Dean's List
College of Business and Technology
Monday, September 16, 2013

Please take a look at JoAn Scott’s attached schedule and determine when you would like to join other classes for her presentation and let me know. Thursday morning classes as well as the major presentation will be in the Nebraskan. The first two classes are in 310 and the major presentation is in the Ponderosa room. The classes on Friday are relatively small. It would be nice to have several classes join. Please come to the Ockinga.

Faculty please print off the attached worksheet for the Marineau Conference, fill out your desired involvement, and send it to Connie Fie or Allan Jenkins. Thank you for your support!

April 2 and January 8 are available on NTV. Book your time now!

I do not have any articles from faculty for the Hub for this academic year. Sign up now!

Criteria:
- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean’s approval.

Administration, Faculty and Staff

Dr. Sri Seshadri, Marketing, has been asked to serve as a CGBP (Certified Global Business Professional) item writer to build a new test bank of questions that can be used in future CGBP exams.

Students:
Tell me about the great things your students are doing!

Experiential Learning/Internship
Kirsti Rehler, Finance major, graduation May 2014
Kirsti completed a finance internship at Adams Land and Cattle Company (ALCC) in Broken Bow, Nebraska, gaining exposure to corporate finance in the private sector as well as the agricultural industry in general. A routine task that she completed over the duration of the internship included mid and end of month budget variance reports. Due to her increasing familiarity of these reports, she was able to create an efficient method for completing this assignment, which will prove useful to her supervisor. In addition to this task, she tackled the daily work of several other cost savings analyses. One such report compared the practicality and fuel efficiency of ALCC’s various vehicles. A second report addressed individual employees’ entertainment and travel expenses, which will provide a foundation for future scrutiny in the hopes to identify those employees who take advantage of the current policy. A third report analyzed repairs expenses for all of ALCC’s units, from vehicles to farm equipment. Due to these reports being first time analyses, Kirsti was able to invoke some creativity and learn more than she perhaps otherwise would have if just following a step by step procedure. Her work at ALCC provided her with working experience in accounting and financial software, in addition to the advanced Excel skills that she has not learned in the classroom. Most importantly, Kirsti says she is thankful for the relationships she built with coworkers/supervisors. She experienced first-hand how important and beneficial it is for a company to treat its employees well.

Alumni News:
Tell me about your alumni!
Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean’s List, and/or posted on the "Notables" section of the website, or the Dean’s page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.
Send to: yeagleym@unk.edu.
Please only send information regarding papers and presentations after the fact.
Marsha K. Yeagley
Senior Lecturer, Marketing/MIS Department
Coordinator of College Communications
West Center Building W241
University of Nebraska at Kearney
Kearney, NE 68849
308-865-8345
JoAn Scott  
Ron Landstrom Executive-in-Residence

Thursday, September 19, 2013

8:00 a.m. - 9:15 a.m.  Advertising Management, Dr. Heather Schulz, Professional Selling, M. Yeagley **Nebraskan 310**

9:30 a.m. - 10:45 a.m.  Consumer Behavior Dr. Heather Schulz, **Nebraskan 310**

11:00 a.m. – 12:15 p.m.  “Go Global or Be Left in the Dust: Think Globally, Act Local” Presentation in **Ponderosa Room**

As Director of Governing Body Relations for Nike North America, JoAn manages NIKE’s negotiations and relationships with the various departments of the NCAA, National Federation of High Schools and Division I Conferences as well as NIKE’s relationships with the US Olympic Committee and select US National Governing Bodies, along with Hockey Canada and Canadian NHL Clubs. Previously, JoAn worked for NIKE Sports Entertainment, Basketball Sports Marketing and College Sports Marketing for NIKE, in Beaverton, Oregon.

12:30 p.m. – 1:45 p.m. Principles of Management Dr. Michelle Fleig-Palmer  
MGT Compensation, Dr. David Palmer.  
Lunch during class. Students will brown bag. Lunch provided to JoAn and Michelle, and David. **Nebraskan 310**

Stacy Darveau escort to 120 E

2:00 p.m. – 3:15 p.m. Student Advisory Group/ Yeagley 120 E West Center Bldg.  
Food served

4:00 p.m. – 5:30 p.m. Networking reception by invitation at Frank House/Business Advisory Board, Kearney Area Chamber members, faculty, campus administrators, JoAnn Scott’s family/friends

Friday, September 20

8:00 a.m. – 9:00 a.m. Aaron Estes and Kate Bombeck, Internships/Career Opportunities, **Dean's Conference room**  
Ngan escort to Ockinga

9:05 a.m. - 9:55 a.m. Principles of Supply Chain Management, Dr. Ngan Chau, Dr. David Palmer, MGT 188 **Ockinga**
10:10 a.m. - 11:00 a.m.  Principles of Marketing, Dr. Ngan Chau, Dr. Janet Lear, Business Communications, Ockinga
Janet escort to the Dean’s office

11:30 – 1:00 p.m.   Lunch, Dr. Tim Burkink, Dr. Greg Broekemier, Kay Hodge, Marsha Yeagley, Kearney Country Club
Interview in Dean’s Office with Sara Gibony

1:30 p.m. -  Campus Tour/Kevin Hall and Kristie Fisher Meet in the Dean’s office
2013 Marineau Conference
Markets and Medicine: Can the Free Market Cure Our Health Care Ills?
October 28 & 29

Topics
Affordable Care Act  Technology  Rural Health
Single Payer Systems  End of Life  Human Rights
Health Care Management  Market Innovations  Provider Issues

Monday
9:05 Classroom Visits
10:10 Panel: Should We Use the Market to Address End of Life Resource Use? (Nebraskan)
11:15 Panel: How Will the Affordable Care Act Influence Healthcare? (Nebraskan)
12:30 Lunch (By Invitation)
2:00 Faculty Meetings with Symposium Speakers
Break-Out Topics:
Health Care Policy, Human Resources, Management/Finance, Technology, Rural Health
5:30 Reception (Nebraskan)
7:30 Keynote (Nebraskan)
    Thomas Bowden, J.D. Political Commentator, Policy Analyst

Tuesday
9:30 Panel: Will Technology Reshape Healthcare? (Nebraskan)
11:00 Panel: Is Health Care a Right?
12:30 Lunch (by invitation)

Faculty Participation Planning
Faculty Name ________________________________

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<tr>
<th>Course</th>
<th>Student Participation</th>
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<td>(list your classes, including time)</td>
<td>Classroom Visit (preferred topic)</td>
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Panels: 10:10 Monday, End of Life
    11:15 Monday, Affordable Care Act
    9:30 Tuesday, Technology
    11:00 Tuesday, Is Health Care a Right?

Break Out Sessions Monday 2:00: Circle the Session You Will Attend
Health Care Policy, Human Resources, Management/Finance, Technology, Rural Health