University of Nebraska at Kearney
College of Business & Technology
Undergraduate Placement Report
Fall 2014 – Summer 2015

2014-2015 Graduates
- Full-Time Job: 69%
- Grad School: 14%
- Looking: 9%
- No Data: 8%

Respondents
- Placed: 90%
- Still Looking: 10%

Placement Type
- Full-Time Job: 90%
- Grad School: 10%

303 Graduates → 259 Responded
232 Placed → 27 Looking
209 Full-Time → 23 Grad School

Placement by Department

ACCT/FIN
- Responded: 68%
- Placed: 43%
- FT Job: 64%

ECON/AGRI
- Responded: 84%
- Placed: 84%
- FT Job: 82%

MGT
- Responded: 92%
- Placed: 67%
- FT Job: 82%

MKT/MIS/SCM
- Responded: 90%
- Placed: 73%
- FT Job: 83%

BUS ADMN
- Responded: 80%
- Placed: 45%
- FT Job: 74%

IND TECH
- Responded: 89%
- Placed: 41%
- FT Job: 86%

FSID
- Responded: 50%
- Placed: 41%
- FT Job: 75%

Employment Destinations by State

Starting Salary for CBT Alumni
- > $50,000: 11%
- $40,000 - $49,999: 22%
- $30,000 - $39,999: 19%
- $20,000 - $29,999: 12%
- < $20,000: 1%
- Salary Not Given: 36%
## Undergraduate Placement Report

**Fall 2014 – Summer 2015**

### Departments

- Accounting & Finance
- Economics & Agribusiness
- Management
- Marketing, Supply Chain Management, & Management Information Systems
- Business Administration
- Industrial Technology
- Family Studies & Interior Design

### Placement by Major

<table>
<thead>
<tr>
<th>Major</th>
<th>Placed</th>
<th>FT Job</th>
<th>Grad School</th>
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<tbody>
<tr>
<td>ACCT</td>
<td>37%</td>
<td>25%</td>
<td>43%</td>
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<tr>
<td>FIN</td>
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<td>56%</td>
<td>67%</td>
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<tr>
<td>ECON</td>
<td>0%</td>
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<tr>
<td>AG BUS</td>
<td>0%</td>
<td></td>
<td>84%</td>
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<tr>
<td>MGT</td>
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<td>58%</td>
<td>67%</td>
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<tr>
<td>MKT</td>
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<td>91%</td>
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<tr>
<td>MIS</td>
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<td>75%</td>
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<td>SCM</td>
<td>0%</td>
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<td>100%</td>
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<tr>
<td>BUS ADMN</td>
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<td>64%</td>
<td>74%</td>
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<tr>
<td>CONST MGT</td>
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<td>42%</td>
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<tr>
<td>INT DES</td>
<td>0%</td>
<td></td>
<td>83%</td>
</tr>
</tbody>
</table>

### Top Employers

*Self-reported, Alphabetical*

- Actuant Corporation
- Baldwin Filters
- Blackhawk Industrial
- Bristol-Myers Squibb
- Buckle, Inc.
- Cabela’s
- Consolidated Electrical Distribution
- Dex Media
- Farm Bureau Financial Services
- Fastenal
- Ferguson
- First National Bank
- GIX Logistics
- Hausmann Construction
- Iowa Fluid Power
- National Indemnity Co.
- State of Nebraska
- Sandhills Publishing
- Servi-Tech
- UNK
- Womack Machine Supply

**WE ARE DIFFERENCE MAKERS**