

COLLEGE OF BUSINESS AND TECHNOLOGY

BUSINESS ADMINISTRATION



BUSINESS ADMINISTRATION COMPREHENSIVE Management Emphasis

As a UNK management student, your education is comprehensive and current. It is designed to prepare you for the changing global economy of the future. You will complete a series of supporting and core courses in liberal arts (general studies), business, economics, and mathematics. These classes will combine to provide you with a base for your management career. You will be able to apply your studies and projects to your future job, and manage projects and people effectively and efficiently. The BSAD department was the recipient of a university system-wide Departmental Teaching Award and was awarded UNK's Departmental Teaching Award three consecutive years.

Management Internship Opportunities

- Wal-Mart MGT Training Program
- The Buckle, Distribution Center
- Walt Disney World
- Wells Fargo Financial
- Cash-Wa Distributing
- Menards MGT Training
- Good Samaritan Hospital
- Kearney Area Comm. Foundation
- Century 21 Midlands
- Kearney Eye Association
- Continental Grain
- West Company
- Eaton
- Old Navy
- Monsanto
- Viaero Event Center
- Holiday Inn
- Baldwin Filters
- Maurices

Student's Insight

Kylee Placke, a Business Administration-Management Emphasis Major from Johnstown, Colorado, aims to start a career in Human Resources upon her graduation in December 2016.



**KYLEE
PLACKE**

"HR combines my love for business, law, and helping others, and I find it an extremely exciting and growing career to be in. Management is all about working with others to get a task accomplished, and HR focuses on this 'human' element."

She has enjoyed her time at UNK, and has learned many lessons in the process.

"I've learned that business is an essential part of all aspects of life, and what we are taught here can be translated later on in any task. I think it's important that every student takes at least one business course so they have a better understanding of either their personal finances, how to work with others, or even what is happening in the economy around them. Business is important, and that is definitely something I continuously find."

Business Administration minors are also available in the following areas:

- Marketing / Management
- Business Intelligence and Analytics
- Supply Chain Management Minor
- International Business
- MIS Quality Assurance
- MIS Minor

Did you know that...

Originally, Ben and Jerry's ice cream was going to be a bagel company.

Ben Cohen and Jerry Greenfield made a strategic management decision to switch from bagels to ice cream when they found out how much it would cost to get the needed bagel equipment.



"The Best Business Schools In The World"

Accredited by AACSB International

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Management Emphasis

FOUR YEAR CLASS SCHEDULE: BACHELOR OF SCIENCE

The schedule is a guideline for progress toward a degree. Consult with your academic advisor.

<p>Semester 1 (16 credits)</p> <p>ENG 101 Intro to Academic Writing MATH 102 College Algebra GS Social Science (non-ECON) GS Aesthetic BSAD 100 Exploring Business GS 188 Portal Course</p>	<p>Semester 2 (16 credits)</p> <p>ENG 102 Academic Writing & Research MATH 123 Applied Calculus GS Oral Communication GS Natural Science (with lab) GS Democracy in Perspective</p>
<p>Semester 3 (15 credits)</p> <p>ACCT 250 Principles of Accounting I ECON 270 Macroeconomics MGT 233 Business Statistics GS Humanities MKT 300 Principles of Marketing</p>	<p>Semester 4 (15 credits)</p> <p>ACCT 251 Principles of Accounting II ECON 271 GS Microeconomics GS Humanities BSAD 295 Business Communications GS Natural Science (without lab)</p>
<p>Semester 5 (15 credits)</p> <p>MIS 302 Principles of MIS MGT 301 Principles of Management MGT 355 Organizational Behavior FIN 308 Principles of Finance GS Capstone (MKT 388 recommended)</p>	<p>Semester 6 (15 credits)</p> <p>MGT 380 Human Resource Management MGT 493 Issues and Ethics Management Elective Management Elective ACCT 311 Business Law</p>
<p>Semester 7 (15 credits)</p> <p>MGT 485 Seminar in HRM (or 490) Management Elective ECON 300/400 level (not ECON 388) MGT 314 Operations/ Supply Chain MGT. Unrestricted elective</p>	<p>Semester 8 (13 credits)</p> <p>MKT 456 Marketing Management MGT 495 Admin. Strategy & Policy Management Elective BSAD 400 Professional Readiness Unrestricted elective</p>

Society for Human Resource Management:

- SHRM is the Collegiate Chapter of the Society for Human Resource Management. It meets on a regular basis throughout the year and allows its members to develop and expand their managerial skills through the “Professional Operation of the Chapter,” the “Professional Development of Members,” and the “Support of the Profession.”
- This chapter brings in multiple speakers to teach and discuss management topics. The chapter also tours local businesses to better engage in networking and other professional activities.
- SHRM is a chapter that is a great resume-builder and has networking opportunities, professional presentations, tours of area businesses, and multiple leadership position opportunities.

ALUMNA PROFILE
Maggie Fennesy



“Experience is key when looking for jobs after college. I had an internship at Wal-Mart in Kearney. It was super helpful, giving me experience in the ‘real world.’ I was able

to leverage the connections made in the internship to gain job offers upon graduation. The internship was great material for job interviews and for marketing myself at career fairs. Hard work at internships does not go unnoticed, either.”

The Norfolk, Nebraska, native graduated from UNK in 2015 and currently works for Schwan’s Home Service in Des Moines, Iowa, as the Associate Area Manager. Her job responsibilities include: working with a team of 17 route drivers to execute sales and service goals; doing daily coaching to ensure performance measures are met; as well as interviewing, training and budgeting.

“I knew that a management degree would allow me lots of options. I also knew that I like being in charge and making change happen, seeing results and helping others succeed. Sometimes that means taking on more responsibility and stress, but I like the challenge. At UNK I participated in Enactus. Not only was I a member, I was also a leader within the organization. The leadership and managerial skills learned during Enactus are being applied every day while I coach the RSRs to achieve their goals and try to lead the team to make our weekly, quarterly and yearly sales.”

For more information, contact:

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