April 2, 2014 is available on NTV’s morning show. Book your time now to promote your program, event, students, research, or department!

I do not have any articles from faculty for the Hub for this academic year. Sign up now!

Criteria:
- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean’s approval.

Please take a look at the attached schedule and bio of the Ethics speaker who will be here March 3 and 4.

Faculty, Administration, and Staff:
The Interior Design program received the National Kitchen and Bath Association (NKBA) Excellence in Education award for their students’ national test scores which ranked them at the 90 percentile when compared to other NKBA programs. As a part of NKBA endorsement, students annually take this hands-on test in which they have a design problem, drawings, and perspectives.

CBT Impact
Mary Rittenhouse, Director of the Center for Economic Education, attended a press conference in February where State Treasurer, Don Stenberg urged Nebraska high school students to enter the finance challenge competition sponsored by the Nebraska Council on Economic Education. A total of $14,000 in prizes will be awarded to the winners from the Nebraska Educational Savings Trust (NEST), a division of the State Treasurer’s Office. (photos above)

What are you doing? Where are you going? What impact are you making? Tell me, please!

Students:
Senior Colin Millar is the National Association of Home Builders (NAHB) Student Chapters’ 2014 Student of the Year and the collegiate NAHB Chapter President. He receives national recognition at International Builders Show and a gift card form
National Association of Home Builders (NAHB).
Kay Payne fall Best Case competition winners are Chelsea Cook, Omaha, Yifan He, Kearney, Lorena Ortega, Lexington, and Kari Schmitz, Fremont. The organization for which they developed the case was Trista Koch Coaching. The Runner-Up Case was done for BeautiControl by Miranda Kluthe, North Platte, Sarah Schrock, Kearney, and Stephen Pravecek, Omaha. Photos above. Enactus in the news: http://www.kearneyhub.com/news/local/enactus-offersprofessional-polish/article_ea640c5a-980e-11e3-b54c-0019bb2963f4.html
The Construction Management Program was named an American Concrete Institute (ACI) Excellent University for 2013. The ACI Award for University Student Activities was initiated to recognize universities that have participated in ACI related activities. Sixteen universities received this award for 2013.

Experiential Learning/Internship

Alumni News
Kellen Skarka, Business Administration 2009 graduate, was promoted to the rank of captain at the Marine Corps Air Station in Miramar in January, 2014. He deployed to Afghanistan in the summer of 2012 in support of Operation enduring Freedom where he earned the distinguished Navy and Marine Corps Achievement Medal for his actions during the Camp Bastion base attack and a downed aircraft recover. He is serving with Marine Tactical Air Command Squadron 38 as a senior air coordinator in the Tactical Air Command Center. Once again he is scheduled to deploy to Afghanistan in June. He is the son of our own Lori Skarka, MBA office.

Quinn Guilds, Criminal Justice Major with a Management/Marketing minor, is a training center intern with the Omaha Police Department and currently in the Criminology and Public Administration Master’s Program at UNO.

Stephanie Richter, Marketing graduate, is the owner and a Financial Coach at Kingdom Coaching and Executive Assistant at Alaska Financial Company. She lives in Redding, CA.

Sandra Agurto, 2000 Interior Design graduate originally from Grand Island, has received the National Association of Home Builders (NAHB) sponsored Best in America Living Awards’ “2013 Room of the Year Award" at Lake Tibet, Orlando, Florida for her kitchen design. Sandra’s design was part of a team project for an entire house. She is employed by Cabinetry Creations, Inc. based in Orlando, FL.

Take a look at the above photos. Tell me about your alumni!

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean’s List, and/or posted on the "Notables" section of the website, or the Dean’s page of the site. When appropriate, a news release will be sent to students’ hometown newspapers and/or the Hub, as well as covering the item in the June publication
of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.

Send to: yeagleym@unk.edu.
Please only send information regarding papers and presentations after the fact.

Marsha K. Yeagley
Senior Lecturer, Marketing/MIS Department
Coordinator of College Communications
West Center Building W241
University of Nebraska at Kearney
Kearney, NE 68849
308-865-8345
Ethics Day/s
Monday March 3rd
5:00 – 6:30: Kearney Chamber of Commerce After-Hours Reception (Historic Frank House, UNK)
6:30 - 7:30: Keynote Address (Ponderosa Room, Student Union)
7:30: Dinner

Tuesday March 4th
7:30: Breakfast (TBD)
9:30 - 10:45: Guest in Luthans’ Human Resource Management class. (Ockinga Auditorium)
11:00 - 12:00: Guest speaker in Dr. Hodge’s Social Responsibilities and Ethics class. (Ockinga)

Bio
Diann Cattani

Contact Information
Diann Cattani
5051 Gardenia Circle
Marietta, GA 30068

Phone:  (678) 523-6487
E-mail: diannccattani@bellsouth.net

Diann Cattani studied Business Management and Psychology while on NCAA Division IA Volleyball Scholarship at Brigham Young University. Following college, Ms. Cattani accepted a position with a boutique Human Resources consulting firm in Atlanta, Georgia where she had the opportunity to facilitate Leadership Development training, Executive Coaching, Change Management for many Fortune 100 and 500 companies.

In the course of business, professional situations Diann encountered ethical dilemmas testing her solid, moral upbringing. Navigating in a gray culture, she faced the insidiousness of temptation and subsequent consequences.

Diann travels the country sharing her personal experience with Corporations, Professional Organizations, Government, Law Enforcement and Universities in an effort to raise the cognizance of Leadership. She also encourages introspection of personal responsibility, the pitfalls of rationalization and it's correlation to self-deception in ethical and moral dilemmas.

Diann tells a compelling, personal story letting us inside to understand “The Honest Truth About Dishonesty.”

SPEAKING TOPICS
Good People Make Bad Decisions
Professional, well educated people enter federal courthouses each day to face lengthy prison sentences for their illegal behavior. While there is a segment of the population that is predisposed to commit fraud after fraud, many white-collar felons are first time (only time) offenders who are like many others in the work place. Cattani communicates and interviews law enforcement officers and academics who study criminal behavior. Often, many of the qualities that every good employee has are also the ones that lead people to go over the line and commit a crime.

Importance of An Ethics And Compliance Program At Work
Studies indicate that the reminder of an ethics and compliance program is often enough to encourage more ethical decisions by employees. It is important and ethics training does make a difference by creating an open atmosphere where people are encouraged to participate in making a better place to work.

Exposing Corporate Vulnerability/The Weakest Links
Cattani conveys the myriad of ways a company can be vulnerable to fraud. As so often in smaller or privately held companies the accounting department is housed under one roof and there is minimal separation of power—accounts payable, accounts receivable, collections, auditing, etc.

Increase The Perception of Detection
Employees are less likely to commit fraud if they believe they are likely to get caught. Controls might be in place to detect a fraud in a timely manner, but if the employee is unaware of those controls, the fraud might still be committed. In reverse, if controls are so deficient that anyone could get away with a fraud, but the employee believes that adequate controls are in place, the fraud will be prevented.

Thus one key to fraud prevention is to increase the perception that perpetrators will be caught. Cattani discusses mechanisms that can be implemented in a reasonable and effective manner.

Red Flags/Early Warning Signs
No defense is perfect, making it necessary to have an understanding of how to detect fraud when it does occur. Although “red flags” are merely indicators of potential fraud, it is imperative to have some knowledge as to the nature of some of these early warning signs. Cattani discusses potential “red flags” and evaluates internal control weaknesses to determine if they are being exploited. Both management and employees will be trained to recognize some of the red flags of fraud.