending family team meetings, hearings, home safety checks, and home wellness checks, with the remainder of the time learning how to log information into the DHHS online system. Asha feels that her Family Resources Management class was the most beneficial course in preparing her for this type of internship. Asha will graduate in December 2014 and is pursuing full-time employment with the Nebraska DHHS or a sister office in a neighboring state.

Alumni News

Lori Brunner Shields, 1997 Marketing Emphasis graduate, is the Director of Marketing and Communications at Council Bluffs Area Chamber of Commerce. She and her husband Dave Shields, a Council Bluffs firefighter, have two children, Jasmine, six, and Mason, four. She is the program director for Leadership Council Bluffs, on the Board of Trustees for the Iowa Cultural Trust, on the Leadership CB Alumni Association Board, a Girl Scout leader and on the PTO for College View Elementary School.

Ellyn Gonnerman, FSID 2012 graduate, was part of an award winning design team in Kansas City, at Portfolio Kitchen and Home. She is the Special Projects Coordinator, making sure all product are properly bid, invoiced, paid, tracked, delivered to job site, installed, and coordinated with all contractors on each project. Here is the main link to the awards... http://www.thisiskc.com/2014/08/winners-of-2014-kansas-city-design-excellence-awards/ and this is the link to photos of the project. http://www.thisiskc.com/2014/02/2014-design-excellence-awards-winners-interior-bath/
Tell me about your alumni!

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.

Send to: yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact. Think about doing an article for the Kearney Hub during the 2014-2015 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.) The schedules are attached.

Criteria for the Hub article:
- 500 words or less
- Business tips/ backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean’s approval.

Marsha K. Yeagley
Senior Lecturer, Marketing/MIS Department
Coordinator of College Communications
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University of Nebraska at Kearney
Kearney, NE 68849
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2014-2015
Talk of the Town KGFW 9:30 a.m.
Fourth Wednesday of the month
Arrive 10 minutes early for this 10 minute interview
Tuesday, September 9 Jeanne Stolzer
September 24, Aaron Estes-Career Services
October 22 Shawn Kaskie-CRRD idea contest
November 26 Dr. Michelle Fleig-Palmer
December none Break

January 28 Dr. Suzanne Hayes-new student managed investment fund
February 25 Dr. Sri Seshadri-MBA
March 25 Aaron Estes-Career Services
April 22
Sign up for your NTV Morning Show Interview Today. Below you will see some suggestions from the interviewer, Marylyn Barnett. She has requested that your interviews be more interactive and engaging to the public.

Sept 3rd—Enactus Student Group- Maggie Fennessy (fennessymr@lopers.unk.edu) Topic: Sam’s Club & New Venture Adventure
Oct 1 – UNK Center for Rural Research & Development-Shawn Kaskie kaskiesc@unk.edu Topic: Business Idea Contest
Nov 5
Dec 3
Jan 7
Feb 4
Mar 4
Apr 1

Some ideas for you to think about...

- students sharing some projects they work on...
- what makes a good business plan...
- what are some common mistakes small business owners make...
- some people may think they don’t need to go to school to start a business—why should they?
- Marketing vs promotion... (some people think marketing is just promotion/advertising... how does someone come up with marketing strategies
- How can a business work with UNK Students? (I think we have done this one before—it was a good one)
- How business students benefit the community of Kearney
- With the Technology side... anything you can show or demonstrate?—any projects students can bring on and show
- A preview of a few tips that you teach students that out audience can take away from (remember our audience is a lot of parents and grandparents... let’s get their attention in a way that may encourage them to tell their kids what is available to them)
- Personal stories, pictures, videos...

The kicker to all of this is— we need to know what the plan is a week in advance. (names, titles, and outline) There are new FCC guidelines, so we need to have an outline of what you want viewers to know so we can put it in closed captioning. Just the basics is fine. We will also use this to post information to our website—so it does benefit everyone involved.

What I need one week before the interview:

- The names of who will all be on set: first, last and title   --if you add more people be sure to tell us in advance, that way we know we have the room and mics available that you need.
- Information you would want viewers to know: if it’s an event... the who, what where etc..., and a link or phone number or where you want viewers to go for more information. A press release works too.
- Some people like to send me an outline of what they want to discuss... or send me 3-4 questions you want me to ask... I want you to be comfortable—so send me what works for you. I will help you along in the interview with the information you give me.

- Time will seem to fly by, so if we don’t get to everything... remember to send me information you want on our website www.nebraska.tv

Other Interview Information: - you are down for  

- Be at the studio around 6:00am
- Your interview is at 6:25am
- The interview is about 3 minutes long
- It will be in studio, 15 miles south along hwy 44 of Kearney ( I allow 20 minutes to get here from Kearney)
- The front door will be open, the second door will be locked. There are instructions by the door(pick up the phone there by the door and dial 149 or 120 and someone will come up and get you)
- We are a visual media so we LOVE Visuals... so posters, pictures, statistics, video ...You can get creative!—
- The interview will be as conversational as possible. You do not have to look at the camera at all, just look at me and have a conversation.
Richard Salmen
Ron Landstrom Executive-in-Residence

Senior Vice President, Senior Advisor, and Manager, Financial Planning Services at BOK Financial-Overland Park, KS - a firm that manages $600 million in assets for 350 clients

Thursday, October 2
8:00 a.m. - 9:15 a.m.  NSU 310; Marsha Yeagley-Professional Selling; Dr. Kathy Smith- Accounting Portal

9:30 a.m. - 10:45 a.m.  NSU 310 or Ponderosa; Bruce Elder, J.D., Business Law; Dr. Brenda Eschenbrenner, Accounting Information Systems; Dr. Kathy Smith- Accounting Portal

11:00 a.m. - 12:15 p.m.  Ponderosa Room, The Journey from Undisciplined Ability to Enduring Success and Happiness

12:30 p.m. - 1:45 p.m.  Ponderosa room- Student Advisory Group/ Stacy Darveau (Food Served)

2:00 p.m. - 3:15 p.m.  NSU 310 Terry Gibbs - ITEC 416

4:00 p.m. - 5:30 p.m.  Frank House, Networking Reception (by invitation) Business Advisory Board, Kearney Area Chamber members, faculty, campus administrators, Mr. Salmen’s family/friends

Friday, October 3
8:00 a.m. - 9:00 a.m.  WSTC 120E; Aaron Estes, Dustin Favinger, Janice Woods, and Brenda Jochum - Internships/Career Opportunities,

9:05 a.m. - 9:55 a.m.  WSTC C228 Dr. Jake Messersmith - Administrative Strategy and Policy (Brittany Bochart Mgt GA class contact)

10:10 a.m. - 11:00 a.m.  WSTC 103N, Dr. Suzanne Hayes-Investments

11: 30 – 1:00 p.m.  Lunch, Kearney Country Club, Chancellor Douglas Kristensen, Steve Amundson, Dr. Suzanne Hayes, Shawn Kaskie, Terry Gibbs, Dr. Tim Burkink, Dr. Leonard Skov.

1:00 p.m.  Interview in Dean’s Office – Sara Giboney

1:30 p.m. -  Campus Tour- Joleen Rupe-student

Creighton, NE native Richard Salmen came to Kearney State College on a three year Army ROTC scholarship in 1985 after serving as an Army private in Germany. CBT’s emeriti faculty Richard Lebsack served as his advisor and provided him flight instruction. In 1988, he graduated with a Business Administration and Airway Science degree. In 1992 he started a small, independent financial planning practice and today he is a Senior VP and Manager, Financial Planning Services at BOK Financial in Overland Park, Kansas, a team that manages $600 million in assets for 350 clients. In 2009, as national president of the 26,000 member Financial Planning Association, Salmen traveled between Kansas City and Washington, D.C., helping lawmakers draft new financial regulations after the 2008 banking crisis. He not only has an extensive background in finance but is a former air traffic controller who retired in March 2013 after a twenty-five year career with the FAA.