

COLLEGE OF BUSINESS AND TECHNOLOGY

BUSINESS EDUCATION



BUSINESS, MARKETING AND INFORMATION TECHNOLOGY 6-12 TEACHING FIELD ENDORSEMENT

Bachelor of Arts in Education Degree

The business teacher education field endorsement in business, marketing and information technology is a major with excellent employment opportunities because of a steady demand for business educators teaching in public or private schools and community colleges, or working in business, industry or human service agencies.

Passionate, expert faculty members prepare graduates to teach all business subjects at the middle and high school levels, supervise a work co-op program, or manage computer networks. Goals include preparing you for leadership positions in education and industry.



Studying business education is great training for a variety of careers. After graduating, you will be qualified to work in:

- Education
- Human resource departments
- Computer training centers
- Manager trainer positions
- Office management
- Real estate agency
- Technical support
- Market research

Alumni profile

“It was during my high school junior year in a beginning marketing class that I really began thinking about a career as a business teacher,” Brittany (Davidson) McPhillips said.



BRITTANY McPHILLIPS

McPhillips’ mother, a UNK alumna and business and marketing teacher at Hastings High School, influenced her. “I loved seeing the positive impact my mom was, and still is able to have on the lives of her students, and I realized that if I became a business/marketing teacher, I could potentially have this same impact on the lives of my students,” McPhillips said.

Kearney was the right fit for McPhillips for both the size of town and size of college. “Because the class sizes are smaller, I knew my professors would know me.” She discovered professors were encouraging, helpful and willing to help.

“I continue to have support from the education and business departments at UNK. Even to this day I know I can contact my advisor with any questions I might have. She’s always willing to help.”

McPhillips, a 2009 UNK graduate, is the business/computers teacher and DECA advisor at Central City Public Schools.

Did you know...

Over 25 percent of Nebraska’s current teachers are UNK graduates, and UNK alumni are equally prominent as school administrators, counselors, athletics coaches and psychologists throughout the state.

**BUSINESS, MARKETING, AND INFORMATION TECHNOLOGY 6-12
TEACHING FIELD ENDORSEMENT Bachelor of Arts in Education Degree**

FOUR YEAR CLASS SCHEDULE

The schedule is a guideline for progress toward a degree. Consult with your academic advisor.

<p>Semester 1 (15 credits)</p> <p>ENG 102 Writing & Research SPCH 100 Speech Portal course 188 (your choice) PE 150 Healthy, Wealthy, & Wise Aesthetics General Studies</p>	<p>Semester 2 (15 credits)</p> <p>MATH 102 TE 100 Teaching in Democratic Society PSCI 110 Intro. to American Politics MIS 182 Software Productivity Tools FSID 160 Personal Money Mgmt.</p>
<p>Semester 3 (15 credits)</p> <p>MIS 282 Business Intelligence ECON 270 Prin. of Economics, Macro. Natural Science General Studies TE 204 Typical/Atypical Growth Elective</p>	<p>Semester 4 (15 credits)</p> <p>MKT 300 Prin. of Marketing BSAD 115 or Business elective 1 BSAD 295 Business Communications ECON 271 Prin. of Economics, Micro. TE 206 Instr. Technology Preservice Tch.</p>
<p>Semester 5 (15 credits)</p> <p>BSED 302 Automated Office Systems ACCT 250 Prin. of Accounting I Humanities 1 Natural Science General Studies MKT Upper level course</p>	<p>Semester 6 (17 credits)</p> <p>TE 306 Reading & Inclusion Capstone 388 (your choice) ACCT 251 Prin. of Accounting II Business elective 2 MGT 301 Prin. of Management Humanities 2</p>
<p>Semester 7 (16 credits)</p> <p>BSED 470 Vocational-Bus. Methods TE 319 Management & Assessment TE 320 Field Experience ACCT 311 Business Law MKT Upper level course BSED 431 Coordinating Techniques</p>	<p>Semester 8 (12 credits)</p> <p>TE 400 Student Teaching</p>

Business education organization

Phi Beta Lambda is the national organization of Future Business Leaders of America for college students. Membership is open to anyone with an interest in business.

Personal traits for success in business education

- Expresses enthusiasm in subject
- Demonstrates above-average analytical and math skills
- Enjoys working with others
- Communicates well
- Manages a classroom
- Uses effective discipline skills
- Promotes positive behavior
- Implements learning strategies

Scholarships available

- Shirley Houston Memorial Scholarship
- Alice Elmore Memorial Scholarship
- Ray Schmitz Family Scholarship
- Clara Ockinga Business Ed. Scholarship
- Patricia Rhoades Baconrind Scholarship

UNK advantages

- Smaller classes
- Low student-to-faculty ratio
- Opportunities for student research
- Contact with local professionals
- Mentoring
- Academic advising
- Shadowing programs
- Phi Beta Lambda club

Q&A



What does **Krista Ruxton** like MOST about the business education department?

“The professors. They are all very willing to drop anything they are doing to help you, and they will do it with a smile on their face. Instructors want to see you succeed. It’s great knowing that you have someone you can go to if you have a question or need something.”

MAJOR: BMIT 6-12 EDUCATION

HOMETOWN: HASTINGS, NEB.

GRADUATION YEAR: 2015

Do you have a BIG heart to share your passion with others?

For more information, contact:

Dr. Janet Lear
261W West Center Building
University of Nebraska at Kearney
Kearney, NE 68849
learj@unk.edu
(308) 865-8482; office (308) 865-8530