

## COLLEGE OF BUSINESS AND TECHNOLOGY

**BUSINESS ADMINISTRATION**

## SUPPLY CHAIN MANAGEMENT EMPHASIS

### BUSINESS ADMINISTRATION

Supply Chain Management (SCM) involves all the activities and timing of getting the right product and quantity to the right consumer. Professionals in the field engage in planning, forecasting, purchasing, transportation, storage, distribution, and sales and customer service from the raw materials to the finished product. According to U.S. News and World Report, SCM is one of 20 hot job tracks for the 21st century, and is listed in the top 10 industries in Nebraska. One out of 11 jobs in Nebraska is in SCM. The UNK Marketing Department recently received the University of Nebraska's highest award for teaching, the University Departmental Teaching Award; and was awarded UNK's Departmental Teaching Award three consecutive years.

## Is SCM right for me?

SCM professionals have:

- Good problem-solving skills
- Effective time and resource management skills
- A desire to work closely with other people
- Excellent communication skills
- A desire to take on responsibility for developing and implementing their ideas



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### Supply Chain Management Organization

Members of the Supply Chain Management Organization have opportunities to network with SCM professionals and meet with prospective employers. Members can participate in industry tours and have first-hand knowledge of potential internship and scholarship opportunities.

## Student Profile

Molly Sheehan, a Supply Chain Management major from Blair, Nebraska, wasn't sure what to expect when she first joined the SCM program.

"It was recommended to me, so I decided to look more into it," she said. Soon after she joined, she found that her future opportunities were endless.

"I love the career placement opportunities, and that it's such an upcoming field. I also love the faculty. They are wonderful supporters of the program and have done a tremendous amount of work to get this emphasis up and running. They are always willing to help set up internships or help decide on a possible career."



**MOLLY SHEEHAN**

Through the program's many courses and field experiences, she has been able to learn many important things in the process. "I have learned that communication is key in everything that we do. Whether it is business-related or not, we have to learn to effectively communicate with each other. We can't just assume that everyone is going to be on the same page as us, because that can cause so many problems in the long run. This is especially helpful in supply chain, and business as a whole, because organizations cannot be run by one single person. Everybody has to do their part and communicate what is happening for everything to run efficiently and effectively," Sheehan said.

## SUPPLY CHAIN MANAGEMENT EMPHASIS

### BUSINESS ADMINISTRATION COMPREHENSIVE

#### FOUR YEAR CLASS SCHEDULE: BACHELOR OF SCIENCE

The schedule is a guideline for progress toward a degree. Consult with your academic advisor.

<p><b>Semester 1 (16 credits)</b></p> <p>ENG 101 Intro to Academic Writing                      MATH 102 College Algebra                      GS Social Science (non-ECON)                      GS Aesthetic                      BSAD 100 Exploring Business                      GS 188 Portal Course</p>	<p><b>Semester 2 (16 credits)</b></p> <p>ENG 102 Academic Writing &amp; Research                      MATH 123 Applied Calculus                      GS Oral Communication                      GS Natural Science (with lab)                      GS Democracy in Perspective</p>
<p><b>Semester 3 (15 credits)</b></p> <p>ACCT 250 Principles of Accounting I                      ECON 270 Macroeconomics                      MGT 233 Business Statistics                      GS Humanities                      GS Natural Science (without lab)</p>	<p><b>Semester 4 (15 credits)</b></p> <p>ACCT 251 Principles of Accounting II                      ECON 271 GS Microeconomics                      GS Humanities                      BSAD 295 Business Communications                      SCM 317 Principles of SCM</p>
<p><b>Semester 5 (15 credits)</b></p> <p>MKT 300 Principles of Marketing                      MGT 314 Ops/Supply Management                      MIS 302 Principles of MIS                      FIN 308 Principles of Finance                      GS Capstone (MKT 388 recommended)</p>	<p><b>Semester 6 (15 credits)</b></p> <p>SCM 402 Materials MGT &amp; Procurement                      SCM 304                      ACCT 311 Business Law                      MGT 493 Issues and Ethics                      MGT 301 Principles of Management</p>
<p><b>Semester 7 (15 credits)</b></p> <p>MKT 460 Strategic Product MGT                      SCM 476 Supply Chain Internship                      ECON 300-498 (Not ECON 388GS)                      SCM Elective                      Unrestricted Elective</p>	<p><b>Semester 8 (13 credits)</b></p> <p>SCM 403 Logistics &amp; Transportation                      MKT 430 International Marketing                      MGT 495 Strategy &amp; Policy                      BSAD 400 Professional Readiness                      Unrestrictive Elective</p>

Business Administration minors are also available in the following areas:

- Marketing / Management
- MIS Quality Assurance
- Business Intelligence and Analytics
- Supply Chain Management Minor
- International Business
- MIS

## SCM Careers

- Purchasing Manager
- Product Manager
- Logistics Forecasting
- Distribution Manager
- Logistics Analyst
- Inventory Analyst
- Materials Coordinator

### JOBS FORECAST

Payscale.com

#### Annual Salary

- |                          |          |
|--------------------------|----------|
| • SCM Manager            | \$81,300 |
| • Materials Manager      | \$70,100 |
| • Transportation Manager | \$60,000 |
| • Supply Chain Analyst   | \$55,300 |
| • Transportation Analyst | \$50,700 |
| • Buyer                  | \$49,600 |
| • Logistics Specialist   | \$48,600 |

For more information, contact:

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## ALUMNI PROFILE – Tylor Vose

Tylor Vose, a Supply Chain Management major from Ansley, Nebraska, is now a Freight Broker for GIX Logistics in Grand Island. He completed internships with GIX Logistics as well as with UPS, each providing him hands-on experience that aided him in learning more about himself and the industry, as well as landing a position upon graduation.

“All of my professors and my advisor have been very helpful in guiding my progress. CBT offers so many opportunities to students, and I have been lucky enough to take advantage of a lot of them. As VP of our collegiate SCM group, I participated in contests, gave back to the community, and was paired with real businesses when our group offered consultation and revenue analysis to organizations. I was afforded the chance to network with tons of professionals in the area at different CBT functions. UNK has given me the tools and skills needed to make an impact in the industry. By taking ownership of my education and really getting involved at UNK, I have experienced more than I thought possible. It took returning to academia when I was 26 to realize education is not a passive action. It is an active transformation that you only gain from by getting involved and applying the lessons and concepts taught in the classroom to your real life. Thanks UNK!”