2nd Annual Central NE Business Idea Contest: Open to all UNK Faculty, Staff and Students as well as high school students. Please share this information with anyone and everyone you can think of. Ideas are generally evaluated on feasibility (likelihood for success/market demand/speed to sales, etc) and innovation (new/interesting/provides for a need). Additional information and instructions for submitting ideas can be found at www.unk.edu/crrd. The flyer is attached. One little idea could be worth $1,000 (first prize), $500 (second prize) or $250 (third prize). Submission Deadline is October 29, 2012.

If you haven’t taken advantage of a spot on NTV or KGFW to promote your program, event, students, or awards, please pick among the times available and let me know. Please provide me with information on your topic for NTV to upload on their website a week prior to your presentation. I will need a topic for KGFW’s Talk of the Town. Get it on your calendar and read the directions regarding time of arrival etc. See the attachment.

Administration, Faculty and Staff:
A Distinguished Research award was presented to Dr. Michelle Fleig-Palmer, Dr. Janet Lear, Dr. David Palmer, and Ms. Tiffani Luethke (UNK graduate) for their paper, “How Do Mentors and Protégés Choose Each Other? The Influence of Benevolence, OCB, and POS on the Initiation of Mentoring Relationships”, which was presented at the 8th Annual Business and Leadership Symposium at Fort Hays State University in Kansas.

Congratulations to the Mountain Plains Management Conference (MPMC) Committee for a fabulous job!
Kay Hodge, Management, Chair; Janet Trewin, Accounting/Finance, Co-Chair; Susan Jensen, Assoc. Dean/Management, Janet Lear, Business Education/Economics, Sherry Morrow, Safety Center, Tami Moore, FSID, Larry Carstenson, Accounting/Finance, Srivatsa Seshadri, Marketing/MIS, Jake Messersmith, Management, Nate Barry, ITEC, Brenda Eshenbrenner, Accounting/Finance, Bree Dority, Economics, Steve Schulz, Marketing/MIS, Cindy Talarico, Accounting/Finance. Barbara Wayman, Management
Marshall Barth, Safety Center.
Congratulations to Larry Carstenson who is the next MPMC President.
The following faculty presented at the October Mountain Plains Management Conference in Kearney at the Ramada Inn.
“Transforming into Leaders: How Emergent Adults Perceive their Personal Leadership Development” was presented by Dr. Michelle Fleig-Palmer & Dr. Noel
Palmer, Management.
“Growing Grit” was presented by Dr. Laurie Swinney Accounting/Finance.
“A Journey of Discovery: Moving the Focus from Teaching to Learning” was presented by Dr. Kay Hodge & Dr. Janet Lear, Management.
“Will There Be an End to Offshoring to India in 8-10 Years?” was presented by Dr. Vijay Agrawal, MIS.
“Intra-Industry Trade Analysis for USA & India for 2008-2010” was presented by Dr. Vani Kotcherlakota, Economics.
“Dissecting the Antelope: Assessing HR Practice Utilization in Growing Firms” was presented by Dr. Jake Messersmith, Management.
“Generational Effects on the Efficiency of the U.S. Labor Market” was presented by Mary Rittenhouse, Economics.
“Out of Africa: Somali Immigrants Bring Entrepreneurial Spirit to Lexington” was presented by Dr. Susan Jensen, Management, & Riza Dogan, graduate assistant.
“Generational Gyrations: Generalizable? Gimmicky? Going, Going, Gone?” was presented by Dr. David Palmer, Management.
“Development of an Instrument to Measure Demand for IT Professionals in the Manufacturing & Service Sectors” was presented by Dr. Vijay Agrawal, Dr. Ross Taylor, MIS, & Dr. Frank Tenkorang, Economics.
“The Economics of Self-Diagnosis: Impact of Advertising on Market Demand for Pharmaceuticals” was presented by Dr. Tami Moore & Dr. Jeanne Stolzer, FSID.
Panel Discussion: “General Education: Advantage for Business Students? Creative Methods to Promote Integrative Thinking”
Co-Moderators: Dr. Roger Davis, History, & Dr. David Palmer, Management, Panelists:
Dr. Krista K. Fritson, Psychology, Dr. Suzanne Hayes, Accounting/Finance, Dr. Rob Luscher, English, Dr. Tami J. Moore, Family Studies/Interior Design, Dr. Steve Schulz, Marketing/MIS, Dr. Julie Shaffer.
Discussants: Dr. Frank Tenkorang, Dr. Steve Schulz, Larry Carstenson, J.D., and Dr. Kay Hodge.
Discussant: Dr. Noel Palmer, Dr. Janet Lear, Dr. Michelle Fleig-Palmer, Management,
“The Relationship Between Psychological Capital & the Commitment & Retention of Truckload Drivers” was presented by Dr. Steve Schulz, Marketing, & Dr. Kyle Luthans, Management
“An Examination of the Effects of Transformational & Transactional Leadership on Branch Level Success of Industrial Distribution Companies” by Dr. Rod Flanigan & James Toppen, ID, and Jeffrey Dew – Utah State Univ.
“Social Capital & Subjective Well-Being: Sources of Competitive Advantage of Sales Organizations” by Dr. Steve Schulz, Dr. Heather Schulz & Marsha Yeagley, Marketing.
“Enhancing Employability – Comparing Employer & Faculty Views Regarding Team Projects, Case Studies & Live Cases” was the paper presented by Dr. Sri Seshadri & Dr. Greg Broekemier, Marketing.
“Building Multiple Skills Through a Class on Philanthropy” was presented by Dr. Sri Seshadri, Marketing.
“Love-Hate Relationship: Ethanol & Gasoline” was presented by Dr. Frank Tenkorang & Dr. Debbie Bridges, Economics.
“Successful Green Commercial Building Practices: Analyzing Potential Influence within the Residential Sector” was presented by Dr. Nathan Barry, Construction Management.
“PowerPoint PLUS” was presented by Dr. Sri Seshadri, Marketing.
“Evolution of Court Decisions Regarding Punitive Damages” was presented by Dr. Steve Hall & Larry Carstenson J.D., Accounting/Finance.
“Leasing vs Selling in a Duopoly with Intermediaries” was presented by Dr. Ngan N. Chau, Marketing.
“Tax Incentives for Organ Donations” presented by Sharon Obasi & Dr. Janet Trewin, Accounting/Finance.
“The Economic Impact of Domestic Violence” was presented by Dr. Sylvia Asay, FSID.
“Recent Developments in Use Tax Compliance” presented by Larry Carstenson J.D., Accounting/Finance, & Dr. Ron Konecny, Management.


Dr. Kathy Zuckweiler has stepped down as the Beta Gamma Sigma chapter advisor. Dr. Heather Schulz is assuming this role. Thanks to Kathy for leading the Chapter since its inception in 2007 and to Heather for her willingness to serve as the next faculty advisor.

Sherry Morrow, Safety Center Director, has announced that the Center has received a $37,000.00 grant from the Nebraska Department of Roads (NDOR) to do their training for the public transportation drivers.
Watch the promotional clip of the ROTC interview here: http://www.nebraska.tv/global/story.asp?s=19794099 If you want your piece seen by your peers, send it to me after your interview. I still have a few spots left to book. Take a look and select a date.

Students:
The Board of Governors of Beta Gamma Sigma wishes to congratulate the UNK Chapter for being named a Premier Chapter for 2011-12. To be named a Premier Chapter at least 85% of all those qualifying for membership to both the undergraduate and graduate level must have accepted the invitation to become lifetime members of Beta Gamma Sigma. Beta Gamma Sigma is the international business honorary serving business program accredited by AACSB international.
The following students participated in the CRRD/Alumni Foundation’s “Alumni-Student Networking/Mentoring Roundtable Event” in Zach Shultz, Economics, Grand Island; Amanda Thee, Bus Ad/Entrepreneurship Minor, Kearney; Eric Rosenberg, Bus Mgt, N. Platte; Joshua Rivas, Graphic Design, LA, California; Chris Dier, Bus Ad Mgt, Kearney; Tyler Clifford, Bus Mgt, Hayes Center, KS; Rodrigo Duncan, Bus Ad Mgt, Monterrey, Mexico; Parker Jolly, Political Science, Ft Collins, CO; Jackie Heuck, Bus Ad, Gothenburg; Jordan Starostka, Bus Ad, Kearney; David Burkink, Bus Ad/SCM, Kearney; Kylee Weber, Bus Mkt, Ericson; Levi Mendylr, Bus Mkt, Litchfield; Nicolas Stoll, GIS/Economics, Marysville, KS.

Finance emphasis student, Shari Spilinek, Elba, did an internship at Pathway Bank in Cairo, NE. Trey Boyer, Plainview, completed his internship at First National Bank in Minden, NE. He is a finance emphasis major as well. I received excellent feedback from both the students and the employers regarding this experiential learning experience.

Dr. Seshadri’s philanthropy students took to the air: Listen in: Samantha Seina and Josh Pycha, disseminating information about the LBG grant to the community via the local radio station KGFW 1340 on Oct 4 at 9:30 AM. Here is the link to the TV segment on NTV from Oct 5 about the grant by Enbyul (Elin) Kim and Andy Gilg.


What are your students doing that is noteworthy? Please let me know: yeagley@unk.edu. Please include their hometowns so that a press release can be sent for recognition and potential recruitment.

Internships and Experiential Learning Highlight
Travis Arnold, Senior in Accounting / minor in Management, advisor Kathy Smith
Travis had the honor of completing an accounting and finance internship this summer with the City of Grand Island in the Finance Department. Travis reported directly to the City Finance Director. His main focus was helping to put together the fiscal budget for the city, and he also worked in the areas of program prioritization budgeting, utility payroll, adjusting journal entries, bank reconciliation, credit card reconciliation, general fund cash forecast analysis and management, and accounts payable processes. Part of Travis’s responsibilities also included performing accounting activities for the Public Works, Library, Fire, and Police Departments. A couple of special assignments rounded out his experience. Travis participated in a Six Sigma group to analyze the process of ordering parts for the City’s Fleet Service Department. He also helped the city library with installation of a credit card system for paying late fees. Travis even taught a few Excel seminars on using pivot tables to the City’s accounting employees! Travis feels that he was able to utilize concepts that he learned in all of his accounting courses as well as his Operations
Management course and states that the internship has given him confidence that he is pursuing the right emphasis, which will give him more enthusiasm as he takes even more challenging classes his senior year.

Please note the following:

**Upcoming Events:**
Go to the CBT Outlook Calendar for a complete listing of events.

- October 15-16, 2012 Fall Break
- November 14 Business Idea Contest
- November 21-23, 2012 Thanksgiving Break
- December 7, 2012 CBT Holiday Party
- December 10-14, 2012 Finals Week
- December 14, 2012 Winter Commencement
- January 7, 2013 Spring Classes Begin
- March 17-23, 2013 Spring Break
- April 26, 2013 Beta Gamma Sigma Induction Ceremony & Annual & Endowed Scholarship Ceremony
- April 29 – May 3, 2013 Finals Week
- May 2, 2013 CBT Honors Night
- May 3, 2013 Spring Commencement

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.

Send to:

yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact.

Thank you!

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