

# **University of Nebraska at Kearney**

## **Division of Enrollment Management**

### **Mission**

The Division of Enrollment Management is committed to the recruitment, retention, and successful educational and professional outcomes of a diverse student body through collaboration with the University community.

### **Vision**

The Division aspires to lead the university through a changing higher education environment. We will ensure that institutional enrollment objectives are met through strategic planning, assessment, and execution of policies tailored to evolving student needs and challenges.

Through the offices of Undergraduate Recruitment & Admissions, Financial Aid, Academic & Career Services, and the First Year Program, the Division will:

- Actively recruit all prospective students (and families) from Nebraska and surrounding region.
- Practice responsible admissions processes, as set forth by the University of Nebraska, Board of Regents, and the National Association for College Admission Counseling (NACAC).
- Strategically award and administer scholarship programs and Financial Aid, in accordance with federal guidelines.
- Assist students in the transition to UNK, fostering a strong sense of Loper pride through creative programming and persistent outreach, using various forms of information distribution to all first-year students.
- Retain students through a combination of resources, including centralized academic advising policies, systematic intervention of at-risk students, and innovative programming aimed at supporting academic success.
- Provide programs and services to facilitate students' professional development, and build relationships with organizations that recruit UNK students and alumni.