Have a safe and happy holiday break.

**Administration, Faculty and Staff:**
The Aviation Systems Management program, Construction Management program, Industrial Distribution program, and Information Networking and Telecommunications program within the Industrial Technology Department at UNK were recently reaccredited through the Association of Technology, Management, and Applied Engineering (ATMAE) at the November 2012 meeting of the ATMAE Board of Accreditation. ATMAE currently accredits a total of 179 Baccalaureate level programs across the country. The Industrial Technology programs at UNK are the only programs in the State of Nebraska to hold ATMAE accreditation. The Industrial Technology Department has been a pioneer in developing a fully online accreditation self-study since initial ATMAE accreditation was achieved in 2002. The reaccreditation period will extend through 2018.


**Dr. Michelle Fleig-Palmer**, Management, and Denna Beck, REAP, spoke on KGFW. See them on Facebook: [https://www.facebook.com/kgfwradio](https://www.facebook.com/kgfwradio)

**Greg Benson**, Industrial Technology, has passed his Ph.D. Comprehensive Exam. Read about the clients’ helped by **Shawn Kaskie**, Director CRRD, The following article was published in the OMA World Herald.

Kearney-based Yellow Van Cleaning and Restoration was highlighted. Dan Shundoff, CEO of Kearney-based Intellicom and member of the UNK CBT Advisory Council, was also a Guide for this process serving a couple other businesses in the UNK/Hub service area. His company was a very successful participant in 2011. Kaskie was their guide during the first year of this innovative pilot program showing how the university partners with entrepreneurs to create jobs and sustainable growth for our region.


Besides Yellow-Van, Kaskie “guided” three other Kearney-area businesses that successfully completed this program during 2012: SunTech Industries of Ravenna; Brown Transfer, Kearney; Allmand Brothers Inc.; Holdrege.

**Dr. Sri Seshadri**, Marketing, guided his students through the process of giving $10,000 to
area philanthropic associations through the Learning by Giving course which will be a general studies capstone course next year. Last Wednesday awards were given at a MONA reception to the following: Arts Education Program for Youth Crane River Theater, $1,700; for Changing Lives through the Arts to the Merryman Performing Arts Theater, $500; Partners in Play for the playground at Emerson Elementary School, $1,000; Read Aloud to Children Packets to Kearney Literacy Council, $2,000; Lemonade Stand to Main Street Kearney; $2,300; Back-2-School backpacks and supplies to Dobytown Kiwanis Club of Kearney, $2,500. Read the press release above. Listen to the noon show!

Watch and Listen to the promotion of the MBA Program:
http://www.nebraska.tv/category/222068/video-landing-page?autoStart=true&topVideoCatNo=default&clipId=8084577

**Students:**
The “Industrial Distribution Organization” students have raised over $1500 for “Toys for Tots.” You can contact UNK Student Brock Drudik for more information if you want. The “Construction Management Organization” students have donated several hours of labor to build a new Santa shed for the Kearney community. You can contact UNK Student Chris McEntee for more information. Take a look at the article about Construction Management students and their gift. Please note that the young man with Santa is Nate Barry’s son.

**Mary Rittenhouse**’s ECON 270 classes participated in video conferences with Jerry Nelson, Public Affairs Specialist, from the Chicago Federal Reserve Bank for an open conversation on the structure and function of the Federal Reserve System and the role of money and monetary policy in today’s economy. These will be held at the following times and places. View the photos above.
Read about Brewed Awakenings in the Hub:

**What are your students doing that is noteworthy? Please let me know:** yeagleym@unk.edu.
Please include their hometowns so that a press release can be sent for recognition and potential recruitment.

**Internships and Experiential Learning Highlight**
Ashley Salinas, Senior in Family Studies and the student highlighted in the last Dean’s list is Connie Fie’s first UNK graduate. Congratulations, Connie!
Kim Harper, Junior in Management, minors Finance & Spanish, advisor Jake Messersmith
Kim interned over the fall semester at Zyantus, Inc, as a Sales/Market Research Intern. Zyantus, formerly known as EClaims, is based in Kearney, Nebraska, and specializes in providing claims processing and total office management software for medical, dental, and orthodontic clinics. The company has been in operation for over ten years and has grown to employ sixteen employees and occupy offices above SCORR Marketing in downtown Kearney. Much of their growth is accredited to their easy-to-use programs,
comprehensive services, and rapid response to customer needs. Kim was interested in this position to gain experience in sales and as well as learn about the medical e-filing industry. Kim reports that she learned to think quickly on her feet as well as how to study the company’s products so that she was well informed. Working under the company’s senior sales executive, Kim gained a broad exposure to most aspects of sales and a lot of experience with market research. She will be traveling to Peru this spring as part of the UNK Study Abroad Program but looks forward to possibly working with Zyantus again when she returns.

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UNK- Marketing students at the University of Nebraska at Kearney will award $10,000 to local nonprofit organizations in ceremonies set for 2 p.m. Wednesday, Dec. 5, at the Museum of Nebraska Art (MONA).

Earlier this fall, the Learning by Giving Foundation gave UNK students a $10,000 grant to use to benefit local nonprofit organizations. Students participating in the UNK Field Experience in Marketing (MKT 395) course, mentored by Dr. Sri Seshadri, a UNK Department of Marketing and Management Information Systems professor, have reviewed applications from Buffalo County nonprofit programs for children and have determined where to distribute the grant funds. The Learning by Giving Foundation was established by Doris Buffett, sister of Warren Buffett.

“Our focus is to grant funds to nonprofit groups that benefit children below high-school level within Buffalo County,” Dr. Seshadri said. In all, the students received 14 grant requests from nonprofit organizations in the Kearney area.

“The students analyzed these requests and have made their decisions as to which organizations will be awarded a grant,” Dr. Seshadri said. “It has been a very rewarding experience for my students and will enable non-profit organizations in our region to better achieve their goals.”

This fall, the Learning by Giving Foundation awarded UNK grants for 2012, 2013 and 2014. UNK is one of only eight campuses in the nation that received grants from the foundation. The other campuses include: Cornell University, Boston College, Brandeis University, Northeastern University, McMaster University, University of Mary Washington and University of Southern California.

“We are indeed fortunate to have the financial backing of the Learning by Giving Foundation,” Dr. Seshadri said. “It would have been very hard for students to learn to be engaged in philanthropy in the abstract. This opportunity affords students the hands-on engagement in philanthropy that will result in deeper learning of the needs of a community, and the issues and challenges in strategic giving.”

“My hope is that students in the class will become engaged in philanthropy on a consistent basis throughout their lives, whether it be with their money, time or talents, and become ambassadors to get other students to commit to philanthropy,” he said.

Students participating in the class are listed below alphabetically by hometown.
Nebraska
Central City - Andrew Gilg
Chambers - Katelyn Gottsch
Elkhorn - Samantha Seina
Kearney - Jacobi Goodell
Kearney - Lacey Williams
Schuyler - Joshua Pycha

International
South Korea
Jeonju City - Enbyul Kim
Seoul - Hyeyeon Kim