If you haven’t taken advantage of a spot on NTV or KGFW to promote your program, event, students, or awards, please pick among the times available and let me know. Please provide me with information on your topic for NTV to upload on their website a week prior to your presentation. I will need a topic for KGFW’s Talk of the Town. Get it on your calendar and read the directions regarding time of arrival etc. See the attachment. We have March 21 open for NTV.

Administration, Faculty and Staff:
“CBT On The Road” was developed as an event to educate students on industry and employment opportunities throughout Nebraska as well as build strategic relationships between the College of Business & Technology and Nebraska businesses. Nineteen students and six faculty and staff members traveled to Omaha to visit Werner Enterprises and ConAgra Foods during this all-day event on November 1. Both businesses treated the students to tours of their facilities as well as educational sessions about their business, careers, and internships. In particular, the companies highlighted careers and internships in logistics, transportation, materials management, operations, and other areas of the supply chain. The students represented the CBT and UNK extremely well, and the day was an overwhelming success. Please note those who attended: Arien Aten, general business; Victor, Chacon, ID; Yuna Choi, general business; Luke Conrad, Management, Int’l Bus, Spanish; Rodrigo Duncan and Kristi Fisher, Management; Brad Goodner, SCM; Kevin Hall, Finance and MIS; Mariah Kimble, general business and Spanish; Zach Larimore, Accounting/Finance; Michael Lechowicz, Marketing; Libby Manfull Marketing/SCM; Alyshia Nelson, Marketing; Jeff Rodis, SCM; Eric Rosenberg, Management; Jared Rosenquist, ID/SCM; Samantha Seina, Marketing/MIS; Ryuni Takemoto, Economics; Travor Williams, Marketing/SCM, Dr. Tim Burkink, De. Steven Schulz, Dr. Ngan Chau, Aaron Estes, Tracy Lungrin, and Janice Woods. Take a look at the photo in the attachment above.

The Family Studies program was recently awarded a five-year renewal as a Certified Family Life Education Program by the National Council on Family Relations.

Scott Knapp, Nebraska Business Development Center Procurement Technical Assistance Center, hosted a webinar training program for USDA Rural Development staff regarding a new federal government registration system called SAM-System Award Management. He, along with the Kearney and Lincoln USDA Rural Development offices, brought in a PTAC counselor from the University of Missouri - Columbia to be part of the presentation. USDA Rural Development staff from twelve states, plus Washington D.C. staff listened to the webinar. Training was estimated to
have been provided to 400 staff members.

**Dr. Bree Dority**, Economics, and **Dr. Toni Hill**, & **Dr. Jeanne Stolzer**, FSID, presented “One Little, Two Little, Three little Pills: Schools Role in the ADHD Prevalence” at the Mountain Plains Management Conference. Also at Mountain Plains, **Mary Rittenhouse**, Economics, presented “Midwest and US Agricultural Banking Conditions through the 2007 Financial Crisis.” **Dr. Deborah Bridges** & **Dr. Frank Tenkorang** presented “Implications of Increased Ethanol Production on the Variability of Corn Prices: A Preliminary Analysis.” **Dr. David K. Palmer** presented “Do We Really Need Another B-Level Journal?” and CBT graduate, **Matthew Voichahoske**, Texas A&M University, presented “Increasing United States’ Populations of High Tax Bracket Investors Spur on Municipal Bond Demand.”

Take a look at New Frontiers and read about your colleagues’ research. **Dr. Jake Messersmith**, Management, and **Dr. Brenda Eschenbrenner**, Accounting/Finance. Very interesting and impressive work.

The fall Industrial Distribution Career Fair had 42 companies from 23 states participating, 157 representatives of which 42 are UNK ID alumni.

**Students:**

Friday, October 19, 2012, six Macroeconomics Honor students attended the annual Nebraska Economic & Business Association Conference in Lincoln, Nebraska. They heard research presentations in business and economics and visited with Matt Voichahoske, UNK Alumnae, who is currently working on his MBA at Texas A&M University. Matt presented his Economics’ cap-stone class research paper: *Increasing United States’ Populations of High Tax Bracket Investors Spur on Municipal Bond Demand.* They also went to the Omaha Federal Reserve Branch Bank for a tour and meeting with Jason Henderson, Vice President and Omaha Branch Executive where they discussed current economic conditions and the upcoming “fiscal cliff.” Students were: Tori Beye, Grand Island; Josiah Burger, Davenport; Kelsey Martinsen, Primrose; Kacia Smith, Imperial; Baylen Whitehead, Yuma; and Colby Wurst, Taylor.

What are your students doing that is noteworthy? Please let me know: yeagleym@unk.edu.

Please include their hometowns so that a press release can be sent for recognition and potential recruitment.

**Internships and Experiential Learning Highlight**

**Ellyn Gonnerman, Senior in Interior Design, advisor Tawyna Westfall**

Ellyn currently is completing her interior design internship with Miller & Associates in downtown Kearney. Miller & Associates is primarily a civil engineering firm that deals with commercial and government transportation, water, and development projects, but also does construction and architecture work. They employ 65 employees at their main office in Kearney plus branch locations in Grand Island, Holdrege, McCook, and Colby, Kansas. Ellyn has other experience with residential design work, so she chose
to gain additional experience in commercial design at the firm. She has been working with the architects and construction division, and her main projects have been working on redesign and décor of two restaurants in Kearney, refinishing the interior of a local retail business, and also a remodel project at the main offices of Miller & Associates. Ellyn has been thrilled to use the Sketch Up software, which is different than other programs she has previously used. She also has enjoyed sourcing samples from vendors and meeting with clients to present her ideas. Ellyn will graduate in December 2012 and plans to pursue employment in the design field.

Please note the following:

**Upcoming Events:**
Go to the CBT Outlook Calendar for a complete listing of events.
November 14 Business Idea Contest
November 21-23, 2012 Thanksgiving Break
December 7, 2012 C BT Holiday Party
December 10-14, 2012 Finals Week
December 14, 2012 Winter Commencement
January 7, 2013 Spring Classes Begin
March 17-23, 2013 Spring Break
April 26, 2013 Beta Gamma Sigma Induction Ceremony & Annual & Endowed Scholarship Ceremony
April 29 – May 3, 2013 Finals Week
May 2, 2013 C BT Honors Night
May 3, 2013 Spring Commencement

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.

Send to: yeagleym@unk.edu.
Please only send information regarding papers and presentations after the fact.
Thank you!
Marsha K. Yeagley
Senior Lecturer, Marketing/MIS Department
Coordinator of College Communications  
West Center Building W241  
University of Nebraska at Kearney  
Kearney, NE 68849  
308-865-8345  
Marsha K. Yeagley  
Senior Lecturer, Marketing/MIS Department  
Coordinator of College Communications  
West Center Building W241  
University of Nebraska at Kearney  
Kearney, NE 68849  
308-865-8345
Talk of the Town

9:30 KGFW

Arrive 10 minutes early for this roughly 10 minute interview

September 26 Brenda Jochum, Internships, three students as well

October 4 Sri Seshadri

October 24
Shawn Kaskie: Topic: Central NE Idea Contest and other Eship & SIFE Events

November 28 Dr. Janet Lear, Dr. Kathy Zuckweiler, and Dr. Michelle Fleig-Palmer on Talk of the Town. Dr. Lear will talk about the results of a study that examined Business Skills for Healthcare Professionals. Dr. Zuckweiler and Fleig-Palmer will then discuss new Healthcare Initiatives in the College of Business at UNK.

January 23 Dr. Suzanne Hayes, NBA Internships.

February 27 Ross Taylor, Korea, Experiential Learning

March 27 MBA SRI?

April 24 Janice Woods
Schedule for Good Morning Nebraska Interviews with UNK — Let me know if these dates work for you!

It will be Thursday Mornings, 6:45am – be at the studio a little before 6:30am. Just send me an email with the names and titles of who will be on and their topic and outline of what they want to talk about at least one week before the interview. Thanks! - marylyn

Aug 16 Heather Schulz how consumers use brands as props in order to communicate their role to others.

Sept 13 Shawn Kaskie: Central NE Business Idea Contest (likely held in mid-November as part of Global E-ship Week) and other events related to Entrepreneurship.

Oct 11 Captain Russell L. Bartholow

Nov 8 Dena R. Beck, REAP Loan Specialist at the Center for Rural Affairs and myself for a spot on NTV. Talk about the value of “Town & Gown” partnerships and how our work together in the past has benefited both the Rural enterprise Assistance Project as well as the College of Business students.

Dec 20 MBA Sri Seshadri

Jan 3 Sri/students?

Jan 31 Angela K. Hollman Information Networking & Telecommunicaton curriculum and name changes to adapt to business/industry demands.

Feb 28 MBA Sri Seshadri

Mar 21

April 18 Jake Messersmith, New Frontiers research

May 16 MBA Sri Seshadri

**What I need one week before the interview:**

- The topic you want to cover
- Who will be in for the interview: first and last name and title of who will be on the set
- Information you would want viewers to know: if it’s an event... the who, what where etc..., and a link or phone number or where you want viewers to go for more information.
Some people send an outline of what they want to talk about… feel free to do that, and I can make sure we stay on topic and get the info out that you want. I want is as easy for you as possible!

Time will seem to fly by, so if we don’t get to everything… remember to send me information you want on our website www.nebraska.tv

Other Interview Information:

- Your interview is at 6:45
- Be at the studio around 6:30am
- The interview is about 3 minutes long
- It will be in studio, 15 miles south along hwy 44 of Kearney ( I allow 20 minutes to get here from Kearney)
- The front door will be open, the second door will be locked. There are instructions by the door(pick up the phone there by the door and dial 149 or 120 and someone will come up and get you)
- We are a visual media so we LOVE Visuals... so posters, pictures, statistics, video and any event information or details you email me a head of time may help in presenting the information and grabbing a viewer’s attention. You can get creative!—Demonstrations are awesome, we have a kitchen if you want to cook... if you have props to bring (like purses for the purse auction... etc... Just let me know what you want to do and we will work it out!!!
- The interview will be as conversational as possible. You do not have to look at the camera at all, just look at me and have a conversation.

Marylyn Barnett

NTV News Anchor

mbarnett@nebraska.tv  Follow @MarylynBarnett on Twitter

308-743-2494