

# COLLEGE OF BUSINESS AND TECHNOLOGY

# ECONOMICS



## BUSINESS ADMINISTRATION COMPREHENSIVE

### Economics emphasis

In the business administration comprehensive program with the economics emphasis, you will learn how to integrate management, marketing, finance and accounting concepts to unpredictable economies in current times. In addition to required business courses, the economics emphasis requires 21 hours of economics courses. You will study under committed faculty who bring a “real world” perspective into their courses and provide students with a variety of hands-on experiences that help put principles into practice. When you complete the graduating requirements, you will have gained an understanding of the business field in greater depth and acquired fundamental skills for a variety of careers.

### What do economists do?

- Study how society distributes resources, such as land, labor, raw materials and machinery to produce goods and services
- Conduct research and collect and analyze data
- Monitor and study economic and historical trends
- Study labor, supply/demand, determination of wages and effects of changing demographic trends
- Study the effects of government decisions such as tax cuts or budget deficits

### What kinds of economists exist?

- Monetary economists
- Micro-economists
- Macro-economists
- Public finance economists
- Demographic economists
- Organizational economists
- International economists
- Industrial economists

## Alumni profile

“I started my freshman year as a ‘deciding’ major, but became an economics major after completing my first economics course during my sophomore year,” said Abbie (Davis) Wecker, a 2013 UNK graduate from Wood River, Neb. Wecker chose to study business economics because



**ABBIE WECKER**

it allowed her to consider a wide variety of careers upon graduation. She also minored in management information systems.

“The economics department faculty is made up of incredibly intelligent individuals who come from widely different backgrounds, but share a passion for the study of economics. They are eager to teach new learners and are often in their offices beyond their office hours visiting with and helping their students.”

On campus, Wecker was involved in student organizations. “By becoming involved in something that you enjoy, you meet people with similar interests, learn about other opportunities, grow in responsibilities within an organization, and gain practice in self-discipline, time management and communication skills.”

Wecker is now an administrative assistant at the Lexington Regional Health Center in Lexington, Neb.

### UNK advantages

Highly qualified faculty are active teachers and scholars dedicated to providing students with:

- One-on-one attention
- Academic and career advising
- Educational and research opportunities
- Research, presentation and collaboration skills

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**FOUR YEAR CLASS SCHEDULE: BACHELOR OF SCIENCE**

The schedule is a guideline for progress toward a degree. Consult with your academic adviser.

<p><b>Semester 1 (16/17 credits)</b></p> <p>ENG 102 Writing and Research                  MATH 102 or MATH 120/123 GS                  General Studies Democracy In Perspective                  General Studies Aesthetics                  General Studies Natural Science                  BSAD 100 Exploring Business</p>	<p><b>Semester 2 (15/16 credits)</b></p> <p>MATH 120/123 or MGT 233                  General Studies Humanities                  General Studies Portal 188 course                  General Studies Natural Science                  General Studies Oral Communication</p>
<p><b>Semester 3 (15 credits)</b></p> <p>ACCT 250 Principles of Accounting I                  ECON 270 Macroeconomics                  MGT 233 if not taken or free elective                  BSAD 295 Business Communications                  Free elective</p>	<p><b>Semester 4 (15 credits)</b></p> <p>ACCT 251 Principles of Accounting II                  ECON 271 GS Microeconomics                  General Studies Humanities                  MIS 302 Principles of Management Information Systems or MGT 301                  General Studies Social Science (Non-economics course)</p>
<p><b>Semester 5 (17 credits)</b></p> <p>ECON 321 (Fall) Intermediate Macro                  ECON Elective                  ECON 300 Research Methods                  MKT 300 Principles of Marketing                  General Studies Capstone 388 course                  MGT 301 Principles of Management or MIS 302</p>	<p><b>Semester 6 (15 credits)</b></p> <p>ECON 320 (Spring) Intermediate Micro                  ECON elective                  FIN 308 Principles of Finance                  ACCT 311 Business Law                  Free elective or minor class</p>
<p><b>Semester 7 (12 credits)</b></p> <p>ECON Elective                  MGT 493 Social Responsibilities                  MGT 314 Operations and Supply                  Free elective or minor class</p>	<p><b>Semester 8 (14 credits)</b></p> <p>ECON elective                  ECON 485 Senior Seminar                  MGT 495 Administrative Strategy/Policy                  BSAD 400 Professional Readiness                  Free elective or minor class                  Free elective or minor class</p>

**Omicron Delta Epsilon**

Omicron Delta Epsilon is the international honor society in economics. The main objectives of the student organization are:

- Promoting the study of economics
- Recognizing students of high achievement

Members will benefit by:

- Meeting other honors students
- Establishing ties between other students and faculty members

Activities vary from semester to semester and include:

- Documentary movie events
- Volunteer activities
- Research projects
- Recruiting opportunities

**Scholarships available**

- J.A. and Fern Baldwin Scholarship
- Marcus DeCamp Memorial Scholarship
- Katie Rusmisell Memorial Scholarship
- Lori Prauner Scholarship
- The Ender Family Scholarship
- David V. Garwood Scholarship

The business programs at UNK have been recognized as being among “the best business schools in the world” through AACSB International Accreditation.

For more information, contact:

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**STUDENT PROFILE – Dayna Larreau**

Hometown: Arnold, Neb. Graduation: May 2015  
 Major: Business administration with an emphasis in economics



“It really is easy to find success through the UNK Economics Department,” said Dayna Larreau from Arnold, Neb. “The department is like a family to me. From the first day of my freshman year, the staff members have supported me and helped me to achieve whatever I set my sights on – both in class and outside of class. Because the department itself is so close, the classes feel very streamlined and personal. The professors are intelligent, personable and always willing to answer questions. I have really enjoyed getting to know the instructors and students within the program and been able to build lasting relationships and connections.” Larreau chose UNK because of the class sizes and personal feel to the college itself. “I had also heard that the programs offered were some of the best in the state, so it was a perfect match of size and education opportunity.”