

COLLEGE OF BUSINESS AND TECHNOLOGY

ECONOMICS



AGRIBUSINESS COMPREHENSIVE

In the agribusiness program, you will learn how to integrate economics, finance, marketing, accounting and management concepts to agricultural businesses. In addition to required business courses, the agribusiness program requires courses in farm and ranch management, agricultural marketing, agricultural price analysis and agricultural finance. Supplemental required coursework include electives such as soil science, agronomy and remote sensing where you will develop expertise in your area of interest. You will study under committed faculty who bring a “real world” perspective into the classroom and provide a variety of hands-on experiences which help put principles into practice.

Career opportunities

- Grain buyer and merchandiser
- Production supply manager
- Ag loan and finance officer
- Crop consultant
- Agricultural sales
- Insurance sales and adjusting
- Farm and ranch owner/operator
- Food processing
- Agricultural marketing and management

Principles and concepts of agribusiness

- Forecast future economic conditions and develop proactive strategic plans
- Identify problems and turn them into opportunities
- Develop decision-making capabilities
- Interact with agribusiness professionals
- Develop social and ethical responsibility and behavior
- Understand the challenges and the opportunities in the food industry

Student profile

“I chose to study agribusiness because I am from a small, rural community where agriculture is the heart and soul. Agriculture is a part of who I am, and becoming an ag lender some day has always been my goal,” said Shelby Hubbert, an agribusiness comprehensive major from Indianola, Neb.



SHELBY HUBBERT
MAY 2015

Adjusting to the campus and community was easy for Hubbert. “UNK was my choice because of the size. The student-teacher ratio is perfect, and I have never felt completely lost on campus.”

Faculty members in the economics department have played an important role in Hubbert’s success as a UNK student. “The staff is outstanding, and if I ever need help I know I will always find an answer by asking any one of them. The classes I have taken were challenging at times, but never overwhelming thanks to the professors.”

UNK advantages

Highly qualified faculty are active teachers and scholars dedicated to providing students with:

- One-on-one attention
- Academic and career advising
- Educational and research opportunities
- Research, presentation and collaboration skills

AGRIBUSINESS COMPREHENSIVE Bachelor of Science

FOUR YEAR CLASS SCHEDULE

The schedule is a guideline for progress toward a degree. Consult with your academic adviser.

<p>Semester 1 (16/17 credits)</p> <p>ENG 102 Writing & Research MATH 102 or MATH 120/123 General Studies Democracy In Perspective General Studies Aesthetics General Studies Natural Science BSAD 100 Exploring Business</p>	<p>Semester 2 (15/16 credits)</p> <p>General Studies Humanities MATH 120/123 or MGT 233 General Studies Portal 188 course General Studies Natural Science General Studies Oral Communication</p>
<p>Semester 3 (15 credits)</p> <p>ECON 270 or 271 Prin. of Economics ACCT 250 Principles of Accounting I BSAD 295 Business Communication MGT 233 if not taken or free elective General Studies Social Science (Non-economics course)</p>	<p>Semester 4 (15 credits)</p> <p>ECON 270 or 271 Prin. of Economics ACCT 251 Principles of Accounting II MGT 301 Principles of Management General Studies Humanities Ag major elective: Biol/Geog</p>
<p>Semester 5 (17 credits)</p> <p>ECON 300 Research Methods ECON 335 (Fall) Ag Marketing FIN 308 Principles of Finance Ag major elective: Biol/Geog MIS 302 Principles of Mgt. Info Sys. Free elective</p>	<p>Semester 6 (15 credits)</p> <p>ECON 350 (Spring) Econ. of Ag Sector ECON 415 (Spring) Ag Price Analysis Ag major elective: Biol/Geog ACCT 311 Business Law MKT 300 Principles of Marketing</p>
<p>Semester 7 (12 credits)</p> <p>ECON 398 (Fall) Farm and Ranch Mgt. MGT 493 Soc Resp/Issues and Ethics General Studies Capstone 388 course Free elective</p>	<p>Semester 8 (14 credits)</p> <p>ECON 435 (Spring) Ag Finance ECON 485 Senior Seminar MGT 495 Administrative Strategy/Policy BSAD 400 Professional Readiness Free elective Free elective</p>

Agribusiness Club

Agribusiness Club is a student organization that gives students opportunities beyond the classroom to expand professional and personal experiences within agriculture. Guests at meetings include speakers from:

- Central States Agronomics
- Golden Seed Harvest
- The Andersons Grain

Each semester, students can go on field trips to places such as:

- Monsanto / Dekalb
- Case New Holland
- Husker Harvest Days
- Chicago Board of Trade
- Allendale Inc. – Chicago

Volunteer activities include:

- Gateway Farm Expo
- Nebraska Cattlemen’s Classic

Scholarships available

- Ron Cope Agribusiness Scholarship
- J.A. and Fern Baldwin Scholarship
- Marcus DeCamp Memorial Scholarship
- Katie Rusmisell Memorial Scholarship
- Lori Prauner Scholarship
- The Ender Family Scholarship
- David V. Garwood Scholarship

For more information, contact:

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ECON - 0115



ALUMNI PROFILE – Joel Roth, 2011 UNK graduate

Joel Roth says his time at UNK helped to prepare him for the working world. “The courses I enrolled in offered many opportunities to further my knowledge and be stretched as well. Through the in-class instruction and an internship at Agreliant Genetics in Gibbon, Neb., I learned how to effectively manage priorities. I was equipped with ways to analyze new situations and tasks and also given opportunities to work with groups of people which has provided necessary skills when working with co-workers on projects now. I was able to take charge and lead in a few different situations. My time management and organizational skills were sharpened.”

Roth, from Milford, Neb., graduated from UNK in 2011 with an agribusiness major. After his internship experience, he was hired full-time with Agreliant and now manages the nursery for new and advanced line increases, and helps with new line development and the isolation shipments for hybrid make-up with corn.